Ret. 6½
20
1-7-53 H.C. 1½
L.A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10176 ORDER NO. 76664 DATE 11-20-52

CUSTOMER MISSOURI JEWELITE CO.,
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

6½ M DBL.POST CARDS SIZE 5½ X 7 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full DYNO-TUNE UP
RESTORE HORSEPOWER-INCREASE ECONOMY
HAWKINSON TREAD SERVICE.../

(All of this on address side)
FRONT NO. NO R. M. ~~Yes~~ NO XNoX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint/
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT - AND ENCLOSED SAMPLES FOR GUIDE - BACK OF PICTURE SIDE TO BE BLANK /

COLOR DESCRIPTION

FOLLOW SKETCH - FOLLOW COLORED PHOTO FOR COLOR GUIDE /

RETURN PHOTO YES NO

PHOTO USED FOR

Return Colored Photo

RET'D
9/8/53
CA

3M—4-15-52

E15

Colored Skt 8h

NO. D-10177

DISTRIBUTED BY
BLOOMINGTON NEWS AGENCY, BLOOMINGTON, ILL.

ORDER NO. 76666

DATE 11-20-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF BLOOMINGTON AND NORMAL, ILLINOIS
~~xxx~~ Front: ROCK GARDEN

SMALL TYPE: COPYRIGHT MCMLIII BY CURT TEICH & CO.,INC.,CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

Set up

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 9AH2454.

MAKE ATTRACTIVE COVER - LARGE TYPE LETTERS.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10177

BLOOMINGTON NEWS AGENCY, BLOOMINGTON, ILL.

ORDER NO. 76666

DATE 11-20-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
~~GREETINGS FROM BLOOMINGTON~~
~~ILLINOIS~~
~~"HUB OF THE CORN BELT"~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 7B321-N. FOR BACK VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By J

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 6 1953	JAN 7 - 1953
SKETCH L.O.	10	5 4	JAN 9 1953	JAN 13 1953
RETOUCHING				
PHOTO LITHO				
STRIPPING, OPAQUING				

JAN 15 1953

JAN 22 1953

36

PROOF OK'D

DATE Photo Returned to Customer

front 16 1/2
back 20 1/2
36

Ret 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10178 ORDER NO. 76764 DATE 12-3-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WAVERLY HILLS AUXILLARY BOARD
WAVERLY HILLS, KENTUCKY

2 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WAVERLY HILLS SANATORIUM
WAVERLY HILLS, KY.

(All of this on address side)
FRONT NO. 5 R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

PHOTO RETURNED TO

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

NO. D-10179

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 76952

DATE 12-5-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL CYPRESS GARDENS WINTER HAVEN, FLORIDA

Dont set up

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

set up.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT: THE SPLASH OF WATER SHOULD HAVE SOME SLIGHT BLUE IN IT - NOT SO WHITE. BACKGROUND SHOULD BE A SHADE BLUER. THE SPLASH IS IN BACK OF SKIERS. GOLD CROWN ON GIRL IN CENTER. MAKE THEIR FACES PRETTY AND NATURAL LOOKING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10179

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 76952

DATE 12-5-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IF YOU'D HAVE A MIND AT PEACE A HEART THAT CANNOT HARDEN GO FIND A DOOR THAT OPENS WIDE UPON A BEAUTIFUL GARDEN WELCOME TO CYPRESS GARDENS

Dont set up

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEW FROM BACK COVER OF FOLDER D-8949.

FOLLOW SUBJECT FOR COLORS - PUT YELLOW SEED DOTS INTO CENTER OF POINSETTIA BLOSSOMS. ADD ANOTHER HIBISCUS BLOSSOM TO UPPER RIGHT OF BUSHES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

~~TYPE IS BEING MADE OVER 12-23-52~~

ESTIMATE AND WORK SCHEDULE

By

Date Wb

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC 12 1952	DEC 12 1952
[illegible] 2.0	6- 9	6 4	[illegible] 6 030	DEC 12 1952
RETOUCHING				
PHOTOLITHO				
STRIPPING, OPAQUING			DEC 16 1952	12-31-52
[illegible]				
[illegible] PROOF				
[illegible]	104- 105	34	-15 hrs. front 19 " back	

DATE [illegible]

By

DATE Photo Returned to Customer

18
3 3/4
21 3/4

Ret 2

Jm

ck

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10180 ORDER NO. 76977 DATE 12-9-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

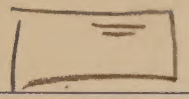
CUSTOMER TEN EYCK'S GREENHOUSE
BUCYRUS, OHIO

2 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-PLATIN-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AERIAL VIEW OF TEN EYCK'S GREENHOUSE, BUCYRUS, OHIO

Kaufman script



(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

USE SCRIPT ON BOTH SIDES OF CARD WHEREVER THE NAME "TEN EYCK" IS USED. ON R.M. USE 'FLORIST TELEGRAPH DELIVERY' CUT (SEE 1CH1088).

CROP AS MARKED. TAKE OUT POLES AND SHADOWS OF POLES.
LEAVE IN CARS AND TRUCK

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

1 Enlargement from Neg
5x7

Set 2¼

MK

1 print 1.50 net

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10181 ORDER NO. 77201 DATE 12-16-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER VAN'S GRAND LAKE MOTEL
CELINA, OHIO

1 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-PLATIN -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VAN'S GRAND LAKE MOTEL
STATE ROUTE 29, 1/2 MILE EAST OF
CELINA, OHIO
ON LAKE ST. MARYS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

TAKE OUT CARS, AND IRON BARS AT RIGHT OF MOTEL. ALSO REMOVE POLES.
SMOOTH OUT LAWN IN FOREGROUND. ADD CLOUDS.
PUT IN EVERGREEN SHRUBS ABOUT 2 to 3 FEET TALL WHERE
DESIGNATED BY INK MARKS.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

RETURN NEGATIVE TO CUSTOMER

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10182-P **ORDER NO.** 77205 **DATE** 12-17-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER LANGFORD APARTMENTS
WINTER PARK, FLORIDA

12½ M JUMBO CARDS SIZE 5 X 7 STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LANGFORD APARTMENTS
WINTER PARK, FLORIDA

(All of this on address side)
FRONT NO. SPEC. [✓ R. M. to come] / Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

GROUP OF 3 VIEWS: FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

ALSO 3 SMALL KODACHROME TRANSPARENCIES FOR COLORS /

PHOTO USED FOR

RETURN PHOTO YES NO

X RETURN KODACHROMES TO CUSTOMER /
^PHOTOS

RETN'D 9/8/53

3M—4-15-52

3 Rephotos

L. O. 1½
Ret. 8"
H. C. 1-20-8-53 2¾
L. A. 18

as quoted
OK

Ok Blue!

Impressn

NO. D-10183

ARTEX-GREEN, CHICAGO, ILLINOIS

ORDER NO. 77207

CHINA WHITE

DATE 12-17-52

12½ M PICTURES 5 X 7 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(Capitol at Blossom time)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH762. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

9 X 11

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Jw #
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		18	DEC 23 1952	DEC 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 8 1953	
HAND COLOR PROOF				
ARTIST DEPT.		3½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

VERY RUSH

On shelf

NO. D-10184

ARTEX-GREEN, CHICAGO, ILLINOIS

ORDER NO. 77207

CHINA WHITE

DATE 12-17-52

12½ M PICTURES 6 X 8 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(Cherry Blossoms)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH700. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

9x11

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

VERY RUSH

On shelf

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	1	DEC 23 1952	DEC 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 6 1953	
HAND COLOR PROOF				
ARTIST DEPT.		3½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10185

ARTEX-GREEN, CHICAGO, ILLINOIS

ORDER NO. 77207

CHINA WHITE

DATE 12-17-52

12½ M PICTURES 7 X 10 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(Moonlight ~~view~~ Jeff.Mem.)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH625. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

11 X 14

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

strike in Blk to fit enlarged colors on 5 subjects

VERY RUSH

on sheet

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	DEC 23 1952	DEC 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 8 1953	
HAND COLOR PROOF				
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10187

ARTEX-GREEN, CHICAGO, ILLINOIS

ORDER NO. 77207

DATE 12-17-52

12½ M PICTURES 6 X 8 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF
NEW YORK CITY -
ROCKEFELLER CENTER

See Bill Sussman

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM ~~3AH94~~ ICH753. ENLARGE COLOR PLATES

FOLLOW OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

9 X

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

VERY RUSH

On sheet

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 7 - [illegible]	JAN 7 - [illegible]
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 8 1953	JAN 15 1953
HAND COLOR PROOF				
ARTIST DEPT.		3¾		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ARTEX-GREEN, CHICAGO, ILLINOIS

NO. D-10188

ORDER NO. 77207

[illegible] WHITE

DATE 12-17-52

12½ M PICTURES 7 X 10 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SOUVENIR OF
NEW YORK CITY -
EMPIRE STATE BUILDING - WORLD'S
TALLEST.

[illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH749. ENLARGE COLOR PLATES

FOLLOW OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

11-Y14F

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 27 1952 JAN 7 - 1953	JAN 7 - 1953
SKETCH				
RETOUCHING		0	DEC 23 1952	DEC 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 8 1953	JAN 15 1953
HAND COLOR PROOF				
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

VERY RUSH

On steel

12-23-52
DEC 23 1952

NO. D-10189

DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL, CENTRAL CITY, PA.

ORDER NO. 77235

DATE 12-19-52

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF GRAND VIEW SHIP HOTEL - SCENIC LINCOLN HIGHWAY - ALLEGHENY MOUNTAINS, PA. U.S. 30.

SMALL TYPE: COPYRIGHT MCMLIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** YES-same as D-7879

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT ON COVER OF D-7879.

~~SUBMIT SKETCH~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10189

DISTRIBUTED BY H.PAULSON, GRAND VIEW SHIP HOTEL, CENTRAL CITY, PA.

ORDER NO. 77235

DATE 12-19-52

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 63 MILE VIEW FROM GRAND VIEW SHIP HOTEL ON LINCOLN HIGHWAY 17 MILES WEST OF BEDFORD, PA., LOOKING INTO 3 STATES AND 7 COUNTIES

PA. MD. W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM 2CP2519.

FOLLOW CARD 2CP2519 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

6

AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible] TYPE SET UP			DEC 31 19[illegible]	JAN 2 - 1953
[illegible]		1/2		
[illegible]CHING		2	DEC 23 1952	DEC 31 1952
[illegible]			JAN 6 1953	1-14-53
[illegible]	103	18		1-28-53

DATE [illegible]
By
[illegible] to [illegible]

NO. D-10190

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52'

6½ M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPLIT ROCK LIGHTHOUSE'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO '

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK378.✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1952	DEC 26 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10191

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52

6½ M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOOSEBERRY FALLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK379

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1952	DEC 26 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10192

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52'

6½ M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SILVER CREEK'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK380 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1952	DEC 26 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10193

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52

6½ M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CROSS RIVER FALLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK381 √

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 26 1952	DEC 26 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10194

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52

6½ M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GUNFLINT TRAIL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK382 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1952	DEC 26 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10195

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52

6½ M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND MARAIS HARBOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK383 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

/3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1952	DEC 26 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10196

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52

6½M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GITCHE GUMEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK384 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1952	DEC 26 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10197

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52

6⅛ M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PALISADE HEAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK386 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

13 Subjects o order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1952	DEC 26 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10198

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52'

6½ M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE '

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAVE OF THE WAVES '

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO '

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK387 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all c[illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 26 1952	DEC 26 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10199

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52

6½ M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SKYLINE OF DULUTH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK388 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

13 Subjects o order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 26 1952	DEC 26 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10200

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52

6½ M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOCCASIN FLOWER, MINNESOTA'S
STATE FLOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK391.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1952	[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10201

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

DATE 12-23-52

6½ M NOTEHEAD SIZE 8½ X 11 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNSET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 2CK369. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

13 Subjects o

order for this customer. Pleas

see to it that a[illegible] or nega-

tives are uniform and colors are

in harmony with each othe

to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1952	DEC [illegible] 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10202

HUMPHREY'S, GRAND MARAIS, MINN.

ORDER NO. 77250

9 X 10½

DATE 12-23-52

6½ M NOTEHEAD BOXES ~~9-3/4" X 11"~~ EMEM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PHOTO-NOTES OF MINNESOTA'S
NORTH SHORE

SMALL TYPE: COPYRIGHT MCML111 BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

3 DIFFERENT PICTURES.

BLACK TYPE. YELLOW BACKGROUND.

at end of box

12 - NOTES (12 DIFFERVENT VIEWS)
IN NATURAL COLOR

12 ENVELOPES

DRAWING IN
LARGE D. FILE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 26 1952	DEC 26 1952
SKETCH KO	10	K½	FEB 27 1953	FEB 27 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		0		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

make screen line
Negative from
original Copy for yellow
scrape out type

L. O. 3/4
L. A. 3/44
[illegible] H c 11 2 .184

C/R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10203 ORDER NO. 77399 DATE 12-31-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER REINER COAL COMPANY
CHICAGO, ILLINOIS

12½ M LETTERHEADS SIZE 8½ X 11 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full REINER COAL COMPANY
1804 WEST 59th STREET - CHICAGO 36, ILL. .... ,

(All of this on address side)
FRONT NO. NO R. M. ~~Yes~~ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE BUS. CARD PLATE - 2CH1676

FOLLOW SKETCH, except no [illegible] to appear in picture

COLOR DESCRIPTION

FOLLOW SKETCH ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Rd + Dk Bl

Colored [illegible] 8½

NO. D-10204

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

ORDER NO. 77365

DATE 1-2-53

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL EDENTON, NORTH CAROLINA
"CRADLE OF THE COLONY"
INCORPORATED 1722
FRONT: COURT HOUSE AND CONFEDERATE MONUMENT
SMALL TYPE: COPYRIGHT MCMLIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 3CH18

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10204

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

ORDER NO. 77365

DATE 1-2-53

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EDENTON TEA POT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.),

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH2

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ON SHEET
685

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible] UP			1-19-52	JAN 20 1953
#6 20		3	1-22-53	JAN 27 1953
		5	JAN 28 1953	FEB 5 1953

30
Hon 15

By

to C

NO. D-10205

DISTRIBUTED BY BLUE GRASS NEWS CO.,
DANVILLE, KY.

ORDER NO. 77671

DATE 1-16-53

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC LAKE CUMBERLAND SOUTHEASTERN KENTUCKY

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION USE PHOTO FROM 1C304-N.

FOR FRONT: USE SUBJECT 1C304-N AS INDICATED ON LAYOUT.
REMOVE TOPS OF TREES SHOWING IN IMMEDIATE FOREGROUND. VIEW TO BE AS LARGE AS POSSIBLE.
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10205

DISTRIBUTED BY BLUE GRASS NEWS CO., DANVILLE, KY.

ORDER NO. 77671

DATE 1-16-53

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM BEAUTIFUL LAKE CUMBERLAND SOUTHEASTERN KENTUCKY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER: USE PHOTO FROM 1C303-N. "WOLF CREEK RESERVOIR". 1C303-N FOR COLORS

TAKE OUT LINE FOLLOW CARD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

2 [illegible] as marked

FEB 10 1953

ESTIMATE AND WORK SCHEDULE

20

11

5
4

FEB 11 1953

FEB 16 1953

FEB 11 1953

FEB 25 1953

MAR 2 1953

MAR 10 1953

36

front 15 - 102
back 21
36

[illegible]

NO. D-10206

AHRENS NEWS AGENCY,
STURGEON BAY, WIS.

ORDER NO. 77592

DATE 1-20-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
DOOR COUNTY, WISCONSIN [illegible]
Peninsula & Potowatomi State Parks
FRONT: A TYPICAL DOOR CO. SCENE
SMALL TYPE: COPYRIGHT MCML111 BY
CURT TEICH & CO.,INC.,CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES SAME AS COVER ENCLOSED

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT : USE PHOTO NO.1 ENCLOSED
BLUE WATER. GREEN FOLIAGE.
WHITE BIRCH TREE TRUNK WITH BLACK MARKS ON BARK.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~YES~~ HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO.D-10206

AHRENS NEWS AGENCY,
STURGEON BAY, WIS.

ORDER NO. 77593

DATE 1-20-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DOOR COUNTY CHERRIES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

GENUINE CURTEICH-CHICAGO,
"C.T.ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE BACK
~~FOLLOW FOLDER~~ COVER D-5745
ENCLOSED.
BRIGHTEN UP COLORING CHANGE BACKGROUND
COLOR IF IT WILL HELP

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAR 30 1953 APR 1 - 1953

1.60 10 5 3½

APR 2 1953 APR 7 1953

APR 9 1953

APR 20 1953

40 36 4-21 4-29-53

Rep. L.t. 8x10

Or 6-

Hc 3 20 2-11-53

La 16 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10207 ORDER NO. 77604 DATE 1-21-53

CUSTOMER B.A. CHAPLOW LUMBER CO.,
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

PHOTO RETURNED TO

12½ M DOUBLE POST CARD SIZE 4½" X 7" STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NOxxx SPEC. R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] → Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED ✓

8x10
Rephoto 6.25
incl. 20%

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED ✓

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

E

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10208 ORDER NO. 77646 DATE 1-28-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER M.L. SAMSON & CO.
CHICAGO, ILLINOIS
GIANT

50 M POST CARDS SIZE 5 X 7 1/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GOLDEN HARVEST

[illegible] SCROLL
USE CUST
COPY

YOUR THRIFTY FASHION CHOICE FOR
AN INFORMAL MODERN BEDROOM
OF EARLY AMERICAN CHARM

(All of this on address side)

FRONT NO. SPEC. R. M. [✓ Yes] ~~No~~ XX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

5X7

7

3 106

101 — 3-16-53

15

Rephoto 4.40
incl. 20%

EK

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10209 ORDER NO. 77835 DATE 1-30-53

CUSTOMER E.R.MC CANDLESS
CHARLESTON, WEST VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M BLOTTERS SIZE 4 x 9 STYLE C.T.ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CONLON BAKING COMPANY
CHARLESTON WEST VIRGINIA ----As Per Sketch + tissue

(All of this on address side)
FRONT NO. R. M. ~~Yes~~XX No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

4x9

FOLLOW ENCLOSED SKETCH – most pictures should not have white streaks.
& TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW ENCLOSED SKETCH
& ~~XX~~ TISSUE OVERLAY

Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

2 Repros — 5×7

L.O. 3
Ret. 3½
4/2 44 U.C. 2½
43- L.A. 12
21

OK

Red + Dk Blue Impression

2 Line Neg.
on Glass
for Red · Blue

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-~~10209~~ 10210 **ORDER NO.** 77915 **DATE** 2-4-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DYKES LUMBER COMPANY
NEW YORK, N.Y.

50 M CIRCULARS **SIZE** 8½ X 11 CHINA WHITE **STYLE** ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DYKES LUMBER COMPANY - LUMBER AND BUILDING SPECIALTIES - GENERAL OFFICES: 137 W.24TH STREET-NEW YORK 11, N.Y. PHONE WATKINS 9-3580 ....'

(All of this on address side)
FRONT NO. NO **R. M.** Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH FOR COPY/- WITH CORRECTIONS AS NOTED ON ATTACHED SHEET. ALSO FOR LAYOUT - EXCEPT:
REMOVE TINY PORTIONS MARKED "A" AND "B" ON TISSUE OVERLAY, AND FILL IN WITH BACKGROUND COLORING. LEAVE ROAD NAMES IN.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS.

PHOTO USED FOR

RETURN PHOTO YES NO

X.

Ok Blue & Red Impression

3M—4-15-52

L.C.
Jim U.C. 3-12-53 3 3/4
40-4-21-55 Q. 43-22
7/1

Very Rush

HOOPER BROS., ELIZABETH CITY, N.C.

NO. D-10211

ORDER NO. 77883

DATE 2-4-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF DARE COUNTY BEACHES, N.C.
FRONT: AERIAL VIEW OF WRIGHT BROS. MEMORIAL MONUMENT
SMALL TYPE: COPYRIGHT MCMLIII BY CURT TEICH & CO., INC. CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SAME PHOTO AS USED FOR NEW WORK POST CARD SUBJECT 3CH142-39 WRIGHT MEMORIAL BEACON, KILL DEVIL HILLS, N.C.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10211

HOOPER BROS., ELIZABETH CITY, N.C.

ORDER NO. 77883

DATE 2-4-53

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM DARE COUNTY BEACHES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

GENUINE CURTEICH-CHICAGO, "C.T.ART COLORTONE" CREATION, (REG. U.S.PAT. OFF.)

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE SAME VIEW AS NEW POST CARD 3CH147-42 "Greetings from Dare COUNTY BEACHES"

~~submit sketch~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

for [illegible]

MAR 3 1953

[illegible]

FEB 26 1953

FEB 2? 1953

MAR 30 1953

10 5/2+2½

APR 1 1953

APR 17 1953

36

NO. D-10212

DISTRIBUTED BY GRAMATAN ART CO.,
MT. VERNON, N.Y.

ORDER NO. 77916

DATE 2-4-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF
WESTCHESTER COUNTY, NEW YORK
FRONT: KENSICO DAM

SMALL TYPE: COPYRIGHT MCML111 BY
CURT TEICH & CO.,INC.,CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

NO. D-10212

DISTRIBUTED BY GRAMATAN ART CO.,
MT. VERNON, N. Y.

ORDER NO. 77916

DATE 2-4-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
WESTCHESTER COUNTY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

[illegible]
GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 3CH301

~~SUBMIT SKETCH~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

ml

LO 6 3

MAR 3 1953 MAR 3 - 1953

APR 1 1953 APR 13 1953

APR 13 1953

La 42 36 4-27-53

NO. D-10214

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

ORDER NO. 77937

DATE 2-6-53

12½ M BABY FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM AKRON, OHIO
"RUBBER MANUFACTURING CENTER OF THE WORLD"

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 9AH623 FOR COVER - MAKE BRIGHT ATTRACTIVE COLORS

Get Photo

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

NO. D-10214

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

ORDER NO. 77937

DATE 2-6-53

12½ M BABY FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG.U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE LARGE LETTER CARD SUBJECT 7AH1816. MAKE A NIGHT VIEW, ~~IF POSSIBLE~~.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Rephoto
FEB 24 1953
FEB 27 1953

#1 Colortone #6

On Shelf

On Sheet

E132

FEB 24 1953 FEB 24 1953

10 3/2

MAR 6 1953

MAR 12 1953

MAR 31 1953

apr 1st 42 16

4·2·53

10

2

NO. D-10215

CURT TEICH, CHICAGO, ILLINOIS

ORDER NO.

DATE 2-9-53

50 M XMAS FOLDERS 8½ x 10½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHRISTMAS WISHES FROM FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Prints in Large file

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By NB
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH	6-1½			
RETOUCHING	9-4½ 9-½	6		
REPHOTO				
PHOTO-LITHO			MAR 19 1953	3/24
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	3½		
ARTIST DEPT.	45	20		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-10216

CURT T EICH, CHICAGO, ILLINOIS

ORDER NO.

2-9-53

DATE

50 M XMAS FOLDERS 8½ x 10½ ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A CHRISTMAS GREETING FROM FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

in Large file

Red Impressions —

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING	9-4½	6		
REPHOTO				
PHOTO-LITHO			MAR 1953 MAR 19 1953	
BLUEPRINT STRIPPING, OPAQUING	101		3-23-53	3/24
HAND COLOR PROOF	44	3		3-25-53
ARTIST DEPT.	42	15		4-13-53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

523

NO. D-10217

CURT TEICH, CHICAGO, ILLINOIS

ORDER NO.

DATE 2-9-53

50 M XMAS FOLDERS 8½ x 10½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHERE'S THE CHIMNEY?
GREETINGS FROM FLORIDA

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

in Large file

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Red Impress

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 78
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 12 1953	FEB 1[illegible] 1953
SKETCH	#6-1½			
RETOUCHING	9-4½ 2-1½	7½		
REPHOTO				
PHOTO-LITHO			MAR 1[illegible] 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		33½		
ARTIST DEPT.	40	22	4-9-53	4-15-53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10218

CURT TEICH, CHICAGO, ILLINOIS

ORDER NO.

DATE 2-9-53

50 M XMAS FOLDERS 8½ x 10½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FROM OUR HOUSE TO YOUR HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH	6-3	-		
RETOUCHING	7-5 9-½	8½		
REPHOTO				
PHOTO-LITHO			MAR 19 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	3½		
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

5[illegible]1

NO. D-10219

CURT TEICH, CHICAGO, ILLINOIS

ORDER NO.

DATE 2-9-53

50M XMAS FOLDERS 8½ x 10½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH	N-2			
RETOUCHING	6	8		
REPHOTO				
PHOTO-LITHO			MAR 19 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	3¾		
ARTIST DEPT.		22		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Red Impression

524

CURT TEICH, CHICAGO, ILLINOIS

NO. D-10220

ORDER NO.

DATE 2-9-53

50 M XMAS FOLDERS 8½ x 10½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	#3	2½		
RETOUCHING	9-4	6½		
REPHOTO				
PHOTO-LITHO			MAR 1[illegible] 1953	3/2
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	3½		
ARTIST DEPT.	41	20	4/10/53	4/14/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH, CHICAGO, ILLINOIS

NO. D-10221

ORDER NO.

DATE 2-9-53

50 M XMAS FOLDERS 10 x 12 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEASON GREETINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By M
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 12 1953	FEB 17 1953
SKETCH	+2—2h			
RETOUCHING	7-4 9-½	6½		
REPHOTO				
PHOTO-LITHO			[illegible] 1953	3/24
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	3½		
ARTIST DEPT.	43	20		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10222

CURT TEICH, CHICAGO, ILLINOIS

ORDER NO.

DATE 2-9-53

1041 50 M XMAS FOLDERS 10 x 12 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

in Large Type

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9-6½ 1½	8		
REPHOTO				
PHOTO-LITHO			MAR 19 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	3½		
ARTIST DEPT.	44	20		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO.D-10223

CURT TEICH, CHICAGO, ILLINOIS

ORDER NO.

DATE 2-9-53

50 M XMAS FOLDERS 10 x 12 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	~~4~~ #7-24	6½		
REPHOTO				
PHOTO-LITHO			MAR 19 1953	
BLUEPRINT STRIPPING, OPAQUING	101		3-23-53	
HAND COLOR PROOF	44	3½		3-26-53
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10224

CURT TEICH, CHICAGO, ILLINOIS

ORDER NO.

DATE 2-9-53

50 M XMAS FOLDERS 10 x 12 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked 48
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	# 7-5 6-2	7		
REPHOTO				
PHOTO-LITHO			MAR 17 1953	3-24-53
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	2		5-26-53
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Red Impression

NO. D-10225

CURT TEICH, CHICAGO, ILLINOIS

ORDER NO.

DATE 2-9-53

50 M XMAS FOLDERS 10 x 12 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
I'VE FOUND A NEW HELPER WHOSE
WILLING AND ABLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

In Large file

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 1[illegible] 1953	FEB 16 1953
SKETCH	9-1	2		
RETOUCHING	9-5	7		
REPHOTO				
PHOTO-LITHO			MAR 19 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2		
ARTIST DEPT.		26		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10226

CURT TEICH, CHICAGO, ILLINOIS

ORDER NO.

12 3/4 X 15

DATE 2-9-53

50 M BOX COVER ~~[illegible]~~ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHRISTMAS GREETINGS FROM
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

Drawing in Large D File

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	70	4		
RETOUCHING	9-5	7		
REPHOTO				
PHOTO-LITHO			MAR 19 1953	3-24-53
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		7		
ARTIST DEPT.		48		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10227

W.E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO

ORDER NO. 77983

DATE 2-12-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
OHIO
FRONT: STATE CAPITOL

SMALL TYPE: COPYRIGHT MCMLIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES same as D-6835

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH: USE PHOTO. 2CH1600

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

NO. D-10227

W.E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO

ORDER NO. 77983

DATE 2-12-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OHIO
"THE BUCKEYE STATE"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

EN HOTO TICKET

Cabinet [illegible] 7

St Corr 1 2

3CH1339

20

9
5

op. 14

38

MAR 24 1953

MAR 26 1953

MAR 27 1953

APR 6 1953

APR 9 1953

APR 20 1953

NO. D-10228-K

(C) HAYNES STUDIOS INC., BOZEMAN, MONTANA

ORDER NO. 78000

DATE 2-12-53

Size: 6-5/8" X 9-1/8"

25 M JUMBO POST CARDS C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

TITLE: THE GRAND CANYON OF THE YELLOWSTONE SHOWING THE LOWER FALLS FROM MORAN POINT, YELLOWSTONE NATIONAL PARK.

8pt caps
20 picas

Private # before imprint: 51K004

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 1CK99. SINCE THE SHAPE OF THE JUMBO CARD IS MORE SQUARE THAN THE POST CARD, CUT OFF 1/3 OF RIGHT END, AND 2/3 AT LEFT END. FOLLOW CARD 1CK99 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

D10228-K 225

90-10 Gey #1

37-811

Reg Screen

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			3-10-53	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10229-K

(C) HAYNES STUDIOS INC., BOZEMAN, MONTANA

ORDER NO. 78000

DATE 2-12-53

Size: 6-5/8" X 9-1/8"

25 M JUMBO POST CARDS C.T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 1CK101

IMPRINT SAME AS ABOVE

TITLE: THE CELEBRATED OLD FAITHFUL GEYSER......... etc

Prifate # before imprint: 51K006

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 1CK101. SINCE THE SHAPE OF THE JUMBO CARD IS MORE SQUARE THAN THE POST CARD, WHATEVER HAS TO BE CUT OFF SHOULD BE ALL AT THE TOP. SHOW EVERY BIT OF THE FOREGROUND. FOLLOW CARD 1CK101 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

D10229-K 225

90-10 #1 gage

37-811-

Reg Screens

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR [illegible] 1953	MAR [illegible] 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			3-10-53	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 10 1953

NO. D-10230

CURT TEICH & CO.,INC.

ORDER NO. 78171

DATE 2-18-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC - HISTORIC KENTUCKY

SHOW IN PICTURE: PHOTO (C) CAULFIELD & SHOOK.

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO.,INC.,CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OF HORSES FOR FRONT COVER.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

NO. D-10230

CURT TEICH & CO.,INC.

ORDER NO. 78171

DATE 2-18-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM PICTURESQUE KENTUCKY.

SHOW IN PICTURE: PHOTO(C)CAULFIELD & SHOOK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FOR BACK COVER-ENCLOSED. FOLLOW ROUGH LAYOUT SKETCH FOR OUTLINE.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

6
3
9½

118

MAR 18 1953

MAR 24 1953

3CP2194

118

MAR 12 1953

5
6½

MAR 24 1953

APR 14 1953

2-43

front 12
back 18
32

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10231 **ORDER NO.** 78190 **DATE** 2-19-53

CUSTOMER MOTEL DETROITER
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M GIANT P.C. SIZE 4-3/8 X 7" STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOTEL DETROITER
U.S. 41 SOUTH TAMIAMI TRAIL, SARASOTA,
FLORIDA

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

Corrected sketch [illegible] 4/[illegible]
To be [illegible]
[illegible]

X

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

8x10 [illegible]

L.C. 1/2
Ret. 7
[illegible] G.C. 3
L.C. 16-1/2
3-17-53

W ✓

as quoted

C.R.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10232 ORDER NO. 78201 DATE 2-20-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SUNSET MOTEL
ATHENS, OHIO

4 M BUS.CARDS SIZE 3½ X 2-3/4" STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (In sky)
SUNSET MOTEL
ROUTES 33 & ALTERNATE 50
ATHENS, OHIO

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] ~~No~~XX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

PHOTO RETURNED TO

CROP AT BOTTOM. CUT DOWN THE WEEDS IN FOREGROUND.

MAKE NAME "SUNSET" READABLE. TAKE OUT POLES, WIRES AND MAIL BOX. ADD CLOUDS. ✓

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

BUS CARD ✓

3M—4-15-52

Rt 2 1/4

7/1

add'l artwork
3.50 [illegible]

Ret 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10233 ORDER NO. 78291 DATE 3-2-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ASHLEY GUEST HOUSE
ST. PETERSBURG, FLORIDA

2 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-PLATIN *FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ASHLEY GUEST HOUSE, 622 FIRST AVENUE NORTH, ST. PETERSBURG, FLA.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XXXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

FOLLOW TISSUE OVERLAY: Put title on panel at bottom

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10234-K **ORDER NO.** 78227 **DATE** 2-24-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EPIPHANY CHURCH
CHICAGO, ILLINOIS 5½ x 7

12½ M GIANT P.C. SIZE 5½ X 7 STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. SPEC. R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

MAKE REDUCTION FROM 8 X 10 KODACHROME TRANSPARENCY

~~[illegible]~~

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

RETURN PHOTO YES NO

PHOTO USED FOR

RETURN KODACHROME TO CUSTOMER SUBMIT PROOF

3M—4-15-52

D10234K 100
6-616½
19-277

mask magenta screen

On E142

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10235 ORDER NO. 78259 DATE 2-26-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EPIPHANY CHURCH
CHICAGO, ILLINOIS

12½ M CIRCULARS SIZE 7 X 11 CHINA WHITE STYLE ART COLORTONE-FULL FACE 3 sides

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EPIPHANY CHURCH-CHICAGO

3/8 Panel

(All of this on address side)
FRONT NO. NO R. M. ~~Yes~~ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CIRCULARS TO HAVE 3/8" PANEL AT BOTTOM FOR TITLE.

FOLLOW LAYOUT ENCLOSED.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY WITH SUBJECT D-10234-K.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

5x7 for [illegible]
[illegible]
[illegible] 2-104
3-19-53
[illegible] 13

Rephoto from Kodachrome
& add'l artwork

29.50
incl. [illegible]

NO. D-10236

MRS. H.C. DOUGLAS, LAND O' LAKES, FLA.

ORDER NO. 78276

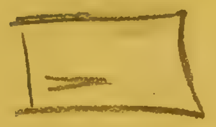
DATE 3-2-53

1 M POST CARDS C.T. PHOTO-PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL U. S. POST OFFICE, LAND O' LAKES, FLA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Enlarge Print for Neg

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 5 1953	MAR 6 - 1953
SKETCH				
RETOUCHING	4	1½	MAR 9 1953	MAR 10 1953
REPHOTO			MAR 3 1953	MAR 5 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 10 1953	MAR 18 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

8410

Large Sketch

NO. D-10237

DESERT SUPPLY CO., LAS VEGAS, NEVADA

ORDER NO. 78298

Trimmed size 6 1/16 x 9 1/16

DATE 3-3-53

12½ M GIANT POST CARDS 6" X 9" ~~6 x 9~~ G.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOOVER (BOULDER) DAM AND THE LAKE MEAD NATIONAL RECREATIONAL AREA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LARGE SKETCH AND TISSUE OVERLAY. TITLE IN BLANK SPACE AT TOP WHERE SHOWN.

RETURN SKETCH TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

3 Subjects or order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 23 1953	[illegible]
SKETCH		5		MAR 27 1953
RETOUCHING			MAR 4 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 30 1953	APR 3 1953
HAND COLOR PROOF	44	3½		
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer 6/5/53
JN

S X70

Fargo Litho

NO. D-10238

DESERT SUPPLY CO., LAS VEGAS, NEVADA

ORDER NO. 78298

TRIMMED SIZE

DATE 3-3-53

12½ M GIANT POST CARDS 6" X 9" ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEVADA
THE SILVER STATE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LARGE SKETCH AND TISSUE OVERLAY
TITLE IN BLANK SPACE AT TOP WHERE SHOWN.

RETURN SKETCH TO CUSTOMER

SUBMIT:				[✓ YES]	YES
	RET. PHOTO	REPHOTO	B. L. & W. PROOF	[✓ HANDCOL PROOF]	RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 23 1953	[illegible]
SKETCH		5		MAR 2 - 1953
RETOUCHING				
REPHOTO			MAR 4 1953	1953
PHOTO-LITHO				APR 3 1953
BLUEPRINT STRIPPING, OPAQUING			MAR 30 1953	APR
HAND COLOR PROOF	1/5	3½		
ARTIST DEPT.		26		

AP 1953

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer
6/5/53

8 x 10

Large Letter

NO. D-10239

DESERT SUPPLY CO., LAS VEGAS, NEVADA

ORDER NO. 78298

DATE 3-3-53

Tourist [illegible]

12½ M GIANT POST CARDS 6" X 9" C.T.ART COLORTONE* FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LAS VEGAS, NEVADA
HAVE FUN IN THE SUN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LARGE SKETCH AND OVERLAY.

RETURN SKETCH TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects for order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Canyon

Executive OK of Estimate
By
Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 23 1953	
SKETCH	10	2½		MAR 27 1953
RETOUCHING				
REPHOTO			MAR 4 1953	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 30 1953	APR 3 1953
HAND COLOR PROOF	5	2		
ARTIST DEPT.		28		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer
6/5/53

F

NO. D-10240

BURKE'S 5¢ TO $1.00 STORE,
WHITE SULPHUR SPRINGS, W.VA.

ORDER NO. 78485
DATE 3/3/53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL "THE BIGGEST LITTLE SUMMER RESORT"/WHITE SULPHUR SPRINGS WEST VIRGINIA - WITH SCENES OF LEWISBURG AND VICINITY.

FRONT: WHITE SULPHUR SPRING-2000 FEET ELEVATION.

SMALL TYPE: COPYRIGHT MCMLIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO
R. M. YES
IMPRINT NONE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ENCLOSED FOR FRONT: CARD 7AH1016 FOR COLORS. SHOW SPRING HOUSE AND AS MUCH AS POSSIBLE ON EACH SIDE TO FILL UP ALLOTTED SPACE ON COVER.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10240

BURKE'S 5¢ to $1.00 STORE,
WHITE SULPHUR SPRINGS, W.VA.

ORDER NO. 78485
DATE 3-3-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE GREENBRIER, WHITE SULPHUR SPRINGS, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO
R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK - USE PHOTO FROM 1CH725. FOLLOW CARD 1CH725 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

JUN 26 1953
JUN 30 1953
JUL 6 1953
JUL 7 1953
JUL 13 1953

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10241 **ORDER NO.** 78489 **DATE** 3-4-53

CUSTOMER REV. JOHN E. WATLEY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
● ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

12½ M ENVELOPES SIZE #10 COMMERCIAL STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DR. J.E. WATLEY
OVERSEER OF CHURCH OF GOD IN
CHRIST - ENGLAND - TRANS-JORDON -
JERUSALEM...
(see sketch for balance of type)

(All of this on address side)
FRONT NO. NO R. M. ~~Yes~~ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

in Large file

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

[illegible]
L.O. 1
Ret. 1
H.C. 1-2-53 44 3/4
42
4-30-53 L.A. 4 3/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10242 ORDER NO. 78490 DATE 3-4-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

CUSTOMER REV. JOHN E. WATLEY
CHICAGO, ILLINOIS

12½ M LETTERHEADS SIZE 8½ X 11 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DR. J.E. WATLEY - OVERSEER OF CHURCH OF GOD IN CHRIST.....

(see sketch for balance of type)

(All of this on address side)
FRONT NO. NO R. M. ~~Yes~~ XXX No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

5×7 Re[illegible]
L.O 1
Art. 1
Jm H.C. 1-[illegible] 1½
42
4-29-53 L.A. 7¾

Ok

Ok Blue Impression

2

NO. D-10243

THE COURIER PRINTING CO., LITTLETON, N. H.

ORDER NO. 78299

DATE 3-6-53

12½ M NOTEHEAD SIZE 8 X 10 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FROM ONE OF THE THOUSAND BEAUTY
SPOTS OF NEW HAMPSHIRE
THE FLUME GORGE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 8AH886

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		6	MAR [illegible] 1953	9 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 9 1953	
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10244

THE COURIER PRINTING CO., LITTLETON, N.H.

ORDER NO. 78299

DATE 3-6-53

12½M NOTEHEAD SIZE 8 X 10 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TO GREET YOU FROM THE WHITE
MOUNTAINS OF NEW HAMPSHIRE
MT.CHOCORUA AND LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 6BH2006

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By nd
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	MAR 9 1953	[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 9 1953	
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10245

THE COURIER PRINTING CO., LITTLETON, N.H.

ORDER NO. 78299

DATE 3-6-53

12½ M NOTEHEAD SIZE 8 x 10 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FROM NEW HAMPSHIRE A LAND OF
SCENIC SPLENDOR - GLEN ELLIS
FALLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 8AH2903 .

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	MAR 9 1953	MAR 9 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 9 1953	
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10246

THE COURIER PRINTING CO., LITTLETON, N.H.

ORDER NO. 78299

DATE 3-6-53

12½ M NOTEHEAD SIZE 8 X 10 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THINKING OF YOU IN NEW HAMPSHIRE
OLD MAN OF THE MOUNTAINS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 3AH1558

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By JY
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	MAR 9 1953	MAR [illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 9 1953	
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10247

THE COURIER PRINTING CO., LITTLETON, N.H.

ORDER NO. 78299

DATE 3-6-53

12½ M NOTEHEAD SIZE 8 X 10 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FROM THE WHITE MOUNTAINS OF
NEW HAMPSHIRE
MT. WASHINGTON COG RAILWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 6BH2012

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	MAR 9 1953	MAR [illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 9 1953	
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10248

THE COURIER PRINTING CO., LITTLETON, N.H.

ORDER NO. 78299

DATE 3-6-53

12½M NOTEHEAD SIZE 8 X 10 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A GREETING FROM NEW HAMPSHIRE
INDIAN HEAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF OBH445

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	MAR 9 1953	MAR 9 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 9 1953	
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10249

THE COURIER PRINTING CO., LITTLETON, N.H.

ORDER NO. 78299

DATE 3-6-53

12½ M NOTEHEAD SIZE 8 X 10 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FROM THE HEART OF THE WHITE
MOUNTAINS OF NEW HAMPSHIRE
CANNON MT. TRAMWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF OBH446

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	MAR 9 1953	MAR 9 1953
REPHOTO				
PHOTO-LITHO			MAR 9 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE COURIER PRINTING CO., LITTLETON, N.H.

NO. D-10250

ORDER NO. 78299

DATE 3-6-53

12½ M NOTEHEAD SIZE 8 X 10 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM NEW HAMPSHIRE
LAKE WINNIPESAUKEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 1CH99

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	MAR 9 1953	MAR 9 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			3-9-53	
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

D9506

NO. D-10251

THE COURIER PRINTING CO., LITTLETON, N.H.

ORDER NO. 78299

DATE 3-6-53

12½ M NOTEHEAD BOXES 7-3/4 x 8-3/4 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
PICTORIAL CORRESPONDENCE NOTES
FROM NEW HAMPSHIRE

SMALL TYPE: COPYRIGHT MCML111 BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLUE BACKGROUND USE PLATES FROM 3AH1558

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

File

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 9 - 1953
SKETCH	10	2½	MAR 11 1953	MAR 11 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 16 1953	
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

D10186

NO. D-1018

ARTEX-GREEN, CHICAGO, ILLINOIS

ORDER NO. 77207

CHINE WHITE

DATE 12-17-52

12½ M PICTURES 5 X 7 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF
NEW YORK CITY -
STATUE OF LIBERTY

See [illegible] Salesman

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM # 3AH96. ENLARGE COLOR PLATES

LETTERING AS PER SMALL COLOR SHEET ATTACHED
FOLLOW OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

strike in colors to fit new Blk.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 7 - 1953	JAN 7 - 1953
SKETCH			DEC 23 1952	DEC 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 8 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 3/4		

Add Sky at [illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

VERY RUSH

On sked

NO. D-10252-K

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

50 M LARGE BOOK COVERS 7 X 18 C.T. CURTEICHCOLOR FRONT + BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROCK CITY GARDENS

SMALL TYPE: COPYRIGHT MCML111 BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Use from Kodachrome Plate of Rock City Circular

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Make up 11" for Front and Back Cover

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10253-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

50 M BOOK PICTURES - SIZE 6¼x4 C.T.PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (THE GRIST MILL)

USE PHOTO FROM 1CH1841. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Page 2 ✓

Get Drawing
& Enlarge
Colors & Black

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		¼	MAR 24 1953	MAR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10254-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

50 MBOOK PICTURES SIZE 4 5/8 x 7 1/4 C.T.PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (THE GRAND CORRIDOR)

USE PHOTO FROM 1CP2027. ENLARGE COLOR PLATES

9B H1673

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Page 3

Get drawings
& Enlarge Color
Plates

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 11 6

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1/4	MAR 24 1953	MAR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 1/2		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-10255-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

50 M BOOK PICTURES SIZE 6 3/4 x 4 5/16 C.T.PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (WHITE FALLOW DEER)

USE PHOTO FROM 9AH795. ENLARGE COLOR PLATES

3CP2022

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Page 4

~~6 3/4~~

~~7 [illegible]~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	MAR 24 1953	MAR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Get Drawing
Enlarge Color
Plates

a a

NO. D-10256-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

50 M BOOK PICTURES SIZE 4 5/8 X 7 1/4 C.T.PHOTOCHROM-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (FAT MAN'S SQUEEZE)

USE PHOTO FROM 1CP2023. ENLARGE COLOR PLATES

GAM1888

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Page 8

Get Drawing
Enlarge Color
Plate

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		7	MAR 24 1953	MAR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10257-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

Page 9

50 M BOOK PICTURES SIZE 6 3/4 x 4 5/16 C.T.PHOTOCHROM-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (1000 TON BALANCED ROCK)

USE PHOTO FROM 1CP2029. ENLARGE COLOR PLATES

8AH325

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	½	MAR 24 1953	MAR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Get Drawing
Enlarge Color
& Black

NO. D-10258-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

50 M BOOK PICTURES SIZE $4\frac{5}{8}$ x $7\frac{1}{4}$ C.T.PHOTOCHROM-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (HIGH FALLS)

USE PHOTO FROM 8BH628. ENLARGE COLOR PLATES

[illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Page 11

OCH1980

OCH1980

Get Drawings & Enlarg Colors + Blk

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By RS
Date 3/24/53

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1	MAR 26 1953	[illegible] 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Page 15

NO. D-10259-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

50 M BOOK PICTURES SIZE 4 5/8 X 7 1/4 C.T.PHOTOCHROM-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (OBSERVATION POINT)

USE PHOTO FROM 2CP2324. ENLARGE COLOR PLATES

5AH772

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 7/10

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			MAR 24 1953	
RETOUCHING				MAR 2[illegible] 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Get Drawing
Enlarge Color
Plates

NO. D-10260-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

50 M BOOK PICTURES SIZE 6 3/8 X 4 1/16 C.T. PHOTOCHROM-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (RHODODENDRON & MT.LAUREL)

USE PHOTO FROM 5AH2457. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Page 16

Get Drawings
& Enlarge Colors
& Black

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			MAR 24 1953	MAR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-10261-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

50 M BOOK PICTURES SIZE 6 1/8 X 3 15/16 C.T.PHOTOCHROM-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (FAIRYLAND CAVERNS)

USE PHOTO FROM 2CP2322, ENLARGE COLOR PLATES

9BH1357

Photo By [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Page 18

Get Drawing & Enlarge Color & Plate

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		6	MAR 24 1953	MAR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 3/4		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-10262-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

50 M BOOK PICTURES SIZE $4\frac{3}{8} \times 6\frac{2}{8}$.T. PHOTOCHROM-FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (CINDERELLA-3 FAVORITE FAIRYTALES)

USE PHOTO FROM 1CP2025. ENLARGE COLOR PLATES

9AH1360

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Page 21

Get Drawings
+ Enlarge color
+ Black

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1	MAR 24 1953	MAR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 3/4		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-10263-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 77890

DATE 3-6-53

50 M BOOK PICTURES SIZE 6 5/8 X 4 1/4 C.T. PHOTOCHROM-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (CARTER CLIFF)

USE PHOTO FROM 9AH1788. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Page 24

Get Drawing
& Enlarge Color
& Plates

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 47
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	L	1/2	MAR 24 1953	MAR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		324		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10264

B. S. REYNOLDS CO., WASHINGTON, D.C.

ORDER NO. 78518

DATE 3/9/53

25 M ~~GUIDE~~ BOOK ~~CARDS~~ VIEW C.T.PHOTO-PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MINERVA MOSAIC AT
LIBRARY OF CONGRESS

SMALL TYPE
PHOTO COPYRIGHT BY RIDEOUT ~~&~~ STAPP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

On sheet
E133

To Be Stripped
with Plate D6866
Right and Plate

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1953	MAR 11 1953
SKETCH				
RETOUCHING		3½	MAR 11 1953	3-20-53
REPHOTO				
PHOTO-LITHO			MAR 25 19[illegible]	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10265

B.S. REYNOLDS CO., WASHINGTON, D.C.

ORDER NO. 78518

DATE 3/9/53

25 M GUIDE BOOK PAGES C.T. PHOTO-PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUTH SIDE OF WHITE HOUSE

SMALL TYPE

PHOTO COPYRIGHT BY RIDEOUT + STAPP,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH333.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1953	MAR 11 1953
SKETCH		1/2		MAR 23 1953
RETOUCHING		1 1/2	MAR 16 1953	
REPHOTO			MAR 10 1953	MAR 16 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 25 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WESTERN PUBLISHING & NOVELTY CO.
LOS ANGELES, CALIF~~XXXX~~

NO. D-10267

ORDER NO. 78483

DATE 3-13-53

25M LARGE FOLDER COVER C. T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEWPORT HARBOR, CALIFORNIA

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-10267

ORDER NO. 78483

DATE 3-13-53

25 M LARGE FOLDER COVER C. T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM NEWPORT HARBOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T.ART COLORTONE" CREATION,
(REG. U. S. PAT. OFF.)

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 3CH356

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colorn [illegible]

MAR 18 1953

N- 3CH364
E 3CH360
W- 3CH351
P- 3CH349
O- 3CH361
R- 5C152
T- 3A120

H- 3CH352
A- 3CH348
R- 3CH354
B 0CH353
O 3CH352
R 3CH362

Background
6AH138 + detail of map

X6

12
7½

APR 17 1953

36

Front 14 45
Back 22 21
36

NO. D-10268-K

COPYRIGHTED AND DISTRIBUTED BY BUFFALO
STATIONERY CO.,BUFFALO, N.Y.

ORDER NO.

DATE 3-16-53

12½ M GIANT POST CARDS C.T.CURTEICHCOLOR FULL FACE
SIZE 6-5/8 X 9-1/8"

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

TITLE: JK-500-HORSESHOE FALLS
BATHED IN BRILLIANT
ILLUMINATION...

SHOW IMPRINT AT BOTTOM OF R.M.SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 2CK60.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D10268 W. 205

CAMERA READING 3/175

BOARD READING 32-710

BLUE	H	mask	11 -	10
	D			
YELLOW	H		11 -	10
	D	"		
RED	H			
	D	"		
BLACK	H			
	D			

4-13

REMARKS

E156

RETURN
PHOTOGRAPH(S) TO:

DO NOT FILE AWAY

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 30 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10269-K

COPYRIGHTED AND DISTRIBUTED BY BUFFALO
STATIONERY CO.,BUFFALO, N.Y.

ORDER NO.

DATE 3-16-53

12½ M GIANT POST CARDS C.T.CURTEICHCOLOR FULL FACE
SIZE 6-5/8 X 9-1/8"

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

TITLE: JK-600-MAID OF THE MIST
STEAMER AND AMERICAN FALLS
....

SHOW IMPRINT AT BOTTOM OF R.M.SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 1CK34.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] NO. D10269 W. 215

CAMERA READING 7-166½ gage #2

BOARD READING 35-439

		SCREEN [illegible]	[illegible]	EXPOSED
BLUE	H			
	D			
YELLOW	H			
	D			
RED	H			
	D			
BLACK	H			
	D			

Magenta Screen

REMARKS

G 156

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 30 1953	APR 28 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

[illegible]
[illegible] TO:
....
....
....
DO NOT FILE AWAY

NO. D-10270-K

COPYRIGHTED AND DISTRIBUTED BY BUFFALO
STATIONERY CO., BUFFALO, N.Y.

ORDER No.

DATE 3-16-53

12½ M GIANT POST CARDS SIZE 6-5/8 X 9-1/8" C.T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

TITLE: JK-700-TULIP TIME AT NIAGARA FALLS.... — 8 at., 20 pieces

SHOW IMPRINT AT BOTTOM OF R.M.SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 3CK53.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

No. D10270 UR-205

CAMERA READING 3-526½ #2

BOARD READING 32-710

				EXPOSED
BLUE	H			
	D	Lt mask		
YELLOW	H	Dk "		
	D			
RED	H			
	D	" "		
BLACK	H			
	D			

magenta
Green

REMARKS

E156

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 30 1953	[illegible]
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
[illegible](S) TO:

DO NOT FILE AWAY

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10271 ORDER NO. 78568 DATE 3-16-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER STANDARD STATY. SUPPLY CO.,
CHICAGO, ILLINOIS

12½ M CIRCULARS SIZE 7½ X 8½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MALABO
AIR-CONDITIONED APARTMENT-HOTEL

MIAMI BEACH
(see sketch for balance of type)

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH EXCEPT: TAKE OUT THREE CARBS
IN FRONT OF BUILDING ON EXTERIOR VIEW.

SEE TYPE CORRECTIONS AND ADDITION
ON ATTACHED CIRCULAR.

COLOR DESCRIPTION

FOLLOW SKETCH - ALSO KODACHROME TRANSPARENCIES
FOR COLORS. LIGHTEN GREEN BEDSPREADS IN
BEDROOM PHOTO.

PHOTO USED FOR

RETURN PHOTO YES NO
X

RETURN KODACHROMES TO CUSTOMER

3M—4-15-52

Very Rush

RET'D 9/8/53

4 Reproductions from Kodachr. Transp.

Layout	2½
Ret.	9
F.C.	45 5½
L.A.	44 24

ck

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-10272 ORDER NO. 78575 DATE 3-17-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FIRST BAPTIST CHURCH
PAINESVILLE, OHIO

1 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-PLATIN* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE MEMORIAL BAPTISTRY
FIRST BAPTIST CHURCH
PAINESVILLE, OHIO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ro 1/2

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10273 ORDER NO. 78630 DATE 3-19-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MINER TELEVISION
HAMMOND, INDIANA

6 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-PLATIN* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MINER ELECTRONIC LABORATORIES
7331 CALUMET AVE.
HAMMOND, INDIANA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor → [✓ Black & White Proof.] Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Pt 2

8

NO. D-10274-K

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 78632

DATE 3-19-53

25 M BOOK COVERS 7 X 18" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL YOSEMITE NATIONAL PARK - IN NATURAL COLOR

SMALL TYPE: COPYRIGHT MCMLIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH:

FOLLOW KODACHROME TRANSPARENCIES FOR COLORS

FRONT VIEW - HALF DOME - 7 X 5 5/8

BACK VIEW - GATES OF THE VALLEY. - 7 1/4 x 9 1/8

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

D10274 QR 155 Front View

CAMERA READING 70 - 684

BOARD READING 23 - 861½

BLUE	H	
	D	Yt
YELLOW	H	
	D	Ok
RED	H	
	D	
BLACK	H	
	D	

magenta Screen

REMARKS Extra Step

D10274 Back View

Camera 3 - 548½

Board 32 - 691½

Lens R, 210

[illegible] 2

Front & Back Cover

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 8 - 1953	APR [illegible] 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 9 1953	
HAND COLOR PROOF				
ARTIST DEPT.	13			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DO NOT FILE AWAY

NO. D-10275-K

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 78632

DATE 3-19-53

25 M BOOK ~~PAGES~~ VIEW C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL $7\frac{1}{4}$ X $5\frac{9}{16}$

APR [illegible] 1956 Col. Con ?

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(WAWONA TUNNEL)

PHOTO PROPERTY OF C.T.

USE NEGATIVES FROM 3CK153.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

p.e. ok.

~~Tip 6 CP~~

D10275- VR 155

#2

CAMERA READING 1-643

BOARD READING 2d-493

		SCALE READ	EXPOSED
BLUE	H	[illegible] —	10-9
	D		
YELLOW	H	[illegible]	
	D	—	10-9
RED	H		
	D	—	5-11
BLACK	H		
	D		5-15

REMARKS Mag Ser

Enlarg

Page

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 30 1953	
BLUEPRINT STRIPPING, OPAQUING				MAY 11 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
[illegible]
DO NOT FILE AWAY

NO. D-10276-K

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 78632

DATE 3-19-53

25 M BOOK ~~PAGE~~ VIEW C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 6⅛ X 4⅞

APR 27 1956 Com

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(MIRROR LAKE)

PHOTO PROPERTY OF C T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 3CK162.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

D10276- CR. 135

CAMERA READING 6-221

BOARD READING 21-686 Together

BLUE H
D Mask

YELLOW H
D

RED H
D

BLACK H

REMARKS Extra Sky M.S.

Enlarge Page 6

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 30 1953	
BLUEPRINT STRIPPING, OPAQUING				MAY 8 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
PHOTOGRAPH(S) TO:
DO NOT FILE AWAY

NO. D-10277-K

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 78632

DATE 3-19-53

25 M BOOK ~~PAGE~~ VIEW C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 6 1/8 x 4 7/8

APR 30 1956 Color Corr ?

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(WAWONA TUNNEL TREE)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 3CK186.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D10277 VR. 65

CAMERA READING 8-682½ #2

BOARD READING 23-575½

BLUE	M	
	D	Lt Mesh
YELLOW	M	
	D	Dk
RED	M	
	D	
BLACK	M	
	D	Magenta Screen

REMARKS

Enlarge Page 7

Yosemite Book

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 30 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

[illegible]

DO NOT FILE AWAY

NO. D-10278-K

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 78632

DATE 3-19-53

25 M BOOK ~~PAGE~~ VIEW C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 7½ x 5 9/16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(YOSEMITE FALLS)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 3CK168.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO . REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D10278 ur. 155

CAMERA READING 1-647 #2

BOARD READING 24-502 -

BLUE	H	
	D	Lt Mash.
YELLOW	H	Dh
	D	
RED	H	
	D	
BLACK	H	
	D	

Magenta Screen

REMARKS

Enlarge page 1 ✓

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO			MAR 30 1953	
PHOTO-LITHO			MAR 30 1953	MAY 8 195
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

RETURN
[illegible] TO:
DO NOT FILE AWAY

NO. D-10279-K

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 78632

DATE 3-19-53

25 M BOOK ~~PAGE~~ VIEW C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 7¼ x 5½

APR 13 1966

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(EL CAPITAN)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 3CK169.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] NO. D10297 R. 160

CAMERA READING 1-805

BOARD READING 24-603 #2

BLUE	N	Ht Mask
	D	
YELLOW	N	Dh "
	D	
RED	N	" "
	D	
BLACK	N	
	D	

magenta Screen

REMARKS

Enlarge Page 13

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 30 1953	MAY 11 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
[illegible] TO:
DO NOT FILE AWAY

NO. D-10280-K

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 78632

DATE 3-19-53

25 M BOOK ~~PAGE~~ VIEW C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 7 1/4 x 5 ?/?

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(BRIDAL VEIL FALL)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 3CK175.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D10280 CR. 166

CAMERA READING 1-772 #2

BOARD READING 24.537.

BLUE	H	Ht mask
	D	
YELLOW	H	Dh
	D	" "
RED	H	
	D	" "
BLACK	H	
	D	

magenta Screen

REMARKS Extra Sky

Enlarge Page 16

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 30 1953	MAY 8 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

[illegible]

DO NOT FILE AWAY

NO. D-10281-K

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 78632

DATE 3-19-53

25 M BOOK ~~PAGE~~ VIEW C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

7¼ X 5 9/16

APR 30 1953 Color Corr.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(VERNAL FALL)

PHOTO PROPERTY OF C.T.

USE NEGATIVES FROM 3CK176

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

No. 10281 R-160

CAMERA READING 1-771½ ~~#2~~

BOARD READING 24-515

BLUE	H D	Lt med
YELLOW	H D	Dk "
RED	H D	" "
BLACK	H D	

REMARKS Extra Stg. magenta Screen

Enlarge Page 17

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 30 1953	
BLUEPRINT STRIPPING, OPAQUING				MAY 12 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
PHOTOGRAPH TO:
....
....
....
DO NOT FILE AWAY

NO. D-10282-K

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 78632

DATE 3-19-53

25 M BOOK ~~PAGE~~ VIEW C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

6⅛ x 4⅞

APR 27 1956 [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

(THE LOOKOUT)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 3CK177.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D10282 VR 135

CAMERA READING 6-231-

BOARD READING 21-575½

#2

BLUE	H D	Mask	6-9	Mask
YELLOW	H D	"	6-10	"
RED	H D	"	4-11	"
BLACK	H D		2-15	

REMARKS New Sky - M.S.

~~12 [illegible]~~ Three P.O.

Enlarge Page 18

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 30 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

[illegible]

[illegible] TO:

DO NOT FILE AWAY

NO. D-10283-K

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 78632

DATE 3-19-53

25 M BOOK ~~PAGE~~ VIEW C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 6 7/8 x 4 7/8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE ~~Glacier Point Hotel~~
~~(MARIPOSA GROVE)~~

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM ~~3[illegible]~~ 3CK203

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D10283 LENS READING 135

CAMERA READING 6-221 #2

BOARD READING 21-686

BLUE	H D	mask	
YELLOW	H D	"	
RED	H D	"	
BLACK	H		

Magenta Screen

REMARKS Extra Sky

Enlarge Page 19

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 30 1953	MAY 8 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

DO NOT FILE AWAY

NO. D-10284

INDIANA BEACH, INC.,MONTICELLO, IND.

ORDER No. 78676

DATE 3-25-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES
TITLE IN FULL SOUVENIR FOLDER MONTICELLO'S LAKE SHAFER LAKE FREEMAN AND INDIANA BEACH THE HOOSIER STATE'S GREATEST VACATION AREA. SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	IMPRINT NONE Set cy
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10284

INDIANA BEACH, INC.,MONTICELLO, IND.

ORDER No. 78676

DATE 3-25-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES
TITLE IN FULL FREEMAN LAKE SHAFER LAKE SCENE AT INDIANA BEACH, SHAFER LAKE	IMPRINT GENUINE CURTEICH-CHICAGO "C.T.ART COLORTONE" CREATION (REG. U.S. PAT.OFF.)
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Set cy

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By

Date 70

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP	49-2½		MAR 30 1953	APR 1 1953
SKETCH		12		
RETOUCHING		10	APR ? 1953	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 9 1953	APR 22 1953
[illegible]				
[illegible]				
[illegible]	41	36	4/27/53	4/29/53

[illegible] By

[illegible] COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

on other

E151

Ret. O

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10285 ORDER NO. 78698 DATE 3-26-53

CUSTOMER MARYWOOD SCHOOL
EVANSTON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer ✓

PHOTO RETURNED TO

1 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE PHOTO-PLATIN- FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "VIEW OF CHAPEL - MARYWOOD SCHOOL
EVANSTON, ILLINOIS"
6 pt. caps

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
8 pt. caps Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

CROP AS MARKED ✓

PLACE TITLE IN CEILING ✓

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Ret 1

78

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10286 **ORDER NO.** 78698 **DATE** 3-26-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for this Customer

CUSTOMER MARYWOOD SCHOOL
EVANSTON, ILLINOIS

1 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-PLATIN* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full / FOYER / MARYWOOD SCHOOL FOR GIRLS /
/ EVANSTON, ILLINOIS /

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~XX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CROP AS MARKED.

PLACE TITLE IN FOREGROUND ON FLOOR.

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

3

Ret 1

740

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10287 **ORDER NO.** 78698 **DATE** 3-26-53

CUSTOMER MARYWOOD SCHOOL
EVANSTON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for this Customer

1 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-PLATIN* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full /LIBRARY / MARYWOOD SCHOOL FOR GIRLS // EVANSTON, ILLINOIS /

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

CROP AS MARKED

PLACE TITLE IN CEILING

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

2

Ret 1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10288 **ORDER NO.** 78698 **DATE** 3-26-53

CUSTOMER MARYWOOD SCHOOL
EVANSTON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

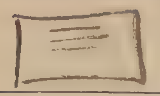
DATE COMPLETED

4
Photos for this Customer

PHOTO RETURNED TO

1 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE PHOTO-PLATIN* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full /NORTH RECEPTION ROOM / /MARYWOOD SCHOOL FOR GIRLS/ EVANSTON, ILLINOIS /



(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

CROP AS MARKED.

PLACE TITLE IN CEILING

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10289 **ORDER NO.** 78970 **DATE** 3-31-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SOCIETY FOR THE PROPAGATION OF THE FAITH
CHICAGO, ILLINOIS

400 M BUS.CARDS SIZE $3\frac{1}{2}$ X $2\frac{1}{2}$ STYLE PHOTO-PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PAULINE JARICOT (1799-1862)
FOUNDRESS OF THE SOCIETY FOR THE
PROPAGATION OF THE FAITH
MAY 3, 1822

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No XX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

TITLE TO BE IN 3 LINES IN LOWER PANEL BORDER.

NOTE PENCIL LAYOUT AND INSTRUCTIONS ENCLOSED.
(TO BE SAME AS CARD ENCLOSED OF ST.THERESE)

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

L.O. ½
Pat ½
718

NO. D-10290

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER No. 78980

DATE 4-1-53

12½ M GIANT POST CARDS 7 x 9-3/16 C.T.ART COLORTONE-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 2CH1274

IMPRINT SAME AS ABOVE

TITLE: X-508 - HEADWATERS OF THE
MISSISSIPPI RIVER
ITASCA STATE PARK, MINN.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH1274. ~~EN[illegible] PLATES.~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ No RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By mt
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 3 1953	APR 8 - 1953
SKETCH		3/4		
RETOUCHING		1/2	APR 13 1953	APR 13 1953
REPHOTO				
PHOTO-LITHO			APR 13 1953	APR 15 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	18		5-16-53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Make New Colors

Rush

6.41

No. D-10291

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN

Order No. 78992

Date 4-2-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

Place of Title: upper, lower, center-border

Title in Full FAIRYLAND CAVERNS IN ROCK CITY GARDENS

SMALL TYPE:COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

Front No. NO R. M. YES

Imprint SAME AS ABOVE

Photo Property of C.T.

Retouching and Color Description

FOLLOW SKETCH

Submit: Ret. Photo Rephoto B. L. & W. Proof Handcol Proof Return Photo

ENVELOPE PHOTO TICKET

No. D-10291

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN

Order No. 78992

Date 4-2-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

Place of Title: upper, lower, center-border

Title in Full FAIRYLAND CAVERNS IN ROCK CITY GARDENS, ATOP LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

Front No. NO R. M. YES

Imprint

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG.U.S. PAT.OFF.)

Photo Property of C.T.

Retouching and Color Description

FOR BACK VIEW: USE SUBJECT D-9391.
~~REDUCE COLOR PLATES~~

Submit: Ret. Photo Rephoto B. L. & W. Proof Handcol Proof Return Photo

ENVELOPE PHOTO TICKET

APR [illegible] - 1953

APR 6 - 1953

X0

5

APR 13 1953

APR 15 1953

APR 21 1953

MAY 4 1953

40 3

6-2-53

Colored Set 72

96

NO. [illegible] D-10292

HECTOR SANCHEZ, SONORA, MEXICO

ORDER NO. 79023

DATE 4-8-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF HOTEL PLAYA DE CORTES - THE DESERT RESORT BY THE SEA - GUAYMAS, SONORA, MEXICO.
~~FRONT: FISHING PARADISE OF THE WORLD~~ out

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES- ~~TO COME~~

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

no fish on cover

~~FOLLOW CUSTOMER SKETCH~~ - USING PHOTOGRAPH FROM 3CH456.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10292

HECTOR SANCHEZ, SONORA, MEXICO

ORDER NO. 79023

DATE 4-8-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CUSTOMER SKETCH - USE PHOTO FROM 3CH457.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Rephot MAY 7 1953

ESTIMATE AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			MAY 7 1953	MAY -7 1953
CO	#10	2		MAY 21 1953
	9	3½		
			MAY 22 1953	JUN 1 1953

35

By

DATE Photo Returned to Customer:

front 16
back 19
35

40 - 6-25-53

NO. D-10293

DISTRIBUTED BY THE NEW HILLIG STUDIOS,
LIBERTY, NEW YORK

ORDER NO. ~~XXXXXX~~ 79034

DATE 4-9-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF SULLIVAN COUNTY, N. Y.

SMALL TYPE: COPYRIGHT MCML111 BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** YES ~~XXXXXXXX~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 265-30. IF NOT AVAILABLE - USE ANY KIND OF A GOOD WATERFALL SCENE. MAKE A NICE DESIGN

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10293

DISTRIBUTED BY THE NEW HILLIG STUDIOS,
LIBERTY, NEW YORK

ORDER NO. ~~XXXXX~~ 79034

DATE 4-9-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SULLIVAN COUNTY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.),

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE LETTER CARDS 3CH469 FOR BACK VIEW.
~~SKETCH IN THE CORNERS SUBJECTS OF GOLFING, BATHING, FISHING AND HUNTING.~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

AND WORK SCHEDULE

By 718

OPERATION	EST. TIME		DATE	DATE
	[illegible]	Time Allowed	[illegible]	[illegible]
[illegible] 2.0			APR 28 1953	MAY 11 1953
[illegible]		3½		
RETOUCHING		2½	MAY 13 1953	MAY 20 1953
PHOTO LITHO			MAY 22 1953 JUN 1 1953	
	42	36		6.4.53

By

DATE Photo Returned to Customer

718

front 16
back 20
36

NO. D-10294

CULVER MILITARY ACADEMY, CULVER, IND.

ORDER NO. 79054

DATE 4-10-53

6½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CULVER MILITARY ACADEMY, CULVER, INDIANA

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PORTION OF SUBJECT- FROM 3AH726. FOLLOW CARD 3AH726 FOR COLORING

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10294

CULVER MILITARY ACADEMY, CULVER, IND.

ORDER NO. 79054

DATE 4-10-53

6½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CAMPUS BORDERS BEAUTIFUL LAKE MAXINKUCKEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE"CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 0BH838
FOLLOW CARD 0BH838 FOR COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored 1187

ESTIMATE
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clerk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
R.O.			MAY 1 1953	MAY 7 1953
	10	4½ 3	MAY 7 1953	
			MAY 13 1953	JUN 20 1953
		30		

DATE 7/28

By

Out MAY 7 1953

NO. D-10295

LINCOLN'S NEW SALEM ENTERPRISES
PETERSBURG, ILLINOIS

ORDER No. 78734

DATE 4-10-53

6½ M ~~GUIDE~~ BOOK COVER 8 x 5-3/8 ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICTURE GUIDE BOOK OF NEW SALEM STATE PARK LINCOLN'S NEW SALEM, ILLINOIS
FRONT:First Berry-Lincoln store/now U.S. Post office/Lincoln's New Salem, Illinois / Abraham Lincoln served as Postmaster of New Salem from May 7,1833 to May 30,1836.
SMALL TYPE:COPYRIGHT MCML111 BY CURT TEICH & CO.,INC.,CHICAGO,U.S.A.®

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SAME PLATES AS FOR BOOK D-9520 AND
ENLARGE TO SIZE 8" x 5-3/8"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10295

LINCOLN'S NEW SALEM ENTERPRISES
PETERSBURG, ILLINOIS

ORDER No. 78734

DATE 4-10-53

6½ M ~~[illegible]~~ BOOK COVER 8 x 5-3/8 ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE WAGON WHEEL INN, LOCATED AT ENTRANCE, NEW SALEM STATE PARK, LINCOLN'S NEW SALEM, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE POST CARD SUBJECT 6BH2218.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

enlarge existing
booklet cover plates

Colormatch

ESTIMATE
AND WORK SCHEDULE

[illegible]
By ____________ Date ____________

By ____________ Date ____________

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 10 1953	APR 1[illegible]
SKETCH				
[illegible]	L. O,	9 /	APR 20 1953	APR 22 1953
[illegible]				
[illegible]				
[illegible]				
[illegible]				
[illegible]		3		

APR 23 1953

[illegible] O.K'D ____________
By ____________
[illegible] HAND COLOR PROOF O.K'D ____________

DATE Filed ____________
By ____________
DATE Photo Returned to Customer ____________

SANTA CLAUS LAND, INC.

SANTA CLAUS, INDIANA

NO. D-10296K

ORDER NO. 78946

DATE 4-10-53

6½ M JUMBO POST CARDS SIZE 3½ x 7 C. T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES encl.

IMPRINT NONE

TITLE:

VIEW OF MAIN LODGE, SANTA CLAUS LAND, INDIANA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY.

RETURN KODACHROME TO CUSTOMER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ok

10296 VR. 155

CAMERA READING 70-824

BOARD NUMBER 23-924

#2

RED Lt. mask

YELLOW Dk "

BLUE " "

BLACK

magenta screen

REMARKS Extra Sky –

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 17 1953	APR 17 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO BLUEPRINT STRIPPING, OPAQUING			APR 13 1953	MAY 7 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RETURN
KODACHROME (S) TO
DO NOT FILE AWAY

SANTA CLAUS LAND, INC.

SANTA CLAUS, INDIANA

NO. D-10297K

ORDER NO. 78946

DATE 4-10-53

~~SIZE 5½ x 7~~

6½ M JUMBO POST CARDS C. T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 5 3/8 x 7 1/16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES incl

IMPRINT N O N E

TITLE: SANTA'S MINIATURE CIRCUS,
SANTA CLAUS LAND, INDIANA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY.

RETURN KODACHROME TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL PROOF NO RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ok

D10297 155

Magenta Screen

use Flashgun with Yellow Filter

Camera #1

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 17 1953	APR 17 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 13 1953	MAY 7 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:

DO NOT FILE AWAY

SANTA CLAUS LAND, INC.

SANTA CLAUS, INDIANA

NO. D-10298K

ORDER NO. 78946

DATE 4-10-53

6½ M ~~SIZE 5½ x 7~~ JUMBO POST CARDS C. T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT NONE

TITLE:
STATUE OF SANTA CLAUS, SANTA
CLAUS LAND, INDIANA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY.

RETURN KODACHROME TO CUSTOMER.

FOLLOW CROP MARKINGS ON CELLOPHANE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

D10298

195

CAMERA READING 80-953½

BOARD READING 30-676½

#2

M. S.

REMARKS Extra Sky Exp. F16-195-12

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 2[illegible] 1953	APR 21 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:

DO NOT FILE AWAY

NO. D-10299

GRAFTON SOUVENIR, GRAFTON, W.VA.

ORDER NO. 79060

DATE

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES-same as D-4453
TITLE IN FULL BEAUTIFUL WEST VIRGINIA FRONT: State Capitol, Charleston, W.Va. SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT VIEW - USE SUBJECT 0BH1272

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10299

GRAFTON SOUVENIR, GRAFTON, W.VA.

ORDER NO. 79060

DATE

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL I CAN'T BEAR TO LEAVE WEST VIRGINIA	IMPRINT GENUINE CURTEICH-CHICAGO " C. T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH67

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored 84 76

70

ESTIMATE
AND WORK SCHEDULE

	EST. TIME		DATE ENTERED DEPT.	DATE
			MAY 1 9 1953	
P.C.	10	3½ 3	APR 29 1953	MAY 18 1953
	45	30		

MAY 22 1953

JUN 2 1953

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10300 ORDER NO. 79105 DATE 3/15/53

CUSTOMER DAY'S HOTEL COURT
BRADENTON, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M DOUBLE P.C. SIZE 3½ X 11

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DAY'S HOTEL COURT
"BRADENTON'S BEST"
1431 14TH ST.W.. BRADENTON, FLORIDA

(All of this on address side)
FRONT NO. ~~NO~~ Space R. M. [✓ Yes] XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PLACE "COURTESY COURT" CUT AS CUSTOMER OUTLINED. ✓

FOLLOW INSTRUCTIONS ENCLOSED ✓

Make up front /

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED
COLOR OF "COURTESY COURT" CUT IS SHOWN ON
CARD ENCLOSED. ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

3/4
7
[illegible] 3.4
#2-6-8-53 LA — ~~III~~ 17½
28 4

as quoted
OK

PHOTO
IN
LARGE
FILE

Red Impression
and Blue info

Ⓕ

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-10301 ORDER NO. 79111 DATE 4-16-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER PAKAN FURNITURE CO.,
CHICAGO, ILLINOIS

50 M DOUBLE P.C. SIZE 5½ X 7 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full PAKAN BROTHERS
FURNITURE CLEARANCE SALE ....

(SEE COPY FOR BALANCE OF TYPE)

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - SHOWING PLACING OF "A" AND "B"
TYPE COPY. WITH INSTRUCTIONS ENCLOSED

To customer

COLOR DESCRIPTION

FOLLOW SKETCH - AND COLORS IN CATALOG
ENCLOSED

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52

Rephoto 5×7

L.O.	1½
Ret.	8
H.C. 45	1½
L.A.	9

T. 5
#9 - 3 9 12

as quoted

E

NO. D-10302

GRAFTON SOUVENIR, GRAFTON, W.VA.

ORDER NO. 79154

DATE 4-21-53

12½ M ~~PICTURES~~ GIANT POST CARD 7 X 9-3/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BLACKWATER FALLS, 65 FEET HIGH, WEST VIRGINIA'S MOST BEAUTIFUL WATERFALLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as on 5AH1980

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1980. ~~ENLARGE COLOR PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 27 1953	MAY 1 1953
SKETCH		1/2		
RETOUCHING		1	MAY 1 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 6 1953	MAY 15 1953
HAND COLOR PROOF	41	3½	5/20/53	5/20/53
ARTIST DEPT.	46	20		6/8/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10303

GRAFTON SOUVENIR, GRAFTON, W.VA.

ORDER NO. 79154

GIANT POST CARDS

DATE 4-21-53

12½ M ~~PICTURES~~ 7 X 9-3/16 ART COLORTONE FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE DEVIL'S SADDLE, ON U.S. ROUTE 50, W.VA. BACK OF THIS GAP TO RIGHT NANCY HANKS, MOTHER OF ABRAHAM LINCOLN, WAS BORN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
Large ↑ [illegible]

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1978. ~~ENLARGE COLOR PLATES~~

Add Sky

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 2[illegible] 1953	[illegible]
SKETCH 10		½		
RETOUCHING		0	MAY 1 1953	
REPHOTO				
PHOTO-LITHO				JUN 8 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	3¾		5/28/53

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

3CAH76 Colormatic
Enlarge Color + Black

NO. D-10304

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 79164

DATE 4-22-53

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL YOU OUGHT TO SEE
CHICAGO NOW!
Subtitle: GREAT COW !

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE ~~PHOTO~~ IDEA FROM 1CH236.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10304

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 79164

DATE 4-22-53

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SEEING ALL WE CAN IN CHICAGO! ...

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: FOLLOW SKETCH IN BLACK AND WHITE.
USE COLOR SKETCH FOR COLOR GUIDE ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Repeat
MAY 29 1953 Out

Colored Skt. 7 h

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME Code No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
40	5		JUN 2 1953	JUN 5 1953
			JUN 5 1953	
	31		JUN 9 1953	JUN 12 1953

NO. D-10305-P

BROWNELL & SON, IDAHO FALLS, IDAHO

ORDER NO. 79177

PHOTO BY SCOTT'S STUDIO, IDAHO FALLS, IDAHO

DATE 4-24-53

12½ M JUMBO POST CARDS 6 5/8 x 9 1/8 C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

6 5/8 x 9 1/8 Scotty

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. No

IMPRINT SAME AS ABOVE

TITLE:
Temple Square, IDAHO FALLS, IDAHO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM
SPECIAL PROCESS
★★
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY - 6 1953	MAY - 6 1953
SKETCH		½		
RETOUCHING		7	APR 29 1953	MAY 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 4 1953	MAY 15 1953
HAND COLOR PROOF	46	3 3/4		5/ [illegible]/53
ARTIST DEPT.	42	2 [illegible]		6-1-53

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Pt 3

DIAL NO. D-10307 ORDER NO. 79214 DATE 4-30-53

CUSTOMER MAYBROOKS, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-PLATIN* FULL FACE to come

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. SPEC. R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Take out stamp box

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

CROP AS MASKED OFF. FOLLOW TISSUE OVERLAY

To customer

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Add'l Artwork

3.75
incl. [illegible]

MAKEOVER

MAKEOVER

MAKEOVER

Charge to ______________ Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1/3	Time Recorded in Cost Ledger
PHOTO-LITHO		
COMPOSING		Date ______
ART DEPT.		
ENGRAVING		By ______

10

MAKEOVER

MAKEOVER

MAKEOVER

Colored Sht 7L

NO. D-10309

~~THE~~
DISTRIBUTED BY/TRI-STATE NEWS AGENCY, INC.,
EAST LIVERPOOL, OHIO

ORDER NO. 79467

DATE 5-7-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC FOLDER FROM THE TRI-STATE AREA SHOWING FAVORITE SCENES OF OHIO,WEST VIRGINIA AND PENNSYLVANIA.

FRONT:Tri-State View showing West Virginia,Pennsylvania and Ohio

SMALL TYPE:COPYRIGHT MCMLIII BY CURT TEICH & CO.,INC.,CHICAGO,U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES- to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FRO FRONT: USE PHOTO FROM 2CH397.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10309

~~THE~~
DISTRIBUTED BY/TRI-STATE NEWS AGENCY, INC.,
EAST LIVERPOOL, OHIO

ORDER NO. 79467

DATE 5-7-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CHESTER BRIDGE, CONNECTING CHESTER, W.VA. AND EAST LIVERPOOL, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 7AH220

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DATE

FC

MAY 19 1953

MAY 22 1953

MAY 27 1953

MAY 29 1953

JUN 10 1953

NO. D-10308

GRAFTON SOUVENIR, GRAFTON, W.VA.

ORDER NO. 79220

DATE 5-1-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF MOUNTAIN SCENES AND U.S. 60 & 21 WEST VIRGINIA "THE MOUNTAIN STATE"

FRONT: New River Canyon from Hawk's Nest State Park

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO ENCLOSED. FOLLOW CARD OBH2536 FOR COLORS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10308

GRAFTON SOUVENIR, GRAFTON, W.VA.

ORDER NO. 79220

DATE 5-1-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE ~~FRONT~~ BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RHODODENDRON, THE STATE FLOWER OF WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ENCLOSED. FOLLOW CARD 5AH2597 FOR COLOR OF RHODODENDRON

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Color [illegible] 7h

#7- 16
#9- [illegible]

On sheet
G176

Fr. MAY 1 1953

ESTIMATE
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAY 15 1953	MAY 19 1953
SKETCH 50.	2	3½		
RETOUCHING		5	MAY 22 1953	MAY 27 1953
PHOTO-LITHO			MAY 29 1953	JUN 1953
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	41	32	6/1/53	6/3/53

[illegible] O.K'D

By

HAND COLOR PROOF OK'D

DATE FILE

By

DATE Photo Returned to Customer

Colored set 7 hr

NO. D-10310

RUBY FALLS CONCESSIONS, CHATTANOOGA, TENN.

ORDER NO. 79482

DATE 5-11-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL VIEWS OF RUBY FALLS LOOKOUT MT. CAVES AND LOOKOUT MOUNTAIN, CHATTANOOGA, TENN.
FRONT: "THE WORLD'S MOST BEAUTIFUL CAVE ENTRANCE" RUBY FALLS, ~~CHATTANOOG~~A, ~~TENN~~.
SMALL TYPE: COPYRIGHT MCMLIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as cover D-5402 except add 1 line as marked

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 3CP2152.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10310

RUBY FALLS CONCESSIONS, CHATTANOOGA, TENN.

ORDER NO. 79482

DATE 5-11-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MOCCASIN BEND FROM LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD TITLES IN SKY

USE SAME VIEW FOR BACK AS ON COVER D-5402

6A n 112

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible]

By

Date

ESTIMATE AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAY 28 1953	MAY 2 1953
SKETCH		3		
RETOUCHING		3	JUN 1953	JUN 4 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 9 1953	
ENGRAVING				JUN 16 1953
HAND COLOR PROOF				
ARTIST DEPT.	46	12		6/25/53

[illegible] BLUEPRINT CK'D
By

[illegible] HAND COLOR PROOF CK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10311

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 79507

DATE 5-18-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF THE HOLIDAY ISLES "ON THE GULF OF MEXICO" FLORIDA

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH (PENCIL) - USING PHOTOGRAPH ENCLOSED. MAKE A BRIGHTLY COLORED FRONT COVER. SEE CARDS OCH1392 & OCH1393 FOR BRIDGE COLORS. BRING IN SOME COLORS IN MOB OF FISHERMEN'S SHIRTS, ETC. BLUE SKY BACKGROUND. WORDING "HOLIDAY ISLES" IN SOLID BRIGHT RED, OUTLINED IN BRIGHT YELLOW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10311

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 79507

DATE 5-18-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL "ALONG HOLIDAY ISLES"

see inst for type sing

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER - USE SUBJECT 2CP2627.
COLORS AS PER CARD 2CP2627.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Rephot JUN 2 1953

JUN 3 1953

Colored Sket 51

Front cover photo to Geo [illegible] 9/11/52

ESTIMATE AND WORK SCHEDULE

[illegible] OR [illegible]

By

Date

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 2 1953	JUN [illegible]
SKETCH Co.	2	5	JUN [illegible] 1953	
RETOUCHING		4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 9 1953	JUN 18 1953
ENGRAVING				
HAND COLOR PROOF		34		
ART DEPT.				

[illegible] BLUEPRINT OK'D

By

[illegible] HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo [illegible]

Front. 15 ~~40 6-25~~

Back 19

34

CURT TEICH & CO.,INC.

NO. D-10312

ORDER NO. K48787

DATE 5-19-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FLORIDA
FLOWERS

SMALL TYPE: COPYRIGHT MCML111 BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-same as on cover D-8906

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH - USING BLUE BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

CURT TEICH & CO.,INC.

NO. D-10312

ORDER NO. K-48787

DATE 5-19-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FLORIDA ORANGE
BLOSSOMS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW: USE SAME AS ON OLD COVER D-8906

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			MAY 20 1953	MAY 2[illegible] 1953
SKETCH	10	3¼		
RETOUCHING		4	MAY 22 1953	MAY [illegible] 1953
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING				
[illegible]			JUN 1 1953	JUN 10 1953
HAND COLOR PROOF				
ARTIST [illegible]	44	16		

[illegible] IMPRINT OK'D
By

HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10313

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

ORDER NO. 79520

DATE 5-21-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF THE SCENIC OZARKS

SMALL TYPE: COPYRIGHT MCMLIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES ~~to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOTE PENCIL LAYOUT: USE PHOTO FROM 3CH662 BUT WITHOUT THE ROWBOAT

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10313

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

ORDER NO. 79520

DATE 5-21-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC VIEW ON THE CURRENT RIVER
IN THE BEAUTIFUL OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U. S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1148.
FOLLOW CARD 9BH1148 FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible]

ESTIMATE AND WORK SCHEDULE

By ______

Date ______

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 2 1953	JUN [illegible] 1953
SKETCH 0.		4		
RETOUCHING		3½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 9 1953	JUN 16 1953
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	46	29		6/24/SE

DATE BLUEPRINT OK'D ______ DATE Filed ______

By ______ By ______

DATE HAND COLOR PROOF OK'D ______ DATE Photo Returned to Customer ______

Front 14
Back 15
29

Colored Set 8L

NO. D-10314

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79539

DATE 5-25-53

12½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF NORTHEASTERN OHIO "GATEWAY TO THE INDUSTRIAL HEART OF THE UNITED STATES"

SMALL TYPE: COPYRIGHT MCMLIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION USE ENCLOSED PART OF MAP FOR COVER: BE SURE TO SHOW- "YOUNGSTOWN, GIRARD, NILES, STRUTHERS, HUBBARD, CANFIELD, SALEM, COLUMBIANA, EAST PALESTINE, EAST LIVERPOOL, WELLSVILLE, CHESTER, W.VA. AS WELL AS A PORTION OF THE PENNA. SIDE TO SHOW THE BORDER BETWEEN THE TWO STATES. BE SURE TO SHOW THE FOLLOWING ROUTES: OHIO 46, 7, 18, U.S. 422, U.S. 224, OHIO 90, THE PA. TURNPIKE, PETERSBURG, (the entrance to Pa. Turnpike-the Ohio Turnpike will connect to this) ALSO SHOW THE LAKES WEST OF YOUNGSTOWN.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10314

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79539

DATE 5-25-53

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
OHIO
"THE BUCKEYE STATE"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BACK OF COVER: THE SAME AS ON "OHIO" FOLDER D-10227

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 2 1953	JUL 3 - 1953
SKETCH L.O.		4½	JUL 1 1953	JUL 9 1953
RETOUCHING		4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			JUL 10 1953	
HAND COLOR PROOF				
ARTIST DEPT.	40	16	7-29	7-31-53

front only

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10315 ORDER NO. 79791 DATE 5-25-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4 Photos for this Customer

CUSTOMER ROSARY COLLEGE
RIVER FOREST, ILLINOIS

2 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes No

Title in full MUSIC STUDIO ROSARY COLLEGE
RIVER FOREST, ILLINOIS

(All of this on address side)

FRONT NO. 5 R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

CROP WHERE SHOWN BY ARROWS IN LEFT BORDER.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Pt ½

2Y

New

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10316 ORDER NO. 79791 DATE 5-25-53

CUSTOMER ROSARY COLLEGE
RIVER FOREST, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for this Customer

2 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

MUSIC HALL ROSARY COLLEGE
RIVER FOREST, ILLINOIS

Title in one line

FRONT NO. 5
(All of this on address side)
R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No — Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

CROP WHERE SHOWN BY ARROWS IN RIGHT BORDER.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

R+½

28

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-10317 ORDER NO. 79791 DATE 5-25-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for this Customer

CUSTOMER ROSARY COLLEGE
RIVER FOREST, ILLINOIS

2 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes No

Title in full
FINE ARTS BUILDING
ROSARY COLLEGE
RIVER FOREST, ILLINOIS

(Title in one line)

(All of this on address side)

FRONT NO. 5 R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CROP WHERE SHOWN BY ARROWS IN RIGHT BORDER.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10318 ORDER NO. 79791 DATE 5-25-53

CUSTOMER ROSARY COLLEGE
RIVER FOREST, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for this Customer

2 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full
AUDITORIUM ROSARY COLLEGE
RIVER FOREST, ILLINOIS (Title in one line)

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

CROP WHERE SHOWN BY ARROWS IN RIGHT BORDER.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Rt 9

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10319 **ORDER NO.** 79594 **DATE** 5-29-53

CUSTOMER OUR LADY OF PERPETUAL HELP CHURCH
GLENVIEW, ILLINOIS

DEPT. **DATE COMPLETED**
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for this Customer

2 M DBL.POST CARDS SIZE 5½ X 7

STYLE PHOTO-PLATIN-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAIN ALTAR
OUR LADY OF PERPETUAL HELP CHURCH
GLENVIEW, ILLINOIS.

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE TO BE IN LOWER PANEL.

USE PHOTO FROM 3CH701.

SEE LAYOUT ENCLOSED

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

as quoted

Rey. [illegible]
JUN 22 1953

Colored 7h

G-149

NO. D-10320

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

ORDER NO. 79635

DATE 6-8-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SAMPSON AIR FORCE
BASE SAMPSON, N.Y.
FRONT: PROUDLY WE SALUTE

SMALL TYPE: COPYRIGHT MCMLIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: BRING OUT AIR FORCE FLAG-SEE SMALL PHOTO FOR DETAIL.
AIR FORCE FLAG IS BLUE WITH GOLD EDGING, AND GOLD STARS
AND CENTER. AMERICAN FLAG IS FRINGED IN GOLD.
UNIFORMS ARE BLUE.
REMOVE - ALL BACKGROUND, BUILDING, ETC., AND USE PLAIN
COLOR FOR BACKGROUND.
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10320

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

ORDER NO. 79635

DATE 6-8-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
SAMPSON AIR FORCE BASE,
SAMPSON ~~GENEVA~~, N.Y. IN THE FINGER
LAKES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG.U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE GREETING CARD SUBJECT 3C255

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 22 1953	JUN 24 1953
SKETCH 20	1	3½		JUL 3 1953
RETOUCHING		3½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
[illegible]				
[illegible]				
[illegible]		36		

[illegible] By

DATE Filed
By
DATE Photo Returned to Customer

E

Ret. 1½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10321 **ORDER NO.** 79702 **DATE** 6-18-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JENNINGS-LYONS CHAPEL
OWOSSO, MICHIGAN

6 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JENNINGS-LYONS CHAPEL
OWOSSO, MICHIGAN

(Title in sky-upper left)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

CROP AT BOTTOM AS MARKED. ADD CLOUDS.
"PLANT" A YOUNG SUGAR MAPLE WHERE DESIGNATED ON PHOTO. DO NOT MAKE TOO BUSHY AND DO NOT HIDE ANY PART OF ENTRANCE OR WINDOWS. TREE IS ABOUT 12 FEET TALL.
BRING OUT NAME "JENNINGS-LYONS" ON BUILDING CHAPEL OVER DOOR.
TAKE OUT SHADOW. / CHAPEL /
OVER DOOR

Submit retouched Photo to Customer

~~COLOR DESCRIPTION~~

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52

NO. D-10322

CURT TEICH & CO., INC., CHICAGO, ILL.

ORDER NO. K-49080

DATE 6-24-53

25 M CALENDARS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COLOR ADVERTISING
SINCE 1898 - CURT TEICH AND
COMPANY INC. ....
© 1954 Curt Teich & Co. Inc.
(see sketch for balance of type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT AND COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Submit Drawing
To Office for
OK.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			6-24-53	JUN 2[illegible] 1953
SKETCH				
RETOUCHING	6	6		JUL [illegible] 1953
REPHOTO			6-24-53	JUL 3 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 15 1953	
HAND COLOR PROOF				
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

4/35

NO. D-10323-K

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

ORDER NO. 80006

DATE 7-1-53

12½ [illegible] M ~~SIZE 7 X 11~~ ~~GIANT POST CARDS~~ C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES [illegible]

IMPRINT SAME AS ABOVE

TITLE: RAINBOW FALLS, WATKINS
GLEN, N. Y.
... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CK480.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] NO. D10323 | LENS READING 245 #2

CAMERA READING 3-462½ Book 8

BOARD READING 1-40 — 595

		SCALE READINGS	LINE	EXPOSED
BLUE	H	Mask	F	
	D		F	
YELLOW	H		F	
	D	"	F	
RED	H		F	
	D	"	F	
BLACK	H		F	
	D		F	

M. S.

REMARKS

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 8 - 1953	JUL 8 - [illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				JUL 22 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:

DO NOT FILE AWAY

Colored Sk. Thu

1 Rephoto 5x7

Watch

Correct black neg.

Check yellow

NO. D-10324

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 80034

DATE 7-3-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL INTERESTING ATTRACTIONS IN ST.PETERSBURG, FLA. "THE SUNSHINE CITY"

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO.,INC.,CHICAGO,U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES, same as D-9349

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PLATE 3CH299. FOLLOW ALONG LINES OF OLD COVER (D-9349) FOR TYPE.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10324

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 80034

DATE 7-3-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A GREEN BENCH ROMANCE AT FLORIDA WILD ANIMAL RANCH, (BABY CHIMPANZEES), ST.PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SAME SUBJECT AS ON COVER D-9349 WITH EXCEPTION: YELLOW SEED PODS TO SHOW IN CENTER OF RED HIBISCUS BLOSSOMS IN BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Date

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 21 1953	JUL 21 1953
SKETCH C.O.	2	3		
RETOUCHING	2	2.	JUL 24 1953	JUL 29 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	42	15	8-7-53	

front only

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C B

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10326 ORDER NO. 80321 DATE 7-14-53

CUSTOMER ROSARY COLLEGE
RIVER FOREST, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

PHOTO RETURNED TO

2 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PIA TIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUDITORIUM - ROSARY COLLEGE -
RIVER FOREST, ILLINOIS

UPPER LEFT - TITLE IN ONE LINE - SAME TYPE AS D-7582

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

CROP WHERE SHOWN BY ARROW IN RIGHT BORDER.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10327 ORDER NO. 80321 DATE 7-14-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER ROSARY COLLEGE
RIVER FOREST, ILLINOIS

2 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE PHOTO PIA TIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AUDITORIUM LOBBY - ROSARY COLLEGE -
RIVER FOREST, ILLINOIS

TITLE IN FLOOR - IN ONE LINE - SEE D-7578 FOR STYLE OF TYPE

(All of this on address side)

FRONT NO. 5 R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

CROP WHERE SHOWN BY ARROW IN RIGHT BORDER.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

Cr

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10328 ORDER NO. 80119 DATE 7-16-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SWANN-ABRAM HAT CO.,
LOUISVILLE, KENTUCKY

12½ M TRIPLE CARDS SIZE 5½ X ~~10½~~ 10 11/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full SWANN HATS ...

(see sketch for balance of type)

(All of this on address side)

FRONT NO. NO R. M. [✓ Yes] XXXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint [✓ No Imprint]

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - FOR CORRECTIONS SEE ALLEN'S REPORT OF 7-13-53 ENCLOSED.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

6 Rep sketches
Layout Drawing 2 hrs
Layout 6 hrs
Retouch 4 hrs
Jim H. C. 44 8-10-53 3 3/4
Litho Art 44 8-21-53 17

as quoted
OK

NO. D-10329

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

ORDER NO. 80134

DATE 7-21-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TROPICAL PALM BEACHES

SMALL TYPE: COPYRIGHT MCML111 BY
CURT TEICH & CO.,INC.,CHICAGO,U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH -/~~MMMMM~~ MAKE A DEEPER BLUE IN SKY

USE PHOTO - 3CH774.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10329

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

ORDER NO. 80134

DATE 7-21-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IT'S GREAT TO BE IN THE PALM
BEACHES !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
" C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER USE SUBJECT 3CH775.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

	EST. TIME	Date	Date Completed
	100 £0/9 5/3	JUL 24 1953	JUL 2 1953
		JUL 27 1953	JUL 29 1953
			JUL 31 1953
	40 36	8-2-53	8-5-53

NO. D-10330 6' Mem [illegible]

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER No. 80157

DATE 7-24-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF MIAMI'S RARE BIRD FARM

Set up

SMALL TYPE: COPYRIGHT MCML111 BY CURT TEICH & CO.,INC.,CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES- to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT: MAKE OSTRICH EYE LARGER
TAKE SOME WHITE OFF FLAMINGO BEAK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10330

GULF STREAM CARD &DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER No. 80157

DATE 7-24-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLAMINGOS AT RARE BIRD FARM,
MIAMI, FLA.

8' ital

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH376 FOR BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By
Date

By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP 20			JUL 31 1953	AUG 3 - 1953
SKETCH	20	3		
RETOUCHING		4	JUL 28 1953	JUL 31 1953
PHOTO-LITHO				AUG 7 1953
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			AUG 5 - 1953	
HAND COLOR PROOF				
[illegible]	40	34		8-21-53

[illegible] BLUEPRINT OK'D
By

HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Sent 6

Finish [illegible]

J-101 — GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10331-K

ORDER NO. 80164

DATE 7-24-53

12½ M JUMBO CARDS 6-5/8 X 9-1/8 C.T.CURTEICHCOLOR-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO ✓

IMPRINT SAME AS ABOVE

Private # before imprint: J-101

TITLE: LUXURIOUS HOTELS ALONG COLLINS AVE. LOOKING FROM INDIAN CREEK, MIAMI BEACH, FLORIDA

(title at bottom of message space)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ENLARGE NEGATIVES FROM OCK108.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

PHOTO NO. D10331 | LA-205 (#2)

CAMERA READING 3-359½

BOARD READING 32.534

Book 8

		SCALE [illegible]	[illegible]	[illegible]
BLUE	H			
	D			
YELLOW	H			
	D			
RED	H			
	D			
BLACK	H			
	D			

Magenta Screen

REMARKS

On shelf

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 28 1953	JUL 28 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				AUG 28 195
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

RETURN
[illegible]
DO NOT FILE AWAY

NO. D-10332-K

J-102 - GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 80164

DATE 7-24-53

12½ M JUMBO CARDS 6-5/8 x 9-1/8 C.T.CURTEICHCOLOR- FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: J-102

TITLE: GROUP OF FLAMINGOS AT
BEAUTIFUL HIALEAH RACE COURSE
HIALEAH, FLORIDA
(title at bottom of message space)

Ep. E. caps 22 picas

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ENLARGE NEGATIVES FROM 1CK232

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. 10332 LENS READING 110 #2

CAMERA READING 60 - 79½

BOARD READING 19 - 47 6½

		SCALE READINGS	LINE	EXPOSED
BLUE	H			
	D			
~~YELLOW~~	H	Magenta Screen		
	D			
~~RED~~	H			
	D			
BLACK	H			
	D			

REMARKS ....

On sheet

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 24 1953	JUL 29 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				AUG 20 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
ROUACHPOSS(S) TO:
....
....
....
DO NOT FILE AWAY

NO. D-10333-K

J-103 GULF STREAM CARD & DISTRIBUTING CO., [illegible] ORDER NO. 80164
MIAMI, FLORIDA
KODACHROME BY MIAMI BEACH NEWS [illegible] BUREAU [illegible] DATE 7-24-53

12½ M JUMBO CARDS 6-5/8 x 9-1/8 C.T.CURTEICHCOLOR - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: J.103

TITLE: LAKE PANCOAST, SHOWING THE NEW ALGIERS HOTEL AND SIGHT-SEEING BOATS, MIAMI BEACH, FLA.
(title at bottom of message space)

3 pt. caps
22 pieces

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ENLARGE NEGATIVES FROM 3CK189

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

D10333K VR-205 #2

CAMERA READING 3-359½

BOARD READING 32-534 Book 8

		[illegible]		[illegible]
BLUE	H	Lt. Mask		
	D			
YELLOW	H	Ok	F	
	D	"	F	
RED	H		F	
	D	" "	F	
BLACK	H		F	
	D			

REMARKS Extra Sky

On Shelf

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL [illegible] 1953	JUL 29 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
[illegible] TO:
DO NOT FILE AWAY

Ret ½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10334 ORDER NO. 80388 DATE 7-24-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BEBOUT & DOWNS
CLEVELAND, OHIO

2 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
SOLAR MOTEL
R.R. NO. 2
BRUNSWICK, OHIO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer Side] — Center [✓ C. T. Imprint] No Imprint
DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10336-K ORDER NO. 80208 DATE 8-5-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FIRESTONE TIRE & RUBBER CO.
AKRON, OHIO ✓ 5½ x 17⅝

25 MDBL. CARDS SIZE ~~[illegible]~~8 X 17-5/8" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE FIRESTONE TIRE AND RUBBER COMPANY - GENERAL OFFICE AND FACTORIES AKRON, OHIO ✓ ?

(balance of type as in sketch) ✓

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] ~~No~~ incl
R. M. to cover part of Mess. Space, entire Mess. ~~Space,~~ entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint ?

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW CUSTOMER SKETCH AND ART WORK ENCLOSED
AND LARGE PICTURE ✓

~~C 242~~

COLOR DESCRIPTION

FOLLOW CUSTOMER SKETCH AND ART WORK ENCLOSED
ALSO LARGE PICTURE ✓

C 272

PHOTO USED FOR

RETURN PHOTO YES NO

X

RETURN ALL ART WORK AND LARGE PICTURE TO CUSTOMER ✓

3M—4-15-52

2 190

CAMERA READING 80-95½ Positive

BOARD READING 130-60 1½ Direct #1

		SCALE READING		EXPOSED
BLUE	H		F	
	D		F	
YELLOW	H		F	
	D		F	
RED	H		F	
	D		F	
BLACK	H		F	
	D		F	

REMARKS

Proofs 25.00
Kodachrome Transp. from colored copy 35.—
00

Run 2 up for scoring

RETURN
KODACHROME(S) TO:
....
....
....
DO NOT FILE AWAY

Submit Proofs

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10337 ORDER NO. 80233 DATE 8-7-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LOG CABIN INN
SANDUSKY, OHIO

6½ M LETTERHEADS SIZE 8½ X 11"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: ~~Upper, Lower,~~ Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOG CABIN INN
COCKTAIL BAR - DINING ROOM

(see sketch for balance of type)

(All of this on address side)
FRONT NO. NO R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOR LAYOUT- FOLLOW SKETCH - USING VIEWS FROM 2CH1189

COLOR DESCRIPTION

FOLLOW SKETCH - USING SUBJECT 2CH1189
FOR COLORS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

L.O. 1½ hr
new background
45 hand color hrs.
9-29-53 L.A. 2¾ hrs

Layout
used D11434

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10338 ORDER NO. 80234 DATE 8-7-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LOG CABIN INN
SANDUSKY, OHIO

6½ M [✓ ENVELOPES] SIZE #10 STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOG CABIN INN - BAY BREEZE CABINS
BAYVIEW-RT. 2
SANDUSKY, OHIO

FRONT NO. NO R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOR LAYOUT - FOLLOW SKETCH - USING VIEWS FROM 2CH1189

COLOR DESCRIPTION

FOLLOW SKETCH - USING SUBJECT 2CH1189
FOR COLORS

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

~~1 Rep[illegible]~~
~~L.O. 1 hr.~~
~~Rep. 1 hr.~~

no hand color
L.O. 7 hrs.

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10339 ORDER NO. 80501 DATE 8-11-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER OTTO'S SUBURBAN DAIRY
PITTSBURGH, PENNA.

12½ M LETTERHEADS SIZE 8½ X 11"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OTTO'S SUBURBAN DAIRY
RETAIL AND WHOLESALE-MILK-CREAM-ICE CREAM
TELEPHONE-LINDEN 6444-BOX 4198
BELLEVUE, PGH., 2, PA. ...

(All of this on address side)
FRONT NO. NO
R. M. XXX ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

(USING ART WORK FROM 7BH405)

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Rephoto

L. O. 1
Ret. 1/2
H. C. 3/4
40-9-11-53 L. A. 5

Lt Blue + Red

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10340 ORDER NO. 80502 DATE 8-11-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER OTTO'S SUBURBAN DAIRY
PITTSBURGH, PENNA.

12½ M ENVELOPES SIZE #10

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OTTO'S SUBURBAN DAIRY
TELEPHONE-LINDEN 6444 - BOX 4198
BELLEVUE, PGH., 2, PA.

(All of this on address side)
FRONT NO. NO R. M. ~~Yes~~ XXX [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOR LAYOUT: FOLLOW SKETCH (USING ART WORK FROM D-10339)

COLOR DESCRIPTION

USE ART WORK FROM D-10339

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

L.O. 1
H.C. 0
L.A. 2
use letterhead
drawing
new set of negat.

Lt Blue + Red Progress

J.104-)

NO. D-10341-K

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 80485

[illegible]

DATE 8-11-53

12½ M ~~6-5/8 x 9-1/8~~ GIANT POST CARDS C.T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE
TITLE: MIAMI - THE MAGIC CITY
LOOKING ACROSS THE MIAMI RIVER FRO
BRICKELL POINT
(PLACE TITLE BOT.OF MESS.SPACE)
PRIVATE NO. BEFORE IMPRINT: J-104

8 pt. caps
20 picas

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE TRANSPARENCY 3CK685.

ENLARGE PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

✓

On sheet

ORDER NO. | LENS READING

CAMERA READING

BOARD READING

		SCALE READINGS	LINE	EXPOSED
BLUE	H		F	
	D		F	
YELLOW	H		F	
	D		F	
RED	H		F	
	D			
BLACK	H		F	
	D		F	

REMARKS ....

RETURN
KODACHROME(S) TO:
....
....
....
DO NOT FILE AWAY

J. 105-

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

Large lettering

NO. D-10342-K

ORDER NO. 80485

DATE 8-11-53

12½M/ 6-5/8 x 9-1/8 GIANT POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

TITLE: SKYLINE OF MIAMI + LOOKING ACROSS BISCAYNE BAY, MIAMI, FLA.

(PLACE TITLE AT BOT.OF MESS.SPACE)

PRIVATE NO. BEFORE IMPRINT: J.105

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE TRANSPARENCY 3CK586.

ENLARGE PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

8 pt. 20 picas

ORDER NO. | LENS READING

CAMERA READING

BOARD READING

		SCALE READINGS	LINE	EXPOSED
BLUE	H		F	
	D		F	
YELLOW	H		F	
	D		F	
RED	H		F	
	D		F	
BLACK	H		F	
	D		F	

REMARKS

On Sheet

RETURN

KODACHROME(S) TO:

DO NOT FILE AWAY

NO. D-10343

JOHNSTOWN NEWS CO., JOHNSTOWN, PA.

ORDER NO. 80511

DATE 8-12-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
JOHNSTOWN
PENNSYLVANIA

SMALL TYPE: COPYRIGHT MCML111 BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. ~~YES [illegible]~~ No

IMPRINT SAME AS ABOVE

Set up
See Sht

Page Proof

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH
use 7AH3804

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10343

JOHNSTOWN NEWS CO., JOHNSTOWN, PA.

ORDER NO. 80511

DATE 8-12-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~GREETINGS FROM~~
~~JOHNSTOWN~~
~~PENNSYLVANIA~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. ~~YES~~ No

IMPRINT
GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT FROM 9AH2434 FOR BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Replot

JAN 29 1954

FEB 1 1954

ESTIMATE
AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1954	
SKETCH L.O.		4	JAN 28 '54	FEB 3 1954
RETOUCHING		5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
[illegible]				
[illegible] COLOR PROOF				
[illegible]		36	FR. 12 [illegible]	

[illegible] CARD

DATE FILM

By

[illegible] COLOR PROOF CARD

DATE [illegible]

NO. D-10344-K ✓

GENERAL FLORIDA JUMBO SCENE FROM KODACHROME

ORDER NO. K-49495

DATE 8-19-53

~~POST SIZE 6-5/8 x 9-1/8~~

25 M JUMBO/CARDS C.T.CURTEICHCOLOR

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES end

IMPRINT SAME AS ABOVE(private #before imprint: FJ.1

TITLE(at bottom of message space): FLORIDA'S EXOTIC FLAMINGOS ... etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK399.

XXXXXXXXXXXXXXXXXXXXXXXX

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C[illegible] NO. | LENS READING

CAMERA READING

BOARD READING

		SCALE READINGS	LINE	EXPOSED
BLUE	H			
	D			
YELLOW	H			
	D			
RED	H			
	D			
BLACK	H			
	D		F	

Shot

REMARKS.

E242

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

GENERAL FLORIDA JUMBO SCENE FROM KODACHROME
BY R. D. POPE

NO. D-10345-K

ORDER NO. K-49495

DATE 8-19-53

25 M JUMBO POST CARDS 6-5/8 x 9-1/8 CURTEICHCOLOR- FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl

IMPRINT SAME AS ABOVE(private #before imprint: FJ.2

TITLE(at bottom of message space): FAMOUS THE LAND OVER AS "AMERICA'S TROPICAL WONDERLAND" FLORIDA'S CYPRESS GARDENS ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK713

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] NO. | LENS READING

CAMERA READING

BOARD READING

		SCALE READINGS	[illegible]	EXPOSED
BLUE	H			
	D		F	
YELLOW	H		F	
	D			
RED	H		F	
	D			
BLACK	H		F	
	D		F	

REMARKS

242

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

NO. D-10346-K

GENERAL FLORIDA JUMBO SCENE FROM KODACHROME

ORDER NO. K-49495

DATE 8-19-53

25 M JUMBO POST CARDS 6-5/8 x 9-1/8 CURTEICHCOLOR-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl ✓

IMPRINT SAME AS ABOVE(private #before imprint: FJ.3

TITLE(at bottom of message space): FLORIDA'S SWAYING PALMS, SUNNY SKIES AND SILVERY BEACHES...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK175

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. | LENS READING

CAMERA READING

BOARD READING

		SCALE READINGS	LENS	EXPOSED
BLUE	H		F	
	D		F	
YELLOW	H		F	
	D		F	
RED	H			
	D			
BLACK	H			
	D		F	

REMARKS

G 242

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:

DO NOT FILE AWAY

NO. D-10347-K

GENERAL FLORIDA JUMBO SCENE FROM KODACHROME

ORDER NO. K-49495

DATE 8-19-53

6-5/8 x 9-1/8

25 M JUMBO POST CARDS C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl

IMPRINT SAME AS ABOVE(private # before imprint: FJ.4

TITLE(at bottom of message space): FLORIDA IS RICH IN COLORFUL BIRDLIFE ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK718

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. | LENS READING

CAMERA READING

BOARD READING

		SCALE READINGS	LINE	EXPOSED
BLUE	H		F	
	D		F	
YELLOW	H		F	
	D		F	
RED	H		F	
	D		F	
BLACK	H		F	
	D		F	

REMARKS:

Shot

242

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

NO. D-10348-K

GENERAL FLORIDA JUMBO SCENE FROM KODACHROME
BY R. D. POPE

ORDER NO. K-49495

DATE 8-19-53

~~6-5/8 x 9-1/8~~

25 M JUMBO POST CARDS C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl

IMPRINT SAME AS ABOVE (private #
before imprint: FJ.5

TITLE(at bottom of message space):
THE "PYRAMID" IN WATER SKIING.
...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK711

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] NO. | LENS READING

CAMERA READING

BOARD READING

		SCALE READINGS	TIME	EXPOSED
BLUE	H		F	
	D		F	
YELLOW	H		F	
	D		F	
RED	H		F	
	D		F	
BLACK	H		F	
	D		F	

REMARKS

242

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				9-24-53
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

NO. D-10349-K

GENERAL FLORIDA JUMBO SCENE FROM KODACHROME
BY MARINE STUDIOS

ORDER NO. K-49495

DATE 8-19-53

25 M 6-5/8 x 9-1/8 JUMBO POST CARDS C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl

IMPRINT SAME AS ABOVE (private # before imprint: FJ.6

TITLE(at bottom of message space): "COME AND GET IT", THESE FLORIDA PORPOISES JUMP FOR THEIR FOOD AT MARINELAND ....etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK712

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO.

LENS READING

CAMERA READING

BOARD READING

		BOARD READINGS	LINE	EXPOSED
BLUE	H		F	
	D		F	
YELLOW	H		F	
	D		F	
RED	H		F	
	D		F	
BLACK	H		F	
	D		F	

REMARKS

242

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				9-24-53
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:

DO NOT FILE AWAY

NO. D-10350-K

GENERAL FLORIDA JUMBO SCENE FROM KODACHROME
BY MOZERT

ORDER No. K-49495[illegible]

DATE 8-19-53

25 M JUMBO POST CARDS 6-5/8 x 9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES end

IMPRINT SAME AS ABOVE(private # before imprint: FJ.7

TITLE (at bottom of message space):
A TROPICAL FLORIDA VIEW OF FAMOUS
SILVER SPRINGS ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK714.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Camera 7 | LENS READING set at -10

CAMERA READING 8-792 Exp. 44

BOARD READING 25-893. " 60

		SCALE READINGS	Units	~~[illegible]~~ mesh	
BLUE	H				
	D	Set at 10	12	10	✓
YELLOW	H				
	D	" "	10	11	✓
RED	H				
	D	" "	8	12	✓
BLACK	H				
	D	" "	4	12	

REMARKS 7 in Lens mounted on spec Board. take 7 in lens from #3 Camera!

N.T.P.

~~set~~ st. Extra Stop 10-11 Units

242

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				9-24-53
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

NO. D-10351-K

GENERAL FLORIDA JUMBO SCENE FROM KODACHROME

ORDER NO. K-49495

DATE 8-19-53

25 M JUMBO POST CARDS 6-5/8 x 9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl.

IMPRINT SAME AS ABOVE (private # before imprint: FJ.8

TITLE(at bottom of message space): "LET'S PLAY BALL" IN SUNNY FLORIDA ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK716.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] NO. | [illegible] READING

CAMERA READING

BOARD READING

		[illegible]	[illegible]	EXPOSED
BLUE	H			
	D			
[illegible]	H			
	D			
RED	H			
	D			
BLACK	H			
	D			

REMARKS:

242

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:

DO NOT FILE AWAY

NO. D-10352-K

GENERAL FLORIDA JUMBO SCENE FROM KODACHROME

ORDER No. K-49495

DATE 8-19-53

6-5/8 x 9-1/8

25 M JUMBO POST CARDS C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES end

IMPRINT SAME AS ABOVE (private # before imprint: FJ.9

TITLE (at bottom of message space): THE SINGING TOWER ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK717

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] NO. | [illegible] READING

CAMERA READING

BOARD READING

		SCALE READINGS	[illegible]	EXPOSED
BLUE	H			
	D			
YELLOW	H		F	
	D		F	
RED	H		F	
	D			
BLACK	H		F	
	D		F	

REMARKS

E242

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1953	AUG 25 1953
SKETCH				
RETOUCHING				
REPHOTO				SEP 22 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RETURN

KODACHROME(S) TO:

DO NOT FILE AWAY

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Pat 2¼

R4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10353 ORDER NO. 80847 DATE 8-31-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER COLONIAL MOTEL
FLINT, MICHIGAN

4M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
[✓ AAA] COLONIAL MOTEL,
FLINT, MICHIGAN

TITLE IN SKY AT UPPER LEFT.

(All of this on address side)
FRONT NO. 5 R. M. YES [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

cR

COLOR DESCRIPTION

CROP AT BOTTOM AND ADD CLOUDS. TAKE OUT WIRES. TAKE OUT SHADOWS ON MOTEL & BRIGHTEN UP FRONT OF MOTEL. TAKE OUT SHADOWS ON DRIVEWAY BUT NOT IN LAWN. PAVE DRIVEWAY.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

3

NO. D-10354-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 80582

DATE 9-1-53

12½ M JUMBO CARDS 6-5/8 x 9-1/8" CURTEICHCOLOR - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: J.106

TITLE(at bottom of message space):
ALLIGATOR WRESTLING AT THE MUSA
ISLE SEMINOLE INDIAN VILLAGE ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK797.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D1035 ✓ | 1R 200

CAMERA READING 6-746 Re register

Type 46

BOARD READING 35-159 Device #1

		SCALE	F	EXPOSED Units	Flash	Mask
BLUE	H	1-				
	D	16-	16	7	10	✓
YELLOW	H					
	D		16	6	9	✓
RED	H					
	D		16	4	12	✓
BLACK	H					
	D		16	2	14	

REMARKS

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 3 - 1953	SEP 3 - 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				OCT 22 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

NO. D-10355-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER No. 80582

DATE 9-1-53

12½ M JUMBO CARDS 6-5/8 x 9-1/8" CURTEICHCOLOR - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES encl.

IMPRINT SAME AS ABOVE

Private # before imprint: J.107

TITLE (at bottom of message space):
BISCAYNE BLVD., LOOKING SOUTH FROM
N.E. 5th STREET, SHOWING BAYFRONT
PARK HOTELS, ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK796.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D10355 | LR-200

type 50

CAMERA READING 3-123 Re-register

BOARD READING 32-290½ Device #1

		[illegible]	[illegible]	EXPOSED Units	Flash	
BLUE	H	2				
	D	17	16	8	9	X
YELLOW	H					
	D		16	7	9	X
RED	H		F			
	D		16	5	10	X
BLACK	H		F			
	D		F 16	2	11	

REMARKS Extra Sky F16-120. 8 Units

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 3 - 1953	SEP 3 - 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 21 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
NEGATIVE(S) TO:
DO NOT FILE AWAY

NO. D-10356

CURT TEICH & CO., INC.

ORDER NO.

DATE 9-2-53

M PRICE CARDS (FOR POST CARDS) CURTEICHCOLOR - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOLLOW SKETCH

© Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

overall size 5 3/4 x 9 1/2

Trim Size 5 1/2 x 9 3/8

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D10356 LENS READING 85

CAMERA READING 3-150 1/2

BOARD READING 20-118

		SCALE READINGS	LINE	EXPOSED
BLUE	H	3-158		
	D	17-22	16-5	[illegible] 11 [illegible]
YELLOW	H	3-156		
	D	17-22	16 6	" 12 "
RED	H	3-160		
	D	17-20	16 5	" 12 "
BLACK	H	3-166		
	D	17-22	16 3	" 15 "

REMARKS Re register Device from Art Camera

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 3 1953	SEP 10 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1953	10-15-53
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10357

CURT TEICH & CO., INC.

ORDER NO.

DATE 9-2-53

M PRICE CARDS (FOR FOLDERS) CURTEICHCOLOR - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOLLOW SKETCH

© Curt Teich & Co, Inc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Overall size $6\frac{3}{8} \times 10\frac{3}{4}$

trim size $6\frac{1}{8} \times 10\frac{5}{8}$

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D10357 | LINE VR 90

CAMERA READING 55-352

BOARD READING 19-483

Register Device #1

		SCALE READINGS	LINE	EXPOSED	Flash
BLUE	H	3-158	F		
	D	17-22	F 16	5 Minute	11
YELLOW	H	3-156	F		
	D	17-24	F 16	6 "	12
RED	H	3-160	F		
	D	17-20	16	5	12
BLACK	H	3-166			
	D	17-22	16	3 "	15

REMARKS

ESTIMATE

AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 3 1953	SEP 10 1953
SKETCH				
RETOUCHING				
REPHOTO			OCT 14 1953	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. D-10358

ORDER NO.

DATE 9-2-53

M PRICE CARDS (FOR GIANT CARDS) CURTEICHCOLOR * FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOLLOW SKETCH

© Curt Teich & Co., Inc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Overall size 9¼ x 16¼
Trim size 9 x 16⅛

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D10358 | VR-135

CAMERA READING 65-752½ Register

BOARD READING 21-327 Revise #1

		SCALE READINGS	LINE	EXPOSED	
				Units	Flash
BLUE	H	3-158	F		
	D	17-22	F 16	5	11
YELLOW	H	3-156	F		
	B	17-24	F 16	6	12
RED	H	3-160	F		
	B	17-20	F 16	5	12
BLACK	H	3-166	F		
	B	17-22	F 16	3	15

REMARKS

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP [illegible] 1953	SEP 10 19[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1953	10-15-53
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10359

DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING CO., P.O.BOX 776 - GUAYAQUIL

ORDER NO. 80611

DATE 9-3-53

6½ M DOUBLE POST CARDS 5½ x 7 ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL JUNTA DE BENEFICENCIA DE GUAYAQUIL, HOSPITAL "LUIS VERNAZA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE "Place Stamp Here"

PLACE IN STAMP SPACE: MADE IN U.S.A.

USE WORDS "TARJETA POSTAL" FOR "POST CARD" ON FRONT.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO: REMOVE ARTIST'S NAME IN LOWER LEFT CORNER.

FOLLOW COLORED PICTURE FOR DESIGN AND COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] 5X7

P

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 4 1953	SEP 16 1953
SKETCH £0	2	½		
RETOUCHING		6		
REPHOTO			SEP 4 1953	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 18 1953	SEP 25 1953
HAND COLOR PROOF	41	2¾		9/25/53
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush
Must have for
Sept 22nd

NO. D-10360-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 80616

DATE 9-3-53

25 M LARGE FOLDER COVER -C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (FOLLOW SKETCH)

Small type: COPYRIGHT MCMLIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10360-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 80616

DATE 9-3-53

25 M LARGE FOLDER COVER - C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 3CK575 FOR BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Day Ett

TIMESPENT
Photo Litho
1 line neg.
2 positive
1/2 hr

60 10 1/2

SEP 10 1953

SEP 10 1953

9-21-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10363-K **ORDER NO.** 80682 **DATE** 9-11-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER NEWS MAP OF THE WEEK, INC.
CHICAGO, ILLINOIS

25 M DOUBLE P.C. SIZE 5½ x 7 STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. NO R. M. Yes ~~No~~ to come
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

2 Fr.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(News map of the Week)

PHOTO RETURNED TO

CROP TRANSPARENCIES APPROX. AS PER LAYOUT

FOLLOW CUSTOMER LAYOUT AND KODACHROME TRANSPARENCYES

~~[illegible]~~

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCYES

SUBMIT PROOF

RETURN PHOTO YES NO

PHOTO USED FOR

RETURN KODACHROMES TO CUSTOMER

3M—4-15-52

ORDER NO.

CAMERA READING

BOARD READING

		SCALE READINGS		EXPOSED
BLUE	H		F	
	D			
YELLOW	H		F	
	D		F	
RED	H			
	D			
BLACK	H		F	
	D		F	

two jobs 1st shift
Reading inside

REMARKS

RETURN
KODACHROME(S) TO:
....
....
....
DO NOT FILE AWAY

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5-10364 ORDER NO. 80692 DATE 9-14-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER URBANSKI SERVICE STATION
SOUTH BEND, INDIANA

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

E. T. URBANSKI
LINCOLNWAY WEST AT DIAMOND
SOUTH BEND 28, INDIANA

6 pt caps

BOLD TYPE

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

C

Ret. - 2½ hr.

add'l Retouching
1.25
Ep

NO. D-10365

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 80217

DATE 9-14-53

12½ M POST CARD BOOKLET COVERS C.T. ART COLORTONE- FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PITTSBURGH, PA.
Subtitle: POINT PARK GATEWAY CENTER
Subtitle: HISTORIC BLOCK HOUSE

SMALL TYPE:
(C) MINSKY BROS. & CO.,
PITTSBURGH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 2CH1234, NOTE AS MARKED BY CUSTOMER
INSERT BLOCK HOUSE (ONLY) FROM SUBJECT 5AH2131
AS MARKED.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10365

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 80217

DATE 9-14-53

12½ M POST CARD BOOKLET COVERS C.T. ART COLORTONE - BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (2 views)
GREATER PITTSBURGH AIRPORT
NEW LOOK SKYLINE SHOWING GULF-KOPPERS- U.S.STEEL-GRANT BUILDINGS
AND RIVERFRONT BOULEVARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE TWO VIEWS AS ATTACHED BY CUSTOMER.
2CH895 (Airport) and 1CH780 (Skyline)

Submit pencil sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Sketch 7½ hrs.

[illegible] SEP 29 1953

ESTIMATE
AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			OCT [illegible] 1953	OCT [illegible]
SKETCH 1/0		5		OCT [illegible] 1953
RETOUCHING		5		
PHOTO-LITHO				
[illegible]			OCT 14 1953	OCT 30 1953
[illegible]				
[illegible]				
[illegible]		2 L		

DATE FILED
By
DATE AND [illegible]

LJ.1-)
(LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-10366-K

ORDER NO. 80927

DATE 9-18-53

6½ M JUMBO CARDS 6-5/8 x 9-1/8 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl

IMPRINT SAME AS ABOVE

Private # before imprint: LJ.1
TITLE(at bottom of message space):
/THE ESTHER WILLIAMS SWIMMING POOL/
/CYPRESS GARDENS, WINTER HAVEN,
FLORIDA/...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE TRANSPARENCY FROM 3CK846.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

type 42

ORDER NO. #2 | LENS READING 240

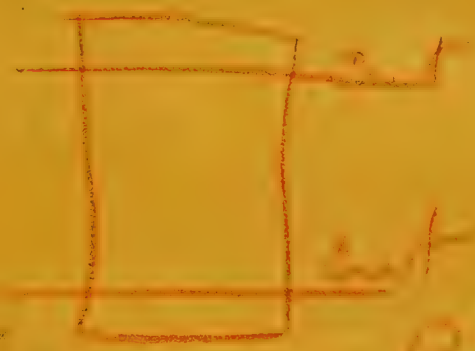
CAMERA READING 2-531 [illegible]

BOARD READING 39-921 [illegible] #1

		SCALE READING	[illegible]	EXPOSED	
BLUE	H	1-142	16-200	10	L. Med
	D	18-16	[illegible]	10	
YELLOW	H	2-152	16-200	8	L. Med
	D	18-22	[illegible]	11	
RED	H	2-141	16-200	13	DK. Med
	D	18-20	[illegible]	9	
BLACK	H	1-151	16-200	5	
	D	12-21	[illegible]	13	

REMARKS

6970



Cut [illegible] + Pull
of [illegible] @ [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 24 1953	SEP 24 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 25 1953	NOV 17 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

J.108-)

NO. D-10367-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 80967

DATE 9-23-53

12½ M JUMBO CARDS 6-5/8 x 9-1/8" CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE (Private # before imprint: J.108

TITLE (at bottom of message space): GAY AND COLORFUL SCENE AT GULFSTREAM PARK "THE TRACK BY THE SEA," BETWEEN HOLLYWOOD AND MIAMI, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 2CK117.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D10367 | LOT 4R-200

CAMERA READING 3-323½ Regular

BOARD READING 32 - 454½ Device #1

		SCALE READINGS	LINE	EXPOSED		
				Units	Flash	mask
BLUE	H	1-177	F			
	D	15-23	F 16	6	12	
YELLOW	H	1-178	F			
	D	15-24	F 16	6	12	
RED	H	1-179	F			
	D	15-23	F 16	4	12	
BLACK	H	3-	F			
	D	15-23	F 16	2	10	

REMARKS Extra Sky. F16-200. 4 Units

E264

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 [illegible]	[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 26 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

J. 109 –

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

.NO. D-10368-K

ORDER NO. 80967

DATE 9-23-53

12½ M JUMBO CARDS 6-5/8 x 9-1/8" CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE (private # before imprint: J.109
TITLE(at bottom of message space):
THE NEW BANDSHELL AND WAR MEMORIAL IN CIRCLE PARK "HOLLYWOOD-BY-THE-SEA", FLA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK595.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D10368 | LENS READING 200

CAMERA READING 4-117 Pre-register

BOARD READING 33-121 Dwine #1

		SCALE READINGS	LENS	EXPOSED		
				Units	Mask	mask
BLUE	H		F			
	D		F/16	9	16	✓
YELLOW	H		F			
	D		F/16	7	15	✓
RED	H		F			
	D		F/16	5	15	✓
BLACK	H		F			
	D		F/16	3	15	

REMARKS Extra Sky F16-200 - 8 units

G 264

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 2[illegible] 1953	SEP [illegible] 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				10-26-53
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

J.110-

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10369-K

ORDER NO. 80967

DATE 9-23-53

12½ M JUMBO CARDS 6-5/8 X 9-1/8" CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: J.110
TITLE(at bottom of message space):
SAN SOUCI, SAXONY, AND ROBERT RICHTER HOTELS, BEAUTIFUL OCEAN FRONT HOTELS ALONG COLLINS AVE., MIAMI BEACH, FLA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK637.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

type 45

ORDER NO. VR-200

CAMERA READING 8-167 Re-register

BOARD READING 36 - 350 Devine #1

		SCALE READINGS	LINE	EXPOSED Units	Flat	wash
BLUE	H		F			
	D		F/16	7½	15	✓
YELLOW	H		F			
	D		F/16	6	15	✓
RED	H		F			
	D		F/16	4½	16	✓
BLACK	H		F			
	D		F/16	3½	15	

Magenta Screen

REMARKS Extra sky F16 - 300 - 3 units

E-264

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 29 1953	SEP 29 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				10-20-53
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

J.111-)

NO. D-10370-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 80967

DATE 9-23-53

12½ M JUMBO CARDS 6-5/8 x 9-1/8" CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint:J.111
TITLE(at bottom of message space):
LOOKING NORTH ACROSS NEW RIVER
WITH THE GOVERNORS' CLUB HOTEL
IN THE BACKGROUND
FT. LAUDERDALE, FLA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK599

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D10370 | ~~1R~~-200

CAMERA READING 3-28½ Reregister

BOARD READING 32-279½ [illegible] #1

		SCALE READINGS	LINE	EXPOSED Units	Flash	mark
BLUE	H		F			
	D		F/6	7½	15	✓
YELLOW	H		F			
	D		F/6	6½	13	✓
RED	H		F			
	D		F/6	5	13	✓
BLACK	H		F			
	D		F/6	3	15	

REMARKS [illegible] F16-200 8 units

G 264

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 29 1953	SEP 29 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				10-23-53
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D.
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

J. 112 –

NO. D-10371-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 80967

DATE 9-23-53

12½ M JUMBO CARDS 6-5/8 x 9-1/8" CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
Private # before imprint: J.112
TITLE(at bottom of message space):
HUNDREDS OF PLEASURE BOATS LINE
THE SHORES OF MYSTERIOUS NEW
RIVER, FT.LAUDERDALE, FLA.

PHOTO PROPERTY OF C.T.

✓

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK597.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO.

LENS READING 200

Tape 48

CAMERA READING 4-117 Re-register

BOARD READING 33-121 Device #1

		SCALE READINGS	LINE	EXPOSED		
				White	Black	Mask
BLUE	H		F			
	D		16	7½	15	✓
YELLOW	H		F			
	D		F16	6½	13	✓
RED	H		F			
	D		16	5	13	✓
BLACK	H		F			
	D		16	3	15	

Magenta Screen

REMARKS F16-120 — [illegible]

G 264

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1953	SEP 30 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

J.113-

NO. D-10372-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 80967

DATE 9-23-53

12½ M JUMBO CARDS 6-5/8 x 9-1/8" CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE (Private # before imprint: J.113
TITLE (at bottom of message space): PLEASURE BOATS OF ALL TYPES AND SIZES FLOCK TO BAHIA MAR YACHT BASIN IN FT. LAUDERDALE, FLA. AMERICA'S FINEST

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK574.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

type 44

ORDER NO. D10372 | LINE READING 200

CAMERA READING 3-395½ Reregister

BOARD READING 32-556½ Device #1

		SCALE READINGS	LINE	EXPOSED Units	Flash	mask
BLUE	H		F			
	D		16	8	8	✓
YELLOW	H	Magenta	F			
	D		F/16	7	7	✓
RED	H		F			
	D		F/16	6	8	✓
BLACK	H		F			
	D		F11	2	10	

REMARKS Extra Sky F16-200- 7 Units

E264

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT [illegible] 1953	OCT [illegible] 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 26 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

J. 114-

NO. D-10373-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 80967

DATE 9-23-53

12½ M JUMBO CARDS 6-5/8 x 9-1/8" CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: J.114
TITLE (at bottom of message space):
WATER FOUNTAIN AND FORMAL GARDENS AT VIZCAYA ART MUSEUM AS SEEN FROM THE CANAL BRIDGE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK439.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

type 41

VR-200

CAMERA READING 3- 912½ Registration

BOARD READING 41-18 Dwire #1

		SCALE READINGS	LINE	EXPOSED		
				dink	black	mask
BLUE	H		F			
	D		F16	7	8	✓
YELLOW	H		F			
	D		F16	6	8	✓
RED	H		F			
	D		F16	4	8	✓
BLACK	H		F			
	D		F16	2	10	

REMARKS Extra Sky F16-200-5 [illegible]

E764

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 20 1953	OCT 26 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:

DO NOT FILE AWAY

J. 115-

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10374-K

ORDER NO. 80970

DATE 9-24-53

12½ M JUMBO CARDS 6-5/8 x 9-1/8" CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
Private # before imprint: J.115
TITLE(at bottom of message space):
LAS OLAS BLVD., ONE OF THE
BEAUTIFUL THOROUGHFARES THAT ARE
FOUND IN FT. LAUDERDALE, FLA.

8 pt, c & lc
20 picas

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK881.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Type 48

ORDER NO. #2 | [illegible] 6R 200

CAMERA READING 3-530½ Register #1

BOARD READING 32-648½ Divine

		SCALE READINGS	[illegible]	EXPOSED		
				White	Flash	
BLUE	H		F			M
	D		F/16	7½	10	
YELLOW	H		F			M
	D		F/16	9	10	
RED	H		F			M
	D		F/16	5	11	
BLACK	H		F			
	D		F/16	2	11	

REMARKS

G264

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 - [illegible]	OCT 2 - 1[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT -0 1953	OCT 26 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10375-K **ORDER NO.** 81002 **DATE** 9-25-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER CHICAGO'S LAST DEPT. STORE
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

to come
(All of this on address side)
FRONT NO. SPEC. R. M. Yes/ ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Chicago's Last Dept.Store)

TWO VIEW OF EQUAL SIZE. INTERIOR VIEW AT BOTTOM - CROP AS MASKED OFF.
EXTERIOR VIEW AT TOP - CROP EVENLY TOP AND BOTTOM TO MAKE SAME SIZE.

FOLLOW KODACHROME TRANSPARENCIES

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCIES

½ ok

SUBMIT PROOF

RETURN 2 TRANSPARENCIES TO CUSTOMER

RETURN PHOTO YES NO

3M—4-15-52

#

ORDER NO. LENS READING 120
CAMERA READING 62-325½
BOARD READING 20-213½

		SCALE READINGS	LINE	EXPOSED	
BLUE	H	2-152	F 16-60	16	Mask
	D	18-18	F Flash	9	
YELLOW	H	2-156	F 16-60	16	Mask
	D	18-22	F Flash	9	
RED	H	2-150	F 16-60	16	Mask
	D	18-18	F Flash	9	
BLACK	H	2-150	F 16-60	10	
	D	18-20	F Flash	9	

REMARKS Extra Sky EXP. F16-120-15 Unit
View #I.

MAGENTA SCREEN

CAMERA No. 1 LENS READING 135
CAMERA READING 66-341½ BOARD READING 21-61.7
BLUE 2-149 15-18
F-16 50-20 UNITS FLASH 7 SEC. MASK
YELLOW 2-150 15-19
F-16 50-16 UNITS FLASH ~~9~~ 10 SEC. MASK
RED 2-150 15-21
F-16 70-12 UNITS FLASH 10 SEC. MASK
BLACK 2-154 15-23
F-16 135-3 UNITS FLASH 12 SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS: View #II.

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. LENS READING
CAMERA READING BOARD READING
BLUE
F-16 UNITS FLASH SEC. MASK
YELLOW
F-16 UNITS FLASH SEC. MASK
RED
F-16 UNITS FLASH SEC. MASK
BLACK
F-16 UNITS FLASH SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

RETURN
KODACHROME(S) TO:
....
....
....
DO NOT FILE AWAY

[illegible] 7

NO. D-10376

S & S NEWS AGENCY, FORT SMITH, ARK.

ORDER NO. 80993

DATE 9-25-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF BEAUTIFUL BOSTON MOUNTAINS, ARKANSAS .

SMALL TYPE: COPYRIGHT MCML1V BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE Missing

Setup

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

XXXXXXXXXXX USE SUBJECT 9A697-N, AS A BASIS BUT INCREASE SIZE OF MOUNTAINS. TREES NEED NOT SHOW IN FOREGROUND.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE

NO. D-10376

S & S NEWS AGENCY, FORT SMITH, ARK.

ORDER NO. 80993

DATE 9-25-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OVERHANGING ROCKS ON U. S. 71, IN THE BEAUTIFUL OZARKS .

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 4B378-N FOR BACK COVER, AND COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible] SET UP			JAN 20 1954	
[illegible]	2	4 4	JAN 15 1954 JAN 25 '54	JAN 20 1954
[illegible]NG				
[illegible]LITHO			JAN 26 '54	
[illegible] OPAQUING				
[illegible]				
[illegible]				
[illegible]		28		

[illegible] NT ON [illegible]

DATE [illegible]

DATE [illegible]

NO. D-10377

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

ORDER NO. 81118

DATE 9-28-53

25 M DOUBLE CARDS 4¼" x 7" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl.

IMPRINT NONE

TITLE: THE ST.ANTHONY HOTEL
SAN ANTONIO, TEXAS ...

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT FLAG. LEAVE PARKING LOT IN PICTURE.
FOLLOW COLOR NEGATIVE AS COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

8x10 Rephoto

frame 4 5/16 x 7 1/16

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 1 1953	OCT 1 1953
SKETCH L.O.		3/4	OCT 1 1953	OCT 7 1953
RETOUCHING		5		
REPHOTO			SEP 29 1953	OCT 1 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 12 1953	
HAND COLOR PROOF	41	3½		OCT 24 1953 11/2/53
ARTIST DEPT.	42	16		11-22-53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10378-K

CURT TEICH & CO., INC., CHICAGO, ILL.

ORDER NO. K-49707

DATE 10-1-53

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT FJ.10-GENERAL FLORIDA JUMBO SCENE FROM KODACHROME

TITLE (at bottom of message space): A LOVELY BEACH UNDER BRIGHT BLUE SKIES IN TROPICAL FLORIDA
AT FT. LAUDERDALE BEACH ← separate line

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK503

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Units 50

ORDER NO. D10378 | LENS READING f/-200

CAMERA READING 3-28½ Re register

BOARD READING 32-279½ Device #1

		SCALE READINGS	LINE	EXPOSED		
				Units	Flash	Mech.
BLUE	H	2-114½	F			
	D	16-18	f/16	8	8	X
YELLOW	H	2-130	F			
	D	16-18	f/16	6	6	X
RED	H	2-144	F			
	D	16-18	f/16	5	8	X
BLACK	H	2-150	F			
	D	16-18	f/16	2	11	

REMARKS Extra Sky f/16-200 8 Units

G264

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OC [illegible] 1953	[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 20 1953	OCT 22 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D.
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

CURT TEICH & CO.,INC.,CHICAGO, ILL.

NO. D-10379-K

ORDER NO. K-49707

DATE 10-1-53

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT FJ.11-GENERAL FLORIDA JUMBO SCENE FROM KODACHROME

TITLE(at bottom of message space): PELICANS IN TROPICAL FLORIDA ...

✓ verse enclosed

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM OCK190

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C[illegible] NO. D10379 R. 200

CAMERA READING 3-28½ Re-register

BOARD READING 32-27½ Deliver #1

		SCALE READINGS	LINE	EXPOSED	
				Units	[illegible]
BLUE	H	2-150	F	5	12
	D	15-25	F/6		
YELLOW	H	2-150	F	4	12
	D	15-23	F/6		
RED	H	2-150	F	4	12
	D	15-26	F/6		
BLACK	H	2-140	F	2	11
	D	15-25	F/6		

REMARKS

G264

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT -0 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
....
....
....
DO NOT FILE AWAY

NO. D-10380 -K

THE SEA CHEST, BEACH HAVEN, N.J.

ORDER NO. 81205

DATE 10-5-53

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R. M. NO

8 Layrs

IMPRINT NONE

TITLE: BARNEGAT LIGHT, N.J. 163' HIGH. BUILT IN 1858. NOW NEW JERSEY STATE PARK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK923.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. #1 | LENS READING 200

CAMERA READING 83-293

BOARD READING 32-654

		SCALE READINGS	TIME	EXPOSED		
BLUE	H	2-151	F	Unit	[illegible]	Read
	D	15-16	F	9	13	✓
YELLOW	H	2-154	F	7	14	✓
	D	15-17	F			
RED	H	2-152	F	14	12	✓
	D	15-18	F			
BLACK	H	2-154	F	3½	12	
	D		F			

REMARKS

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT [illegible] 1953	OCT [illegible] 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				NOV 17 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

NO. D-10382

HARRY N. MARTIN, P. O. BOX 324,
ASHEVILLE, N. C.

ORDER NO. 81071

DATE 10-7-53

25 M GIANT POST CARDS 7 x 11" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

TITLE: L-11 - A TYPICAL MOONSHINE STILL IN THE HEART OF THE MOUNTAINS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORMATCH

USE PHOTO FROM 5AH478. FOLLOW CARD 5AH478 FOR COLORS

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

COLORMATCH

Get Drawings
+ Enlarge Color + Black

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 9 1953	OCT 12 1953
SKETCH				
RETOUCHING		0	OCT 9 1953	OCT [illegible]
REPHOTO				
PHOTO-LITHO			OCT 13 1953	NOV 5 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

COLORMATCH

NO. D-10383

HARRY N. MARTIN, P. O. BOX 324,
ASHEVILLE, N. C.
PHOTO BY THOMPSONS, KNOXVILLE

Large Gothic Bold

ORDER NO. 81071

DATE 10-7-53

25 M GIANT POST CARDS 7 x 11" C.T.ART COLORTONE FULL FACE

(ALL ~~OF THIS ON THE PICTURE SIDE~~)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 5BH301 reset

IMPRINT SAME AS ABOVE

TITLE: L-12 BLACK SHE BEAR WITH HER FOUR CUBS, GREAT SMOKY MOUNTAINS NATIONAL PARK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5BH301. FOLLOW CARD 5BH301 FOR COLORS.

ENLARGE COLOR PLATES

COLORMATCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawing & Enlarg. Color + Black

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 12 1953
SKETCH				
RETOUCHING		O	OCT [illegible] 1953	
REPHOTO				
PHOTO-LITHO				NOV 5 1953
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1953	
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

COLORMATCH

HARRY N. MARTIN, P. O. BOX 324,
ASHEVILLE, N. C.

NO. D-10384
ORDER NO. 81071
DATE 10-7-53

25 M GIANT POST CARDS 7 X 11" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 7BH2103 reset

IMPRINT SAME AS ABOVE

TITLE: L-13 CHIMNEY TOPS, GREAT SMOKY MOUNTAINS NATIONAL PARK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH2103. FOLLOW CARD 7BH2103 FOR COLORS.
ENLARGE COLOR PLATES

COLORMATCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawing
+ Enlarge Color. + Black

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 12 1953
SKETCH				
RETOUCHING		0	OCT [illegible] 1953	[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 13 1953	NOV 5 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

COLORMATCH

2CH-1446

HARRY N. MARTIN, P. O. BOX 324,
ASHEVILLE, N. C.

NO. D-10385

ORDER NO. 81071

DATE 10-7-53

25 M GIANT POST CARDS 7 X 11" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES- same as 9AH2122.

IMPRINT SAME AS ABOVE

TITLE: L-14 LAUREL FALLS IN THE GREAT SMOKY MOUNTAINS NATIONAL PARK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH2122. FOLLOW CARD 9AH2122 FOR COLORS.

ENLARGE COLOR PLATES

COLORMATCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawings
+ Enlarge Color + Black

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT	OCT 12 1953
SKETCH				
RETOUCHING		0	OCT 9 1953	OCT 9 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 13 1953	NOV 5 1953
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

COLORMATCH

NO. D-10386-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 81093

DATE 10-8-53

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

TITLE (at bottom of message space): BEAUTY AND THE BEAST AT MIAMI'S MONKEY JUNGLE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK926.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	1	LENS READING	200
CAMERA READING	84-425	BOARD READING	33-481
BLUE	3-150		17-16
F-16	200-8 UNITS		15 SEC. MASK
YELLOW	3-150		17-21
F-16	200-7		17 SEC. MASK
RED	3-150		17-18
F-16	100 12 UNITS		13 SEC. MASK
BLACK	3-150		17-20
F-16	200-3½ UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	— UNITS
REMARKS			

G264

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1[illegible] 1953	OCT 1[illegible] 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 20 1953	OCT 27 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10381-K

THE SEA CHEST, BEACH HAVEN, N.J.

ORDER NO. 81205

DATE 10-5-53

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO 8 pl.

IMPRINT NONE

TITLE: THE SCHOONER "LUCY EVELYN"
140' LONG, 32' BEAM, 10', DRAFT
BUILT 1917 IN HARRINGTON, MAINE
BEACHED AND PRESERVED 1949
BEACH HAVEN, N. J.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK924

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. # | LENS READING 200

CAMERA READING 83-293

BOARD READING 32-654

		SCALE READINGS	LINE	EXPOSED		
				[illegible]	[illegible]	[illegible]
BLUE	H	2-157	F 16	10	13	X
	D	15-16	F			
YELLOW	H	2-154	F 16	8	14	X
	D	15-17	F			
RED	H	2-152	F 16	12	12	X
	D	15-18	F			
BLACK	H	2-150	F 16	4	12	
	D	15-14	F			

REMARKS

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 2 - 1953	OCT 6 - 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				NOV 17 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

NO. D-10387

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N. C.

ORDER NO. 81089

DATE 10-8-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES-see cover D-8727
TITLE IN FULL SOUVENIR FOLDER OF MOUNT MITCHELL ALT.6,684 FT. HIGHEST PEAK EAST OF THE ROCKY MTS. WESTERN NORTH CAROLINA. FRONT: Observation Tower Atop Mt. Mitchell. Small type: COPYRIGHT MCMLIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	IMPRINT SAME AS ABOVE reset
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 5BH1404 FOR FRONT - REMOVE WEATHER VANE AND PLAQUE.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10387

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

ORDER NO. 81089

DATE 10-8-53

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL N. C. HIGHWAY 128 LEADING TO TOP OF MT. MITCHELL, TOP OF MT. MITCHELL SEEN IN DISTANCE	IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT.OFF.)
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

7C

Rights NOV 6 1953 NOV 10 1953

ESTIMATE
AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP 20			NOV 6 1953	
SKETCH		6½		
RETOUCHING	#2-2h #6-2h	4+1	NOV 11 1953	NOV 1953
PHOTO-LITHO	2-Th			
BEN DAY STAGING (OPAQUING)			NOV 20 1953	
[illegible]				
[illegible]		1½ 28		DEC 9 1953
[illegible]				

DATE FILL
By
DATE

NO. ▮▮ D-10390-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 81303

DATE 10-15-53

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

TITLE(at bottom of message space):
FLAMINGOS AND SWANS ON THE INFIELD
LAKE AT BEAUTIFUL HIALEAH RACE
COURSE, MIAMI, FLORIDA

-8 pt. Memphis caps
21 picas

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK970

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

tape #1

CAMERA No. 2			LENS READING 200		
CAMERA READING 4-396½			BOARD READING 41-450		
BLUE					
F-16	8	UNITS	[illegible] 10	SEC	MASK
YELLOW					
F-16	7	UNITS	[illegible] 9	SEC	MASK
RED					
F-16	6	UNITS	[illegible] 11	SEC	MASK
BLACK					
F-16	2	UNITS	FLASH 12	SEC	
EXTRA SKY EXPOSURE			F-16	UNITS	

REMARKS: Reregister Device #1

G272

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 16 1953	[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 20 1953	NOV [illegible] 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D.
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RETURN
KODACHROME(S) TO:
DO NOT FILE AWAY

NO. D-10391-K

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

ORDER NO. 81329

DATE 10-16-53

12½ M JUMBO CURTEICHCOLOR CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. SPEC. R. M. YES encl
TITLE IN FULL	IMPRINT SAME AS ABOVE
	TITLE: CAPE COD IS UNIQUE... ... etc (Map)
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE ~~KODACHROME FROM 3CK1003~~.

~~ENLARGE COLOR PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	I	LENS READING	205
CAMERA READING	84-035	BOARD READING	33-162
BLUE	4-148		16-20
F-16	190 10 UNITS	FLASH	14 SEC. MASK
YELLOW	4-144		16-19
F-16	190 8 UNITS	FLASH	14 SEC. MASK
RED	4-155		16-20
F-16	190 6½ UNITS	FLASH	16 SEC. MASK
BLACK	4-156		16-20
F-16	190 4 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

~~317~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 18 1953	1-12-54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer 7/17/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10392 ORDER NO. 81413 DATE 10-22-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER QUEEN OF ALL SAINTS CHURCH
CHICAGO, ILLINOIS

2 M DOUBLE P.C. SIZE 3½ X 11 STYLE PHOTO-PLATIN *FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full AT THE ALTAR OF
QUEEN OF ALL SAINTS CHURCH
CHICAGO, ILL.

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

use Plate 5B483

FOLLOW LAYOUT OF CARD 5B483 EXACTLY

COLOR DESCRIPTION

7-20-54

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

O. Ret 1½

J.117 –

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10393-K

ORDER NO. 81437

DATE 10-22-53

12½ M CURTEICHCOLOR JUMBO CARD 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE (Private # before imprint: J.117

TITLE (at bottom of message space):
THE KENILWORTH HOTEL (WHERE GODFREY STAYS) ON THE OCEAN AT MIAMI BEACH, FLA.

8 pt. caps
20 picas

type 50

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1045

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING 200	
CAMERA READING 2- 874½		BOARD READING 32-138	
BLUE			
F-16-200	7 Units	Flash 7	SEC. [✓ MASK]
YELLOW			
F-16	7 Units	Flash 7	SEC. [✓ MASK]
RED			
F-16	5 UNITS	Flash 7	SEC. [✓ MASK]
BLACK			
F-16	2 UNITS	FLASH 8	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: Register Device #1

272

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				NOV 5 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10394

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 81453

DATE 10-23-53

25 M CURTEICHCOLOR BOOKLET COVER 3-3/8 x 5-15/16" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HIGHLITES OF YOUR
SCENIC BOAT CRUISE
GENUINE NATURAL COLOR REPRODUCTIONS
MIAMI - MIAMI BEACH AREA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Front & back
cover to be made
back cover solid blue

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			10-30-53	OCT 30 1953
SKETCH		3½	OCT 30 1953	NOV 2 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		C		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10395 **ORDER NO.** 81501 **DATE** 10-27-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DRAKE HOTEL
ASBURY PARK, NEW JERSEY

6 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN*WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL DRAKE - 321 SIXTH AVENUE,
ASBURY PARK, NEW JERSEY
Lower: "WHERE STRANGERS MEET AND PART
AS FRIENDS"

6 pt Ital. c&lc

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

Cut 1½

USE BEST OF 3 PHOTOGRAPHS. REMOVE FIRE HYDRANT.

ALSO REMOVE PART OF BUILDING TO LEFT OF HOTEL.

RETOUCH THE SIGNS AT ENTRANCE AND CORNER OF BUILDING.

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Cut 1½

NO. D-10396-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER No. 81508

DATE 10-27-53

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MIAMI BEACH
SOUVENIR
NATURAL COLOR REPRODUCTIONS

SMALL TYPE: COPYRIGHT MCMLIII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES- to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 3CK189 FOR FRONT COVER

FOLLOW SKETCH

No Yellow
Panel Background

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10396-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER No. 81508

DATE 10-27-53

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 1CK175 FOR BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

3CK189

MAGENTA SCREEN

CAMERA No.	1		LENS READING	140	
CAMERA READING	66-675		BOARD READING	21-777	
BLUE	2-147			15-24	LT.
F-16	140-10	UNITS	FLASH	11	SEC. MASK
YELLOW	2-152			15-25	OK.
F-16	140-10	UNITS	FLASH	12	SEC. MASK
RED	1-155			15-26	OK.
F-16	140-7	UNITS	FLASH	15	SEC. MASK
BLACK	2-147			15-26	
F-16	140-3½	UNITS	FLASH	18	SEC.
EXTRA SKY EXPOSURE			F-16	~~145~~	UNITS

REMARKS:

1CK175

MAGENTA SCREEN

CAMERA No.	1		LENS READING	140	
CAMERA READING	66-675		BOARD READING	21-777	
BLUE	1-180			13-25	
F-16	70-18	UNITS	FLASH	13	SEC
YELLOW	1-176			13-28	
F-16	70-17	UNITS	FLASH	16	SEC
RED	1-181			13-30	
F-16	70 17	UNITS	FLASH	17	SEC. MASK
BLACK	1-186			13-27	
F-16	70 12	UNITS	FLASH	18	
EXTRA SKY EXPOSURE			F-16		13

REMARKS:

NO. D-10397-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 81510

DATE 10-27-53

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FORT LAUDERDALE
SOUVENIR
NATURAL COLOR REPRODUCTIONS

SMALL TYPE: COPYRIGHT MCML111 BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES- to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 3CK599 FOR FRONT COVER

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10397-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 81510

DATE 10-27-53

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. [illegible] CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT OCK82 FOR BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Set 2½

MAGENTA SCREEN

CAMERA No. 2	LENS READING 140
CAMERA READING 6-888	BOARD READING 22-46
BLUE 3-145	18-18
F-16 - 7½ UNITS	FLASH 15 SEC. MASK
YELLOW 3-148	18-25
F-16 - 6½ UNITS	FLASH 13 SEC. MASK
RED 3-152	18-22
F-16 - 5 UNITS	FLASH 13 SEC. MASK
BLACK 3-164	18-22
F-16 - 3 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 - 8 - UNITS

REMARKS: —

Comp NOV 9 1953

Camera #2 Lens R. 150
Camera R. 9-129½ Board R. 23-76½

Blue 1-150- 16-25
F16-1-5-5 -F 5 sec-
yell 1-145- 16-22
F16-120-5 F. 5
Red 1-135- 16-18
F16-50-10 F. 2
Blk 1-34- 16-20
F45100-20 - F. 2

J. 116-

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10388-K

ORDER NO. 81094

DATE 10-8-53

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE (Private # before imprint: J.116
TITLE(at bottom of message space): WADING POOL AND FLAMINGOS AT MIAMI'S RARE BIRD FARM

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK411.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Re register Queue #1

MAGENTA SCREEN

CAMERA No. D-10388		LENS READING 200	
CAMERA READING 3-28½		BOARD READING 32-27½	
BLUE			
F-16	8 UNITS	8	SEC. MASK
YELLOW		8	
F-16	7 UNITS	10	SEC. MASK
RED			
F-16	5 UNITS	12	SEC. MASK
BLACK			
F-16	3 UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE	2	F-16	UNITS
REMARKS: —			

E264

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 20 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10389

DISTRIBUTED BY VALLEY NEWS CO.,MANKATO, MINN. ORDER No. 81243

DATE 10-12-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF THE IOWA GREAT LAKES REGION THE OKOBOJIS AND SPIRIT LAKE,

Small type: COPYRIGHT MCML111 BY
CURT TEICH & CO.,INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTOGRAPH ATTACHED, ALL ACROSS FOLDER WITH FADEOUT ON RIGHT.

BOAT TO BE LARGE ENOUGH, BUT NUMBERS SHOULD NOT SHOW CLEARLY.

SUBMIT SKETCH YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10389

DISTRIBUTED BY VALLEY NEWS CO., MANKATO, MINN. ORDER No. 81243

DATE 10-12-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM THE IOWA GREAT LAKES VACATIONLAND

SMALL TYPE: PHOTO BY IOWA DEVELOPMENT COMMISSION.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTOGRAPH ATTACHED

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

OCT 26 1953 Rep. bk

Colored Skt Thu

On Sheet

ESTIMATE AND WORK SCHEDULE

Date

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET/UP			OCT [illegible]	OCT 30 1953
SKETCH 20.		5	OCT 30 1953	NOV [illegible] 1953
RETOUCHING		4½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 9 1953	
ENGRAVING				
[illegible] COLOR PROOF		1½		
[illegible]		30		

[illegible] CURRENT OK'D

By

[illegible] COLOR PROOF OK'D

DATE FILED

By

DATE [illegible]

4 Repeats 5x7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-10398 **ORDER NO.** 81518 **DATE** 10-28-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOUSE OF DIGGS, INC.
DETROIT, MICHIGAN

25 M JUMBO P.C. SIZE 4 x 7" STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOUSE OF DIGGS, INC.
MEMORIAL CHAPEL
J.S. WILLIAMS, JR. GEN'L MGR.
689 MACK AVE. DETROIT 1, MICH.

see sketch

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

4 1/16 x 7 1/16

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

6 1/2 x 12

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

L.C. 2
Ret. 11
2 C. 11 3/4
L.C. 18

Red + Dk Blue

Impress

#1

NO. D-10399

DISTRIBUTED BY CLINTON NEWS AGENCY, CLINTON, IOWA

Order No. 81529

Date 10-29-53

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

Place of Title: UPPER, LOWER, CENTER-BORDER

Title in Full SOUVENIR FOLDER OF CLINTON, IOWA
Front: OBSERVATION TOWER, EAGLE POINT PARK

SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

Front No. NO **R. M.** YES-same as on cover D-7692

Imprint SAME AS ABOVE

Photo Property of C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 4BH997.

USE BRUSH TYPE AND ENTIRELY DIFFERENT COLORS THAN OLD COVER (D-7692).

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10399

DISTRIBUTED BY CLINTON NEWS AGENCY, CLINTON, IOWA

Order No. 81529

Date 10-29-53-

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

Place of Title: UPPER, LOWER, CENTER-BORDER

Title in Full GREETINGS FROM CLINTON, IOWA ON THE MISSISSIPPI

SMALL TYPE - PHOTO BY IOWA DEVELOPMENT COMMISSION

(ALL OF THIS ON THE ADDRESS SIDE)

Front No. NO **R. M.** ~~NO~~ Yes

Imprint

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

Photo Property of C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 9BH1628 FOR BACK COVER DESIGN
TITLE TO BE PLACED IN PANEL AT ~~TOP~~ BOTTOM OF PICTURE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

+ 1-6

NOV 11 1953

[illegible] -7
+ 16
C.T.A 36

NO. D-10400

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

ORDER NO. 81559

DATE 11-2-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
ATHENS, OHIO
"HOME OF OHIO UNIVERSITY"
FRONT: OHIO UNIVERSITY CENTER

SMALL TYPE: COPYRIGHT MCMLIV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 3C388.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10400

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

ORDER NO. 81559

DATE 11-2-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM ATHENS
OHIO
"HOME OF OHIO UNIVERSITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 3CH291

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Rephoto NOV 20 1953

Colored slit 7th.

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			11-27-53	NOV 30
SKETCH L.O.		4	NOV 23 1953	NOV 30
RETOUCHING		4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 2 1953	12-17-53
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	42 42	36		

BLUEPRINT OK'D

By

HAND COLOR PROOF OK'D

DATE

By

DATE

NO. D-10401

BROWNELL & SON, 543 F. STREET, IDAHO FALLS,
IDAHO

ORDER NO. 81563

DATE 11-2-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IDAHO FALLS AND SOUTHERN IDAHO

SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES- to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 3CP2107. MAKE TEMPLE AS LARGE AS POSSIBLE. WITH ADDRESS SPACE IN RIVER PORTION. NOTE PENCIL LAYOUT. MAKE ATTRACTIVE COVER AND LETTERING(NOT TOO PLAIN OR STIFF LOOKING).

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10401

BROWNELL & SON, 543 F. STREET, IDAHO
FALLS, IDAHO

ORDER NO. 81563

DATE 11-2-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM ~~IDAHO FALLS IDAHO~~

SMALL TYPE: (C)CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW USE PHOTO FROM 3CP2109.
IMPROVE ON THE POTATO IN COLORING ESPECIALLY, SO IT ISN'T QUITE SO PINK. IN PROPORTION A LITTLE MORE OF THE RIVER AND WATERFALLS SHOULD BE SHOWN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored sk. 7h

NOV 20 1953

ESTIMATE
AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			DEC [illegible]	D[illegible] 1953
SKETCH 2.0		6 4	NOV 27 1953	
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			DEC 22 1953	DEC 31 195[illegible]
HAND COLOR PROOF				
ARTIST [illegible]	42	36		

[illegible] BLUEPRINT OK'D

By

DATE [illegible]

[illegible] HAND COLOR PROOF OK'D

DATE [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10402-K **ORDER NO.** 81569 **DATE** 11-3-53

CUSTOMER NORDIC HILLS COUNTRY CLUB
ITASCA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M DOUBLE P.C. SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Nordic Hills Country Club)

FOLLOW SKETCH FOR LAYOUT: NO TITLES ON PICTURES-FOR IDENTIFICATION WITH KODACHROME TRANSPARENCIES ONLY.

MAKE UP FRONT

COLOR DESCRIPTION
SAME AS ABOVE.

FOLLOW KODACHROME TRANSPARENCIES

called [illegible] 7/21/54
[illegible] 1/15/54
SUBMIT PROOF

4 Kodachromes ret 1/11/54

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

MAGENTA SCREEN

CAMERA No. 1		LENS READING 78	
CAMERA READING 51-491		BOARD READING 20-632	
BLUE 1-152		16-22	
F-16 78 - 9	UNITS	FLASH 14	SEC. MASK
YELLOW 1-157		16-23	
F-16 - 78 - 7½	UNITS	FLASH 15	SEC. MASK
RED 1-152		16-26	
F-16 - 78 - 7½	UNITS	FLASH 15	SEC. MASK
BLACK 1-155		16-23	
F-16 - 78 - 3½	UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Layout R.M. & Map 2 hr.
±10- 1 ¾
1½

11-25-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10403 ORDER NO. 81764 DATE 11-12-53

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
HOTEL FREDONIA
ATLANTIC CITY, NEW JERSEY

62½ M CIRCULARS SIZE 8½ x 11 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FREDONIA
A HOTEL OF DISTINCTION
TENNESSEE AVE. AND BOARD WALK
ATLANTIC CITY, NEW JERSEY
(For balance of type see sketch)

(All of this on address side)

FRONT NO. NO R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Rush

original sketches
[illegible] 13

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Rephoto 5 x 7

L. O.	3
Ret.	2½
H. C.	3
40 / 4-13-54 L. A.	15

Linotype	1 hr.
Composing	3 hrs.

Ok

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10404 ORDER NO. 81792 DATE 11-13-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PAKAN FURNITURE MFRS.
CHICAGO, ILLINOIS

PHOTO RETURNED TO

50 M DOUBLE P.C. SIZE 5½ x 7 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full SIMMONS HIDE - A - BED SOFA
....

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED /

~~To customer~~

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED
AND COLOR SHEET. /

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Pt 5

[illegible] 2-41
[illegible] 11-53

Add'l. Composition
& Artwork 15.—
incl. Comm

Folding cards
@ 1.— per M net

VERY VERY RUSH

Coloring Sht 8hr

NO. D-10405

DISTRIBUTED BY THE ORSINI NEWS AGENCY,
PERU, ILLINOIS

ORDER NO. 81817

DATE 11-17-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER
STARVED ROCK STATE PARK
ILLINOIS

SMALL TYPE: COPYRIGHT MCMLIV BY
CURT TEICH & CO.,INC.,CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-[redacted]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WORK FROM ORIGINAL PHOTO OF 1BH2383. IMPROVE THE VIEW.
USE BRUSH TYPE FOR TITLE ON COVER.
NOTE LAYOUT

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10405

DISTRIBUTED BY THE ORSINI NEWS AGENCY,
PERU, ILLINOIS

ORDER NO. 81817

DATE 11-17-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
BEAUTIFUL STARVED ROCK STATE
PARK ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 5BH1369 FOR BACK VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By ______
Date ______

By ______
Date ______

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC 8 1953	DEC 10 1953
SKETCH		5	DEC 14 1953	DEC 22 1953
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 24 1953	JAN 5 1954
ENGRAVING				
HAND COLOR PROOF				
ARTIST TIME	42	36		

[illegible] BLUEPRINT OK'D ______
By ______

[illegible] HAND COLOR PROOF OK'D
______

DATE FILM ______
By ______

DATE [illegible] ______

Rt 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10406 ORDER NO. 81951 DATE 11-19-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

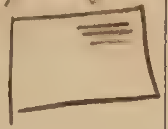
DATE COMPLETED

Photos for this Customer

CUSTOMER LILLY'S
N. REDINGTON BEACH, ST.PETERSBURG,FLA.

4 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-PLATIN * FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LILLY'S — 10 pt. caps
HOME COOKING 12" Brush
178th AVE. B and GULF BLVD.
NORTH REDINGTON BEACH, FLORIDA



(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10407-K ORDER NO. 81955 DATE 11-20-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MOODY BIBLE INSTITUTE
CHICAGO, ILLINOIS

6½ M JUMBO CARDS SIZE 5½ x 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(LaSalle St.Frontage)

USE KODACHROME FROM 3CK1255 CROP AS MARKED FOR JUMBO CARDS.

ENLARGE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

MAGENTA SCREEN

CAMERA No. 2		LENS READING 170	
CAMERA READING 3-583		BOARD READING 25-681	
BLUE 1-148		16-18	
F-16	5 UNITS	FLASH 7	SEC. ~~MASK~~
YELLOW 1-152		16-20	
F-16	4 UNITS	FLASH 8	SEC. ~~MASK~~
RED 1-146		16-18	
F-16	4 UNITS	FLASH 7	SEC. ~~MASK~~
BLACK 1-142		16-20	
F-16	2 UNITS	FLASH 8	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

tape 59

N.T.P.

E-312

~~Cancelled~~

~~Only [illegible]~~

~~Frontage~~

NO. **D-10408-K**

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 81987

DATE 11-24-53

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE(Private # before imprint: J.119
THE BEAUTIFUL NEW ALGIERS HOTEL
ON MIAMI BEACH, FLORIDA
(title at bottom of message space)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1288

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	I.		LENS READING	200	
CAMERA READING	82-574		BOARD READING	32-100	
BLUE	4-150			19-18	
F-16	195-9	UNITS	FLASH	14	SEC. MASK
YELLOW	4-150			19-18	
F-16	195 7½	UNITS	FLASH	15	SEC. MASK
RED	4-156			19-18	
F-16	195 6½	UNITS	FLASH	17	SEC. MASK
BLACK	4-154			19-20	
F-16	195 3¼	UNITS	FLASH	12	SEC.
EXTRA SKY EXPOSURE			F-16		UNITS

REMARKS:

6296

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 2 1953	DEC 22 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10409-K

GENERAL FLORIDA JUMBO SCENE FROM KODACHROME

ORDER NO. K-49942

DATE 11-25-53

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Get Size

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE(Private # before imprint: FJ.12 (at bottom of message space):HAVING FUN ON FLORIDA'S FINE BEACHES ON THE GOLDEN SANDS OF MIAMI'S SHORES AT CRANDON PARK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1293

[redacted]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	I.		LENS READING	200	
CAMERA READING	82-573		BOARD READING	32-100	
BLUE	4-145		16-21		
F-16	195	9 UNITS	FLASH	14	SEC. MASK
YELLOW	4-148		16-21		
F-16	195	7½ UNITS	FLASH	15	SEC. MASK
RED	4-146		16-22		
F-16	195	6 UNITS	FLASH	15	SEC. MASK
BLACK	4-151		16-22		
F-16	195	3½ UNITS	FLASH	11	SEC.
EXTRA SKY EXPOSURE			F-16		UNITS

REMARKS:

6296

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible] 1953	[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 2 1953	DEC 22 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10410-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 82004

DATE 11-25-53

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MIAMI, FLORIDA
SOUVENIR
NATURAL COLOR REPRODUCTIONS

SMALL TYPE: COPYRIGHT MCMLIV BY
CURT TEICH & CO.,INC.,CHICAGO,U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER -USE SUBJECT 3CK798

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10410

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 82004

DATE 11-25-53

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER - USE SUBJECT 3CK407

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Rephoto DEC 4 1953

#10 Slot 1 hr.

MAGENTA SCREEN

CAMERA No. I	LENS READING 140
CAMERA READING 66-792	BOARD READING 21-922½
BLUE 1-135	14-26
F-16 140 8 UNITS	FLASH 13 SEC. MASK
YELLOW 1-146	14-19
F-16 140 6½ UNITS	FLASH 14 SEC. MASK
RED 1-138	14-28
F-16 140 8 6 UNITS	FLASH 14 SEC. MASK
BLACK 1-148	14-19
F-16 140 3½ UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 140 - 7 UNITS

REMARKS:

from 3CK407

---

from 3CK798

MAGENTA SCREEN

CAMERA No. I	LENS READING 140
CAMERA READING 66-792	BOARD READING 21-922½
BLUE 2-148	17-16
F-16 140 9 UNITS	FLASH 13 SEC. MASK
YELLOW 2-149	17-20
F-16 140 7½ UNITS	FLASH 14 SEC. MASK
RED 2-154	17-20
F-16 140 ~~5½~~ 7 UNITS	FLASH 16 SEC. MASK
BLACK 2-142	17-20
F-16 140 3½ UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 140 - 7 UNITS

REMARKS:

NO. D-10411-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 82006

DATE 11-25-53

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF ~~TITLE: UPPER, LOWER, CENTER-BORDER~~

TITLE IN FULL MIAMI ATTRACTIONS
NATURAL COLOR REPRODUCTIONS

SMALL TYPE: COPHRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT SAME AS ABOVE

[illegible]

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TITLE ON COVER TO BE IN HEAVY SCRIPT TYPE

use subject ~~3CK1522~~ — Check

SUBMIT SKETCH 3CK1545

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10411

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 82006

DATE 11-25-53

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 3CK686 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

type 13

Sht 1 [illegible]

MAGENTA SCREEN

CAMERA No. 2	LENS READING 140
CAMERA READING 6-757	BOARD READING 21-782½
BLUE 3-152	16-20
F-16 -140 7 UNITS	FLASH 9 SEC. [✓ MASK]
YELLOW 3-152	16-22
F-16 -140 6 UNITS	FLASH 10 SEC. [✓ MASK]
RED 3-156	16-22
F-16 -140 6 UNITS	FLASH 11 SEC. [✓ MASK]
BLACK 3-154	16-22
F-16 -140 1½ UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 -140 5 UNITS

REMARKS:

N.T.P.

G 326

MAGENTA SCREEN

CAMERA No. 2	LENS READING 140
CAMERA READING 6-757	BOARD READING 21-782½
BLUE 2-150	17-18
F-15 -140 7 UNITS	FLASH 10 SEC. ~~MASK~~
YELLOW 2-154	17-18
F-16 -140 6 UNITS	FLASH 10 SEC. ~~MASK~~
RED 2-152	17-18
F-16 -140 5 UNITS	FLASH 11 SEC. ~~MASK~~
BLACK 2-160	17-22
F-16 -140 2 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 -140 8 UNITS

REMARKS:

NO. D-10412

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

ORDER NO. 82008

DATE 11-27-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
~~SAN ANTONIO ZOO~~,
SAN ANTONIO, TEXAS
Front: ENTRANCE, SAN ANTONIO ZOO,
SAN ANTONIO, TEXAS
SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT SAME AS ABOVE

Cellophane + Paper Proofs

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTOGRAPH ENCLOSED: BUILDING ON RIGHT-PALE GREEN WITH ORANGE TRIM AND TAN AWNING. SIGN IS DARK GREEN AND WHITE. BUILDING AT LEFT IS BUFF. SILVER FENCE. GREEN BENCH.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10412

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

ORDER NO. 82008

DATE 11-27-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLAMINGOS,
SAN ANTONIO ZOO,
SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTOGRAPH ENCLOSED: REMOVE WIRE SCREEN. FLAMINGOS ARE PINK. YOUNG ONE AT RIGHT IS GREY WITH BLACK LEGS. BLUE WATER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored Sht 7½

MAR 12 1954 — 3-12-54

ESTIMATE AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	MAR 12 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 30 1954	[illegible]
SKETCH	20 5	5		
RETOUCHING	#2-2½ #5-4	6½	MAR 12 '54 MAR 12 1954	MAR 30 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
[illegible]			APR ? 1954	MAY 7 1954
HAND COLOR PROOF				
ARTIST COPY		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10413-K

GULF STREAM CARD & DIST.CO.,MIAMI, FLA.

ORDER NO. 82020

DATE 11-27-53

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLORIDA'S FABULOUS Red
GOLD COAST yellow
NATURAL COLOR REPRODUCTIONS Black

SMALL TYPE:COPYRIGHT MCMLIV BY CURT TEICH & CO.,INC.,CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-~~to come~~

IMPRINT NONE

Red yellow.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ON COVER TITLE THE WORDS "GOLD COAST" IN LARGE BRUSH TYPE.
USE BRIGHT RED AND YELLOW COLORS FOR TYPES.
FOR FRONT VIEW - USE SUBJECT 3~~0K1293~~
~~NOTE LAYOUT ENCLOSED~~ 3CK1321

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10413

GULF STREAM CARD & DIST.CO.,MIAMI, FLA.

ORDER NO. 82020

DATE 11-27-53

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

use subject 3CK1293

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DEC 10 1953

Sht 1 Re

MAGENTA SCREEN

CAMERA No. I		LENS READING 140	
CAMERA READING 66-447		BOARD READING 21-794½	
BLUE 4-157		18-22	
F-16 140	10 UNITS	FLASH 16	SEC. MASK
YELLOW 4-157		18-17	
F-16 140	7½ UNITS	FLASH 17	SEC. MASK
RED 4-157		18-22	
F-16 140	6 UNITS	FLASH 16	SEC. MASK
BLACK 4-157		18-24	
F-16 140	4 UNITS	FLASH 13	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

from 3CK1321

---

from 3CK1293

MAGENTA SCREEN

CAMERA No. I		LENS READING 140	
CAMERA READING 66-447		BOARD READING 21-794½	
BLUE 4-145		16-21	
F-16 140	9 UNITS	FLASH 14	SEC. MASK
YELLOW 4-148		16-21	
F-16 140	7½ UNITS	FLASH 15	SEC. MASK
RED 4-146		16-22	
F-16 140	6 UNITS	FLASH 15	SEC. MASK
BLACK 4-151		16-22	
F-16 140	3½ UNITS	FLASH 11	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

NO. D-10414-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 82054

DATE 12-1-53

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE (Private # before imprint: J.125 (at bottom of message space): COLORFUL MACAWS AT MIAMI'S PARROT JUNGLE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1322.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-965½	BOARD READING 32-190
BLUE 2-156	17-18
F-16-~~200~~ 7 UNITS	FLASH 11 SEC. [✓ MASK]
YELLOW 2-158	17-22
F-16-~~200~~ 6 UNITS	FLASH 11 SEC. [✓ MASK]
RED 2-158	17-18
F-16-~~200~~ 5 UNITS	FLASH 11 SEC. [✓ MASK]
BLACK 2-160	17-22
F-16-~~200~~ 2 UNITS	FLASH 12 SEC
EXTRA SKY EXPOSURE	F-16-~~200~~ 6 – UNITS

REMARKS:

E296

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC [illegible] 1953	DEC 24 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.
"CITY OF MIAMI PUBLICITY DEPT. COLOR PHOTO"

NO. D-10415-K

ORDER NO. 82117

DATE 12-2-53

12½ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS A BOVE
(Private No. before imprint: J.123
at bottom of message space)
BAHIA HONDA BRIDGE, OVERSEAS
HIGHWAY, FLORIDA KEYS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1376

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tm
32

MAGENTA SCREEN

CAMERA No. 2		LENS READING	
CAMERA READING 100. 810½		BOARD READING 46-780	
BLUE 2-152		15-20	
F-16 8	UNITS	FLASH 9	SEC [✓ MASK]
YELLOW 2-152		15-26	
F-16 7	UNITS	FLASH 9	SEC [✓ MASK]
RED 2-157		15-24	
F-16 6	UNITS	FLASH 10	SEC [✓ MASK]
BLACK 2-150		15-26	
F-16 2	UNITS	FLASH 12	SEC
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 1 . 1953	[illegible] 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1953	DEC 24 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

4

2

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.
"CITY OF MIAMI PUBLICITY DEPT. COLOR PHOTO"

NO. D-10416-K

ORDER NO. 82117

DATE 12-2-53

12½ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(Private No. before imprint: J.124
at bottom of message space)

AERIAL VIEW OF THE CITY OF MIAMI

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1377

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 2-804		BOARD READING 32-164½	
BLUE 2-152		15-20	
F-16-200 7	UNITS	FLASH 9	SEC. [✓ MASK]
YELLOW 2-152		15-24	
F-16 " 6	UNITS	FLASH 9	SEC. [✓ MASK]
RED 2-157		15-24	
F-16 " 5	UNITS	FLASH 10	SEC. [✓ MASK]
BLACK 2-156		15-26	
F-16 " 1½	UNITS	FLASH 12	SEC
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 1 [illegible]	DEC 1 [illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 16 1953	DEC 24 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.
"CITY OF MIAMI PUBLICITY DEPT. COLOR PHOTO"

NO. D-10417-K

ORDER NO. 82118

DATE 12-2-53

6½ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE
(Private No. before imprint: J.121
at bottom of message space)

MODERN CLASSROOM AT UNIVERSITY OF
MIAMI AT CORAL GABLES

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

~~FOLLOW~~ USE KODACHROME FROM 3CK1374

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. I	LENS READING 200
CAMERA READING 83-234	BOARD READING 32-592
BLUE 1-151	15-18
F-16 195 9 UNITS	FLASH 15 SEC. MASK
YELLOW 1-155	15-23
F-16 195 8½ UNITS	FLASH 16 SEC. MASK
RED 1-150	15-18
F-16 195 8 UNITS	FLASH 15 SEC. MASK
BLACK 1-150	15-23
F-16 195 3½ UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 —— UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 1[illegible]	[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 1 (1953	FEB 9 54 DEC 24 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GENERAL FLORIDA JUMBO SCENE FROM KODACHROME
"CITY OF MIAMI PUBLICITY DEPT. COLOR PHOTO"

NO. D-10418-K
ORDER NO. K49962
DATE 12-2-53

12½ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(Private No. before imprint: F.J.13
at bottom of message space)

ROYAL POINCIANA TREES IN FLORIDA

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1375

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	I		LENS READING	200	
CAMERA READING	83-234		BOARD READING	32-592	
BLUE	1-151		15-18		
F-16	195 9	UNITS	FLASH	15	SEC. MASK
YELLOW	1-155		15-23		
F-16	195 8½	UNITS	FLASH	16	SEC. MASK
RED	1-150		15-18		
F-16	195 8	UNITS	FLASH	15	SEC. MASK
BLACK	1-150		15-23		
F-16	195 3½	UNITS	FLASH	12	SEC.
EXTRA SKY EXPOSURE			F-16	—	UNITS

REMARKS:

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 1[illegible] 1953	[illegible] 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 1[illegible] 1953	
BLUEPRINT STRIPPING, OPAQUING				DEC 24 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

NO. D-10419

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO ORDER NO. 82076

DATE 12-3-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
COLUMBUS, OHIO
Front: STATE CAPITOL AND McKINLEY
MEMORIAL

SMALL TYPE: COPYRIGHT MCMLIV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER: USE SUBJECT 2CP2625.
MAKE A COLORFUL COVER AND DO NOT USE ANY YELLOW
CUSTOMER IS MORE INCLINED TOWARD BLUE.
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10419

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO ORDER NO. 82076

DATE 12-3-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~COLUMBUS~~
~~OHIO~~
STATE CAPITOL FROM THE
AIR

Small. BUTLER AIRPHOTOS, INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

0DH1956
USE SUBJECT ~~0DH2107~~ FOR BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored Skt 7L

DEC 4 1953

2CH1160C

Rephoto DEC 21 1953

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			[illegible]	[illegible]
SKETCH				
RETOUCHING			DEC 31 1953	JAN 3 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		34		

NO. D-10420-K

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

ORDER NO. 82127

DATE 12-3-53

6½ M CURTEICHCOLOR GIANT CARD 5 3/8 x 8 3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES ~~TO COME~~

type 53

IMPRINT SAME AS ABOVE

J-20 TIME OUT IN THE SOUTHWEST

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1331

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190	
CAMERA READING 9-894½		BOARD READING 30-26	
BLUE 2-160		15-21	
F-16	8 UNITS	FLASH 12	SEC. [✓ MASK]
YELLOW 2-160		15-22	
F-16	7 UNITS	FLASH 12	SEC. [✓ MASK]
RED 2-155		15-22	
F-16	6 UNITS	FLASH 11	SEC. [✓ MASK]
BLACK 2-171		15-25	
F-16	1½ UNITS	FLASH 14	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: N.T.P.

Att.

Enlarge Neg to 5½ X 8½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				FEB 4 54
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10421-k

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685
ALBUQUERQUE, N.M.

ORDER NO. 82127

DATE 12-3-53

6½M CURTEICHCOLOR GIANT CARD 5 3/8 x 8 3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES ~~TO COME~~

IMPRINT SAME AS ABOVE

J-21 EAGLE DANCERS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1327

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190	
CAMERA READING 9.894½		BOARD READING 130-26	
BLUE 1-152		15-16	
F-16 8	UNITS	FLASH 9	SEC. [✓ MASK]
YELLOW 1-150		15-22	
F-16 7	UNITS	FLASH 9	SEC. [✓ MASK]
RED 1-156		15-18	
F-16 6	UNITS	FLASH 10	SEC. [✓ MASK]
BLACK 1-150		15-24	
F-16 1½	UNITS	FLASH 10	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: NP

att: Enlarge Neg to 5½ x 8½

G 334

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

FEB 12 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			12-7-5 ?	12-7-54
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			12-9-54?	FEB 12 '54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10422-K

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

ORDER NO. 82127

DATE 12-3-53

6½ M CURTEICHCOLOR GIANT CARD 5 3/8 x 8 3/8 FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. ~~YES TO COME~~

IMPRINT SAME AS ABOVE

J-22 TUCUMCARI MOUNTAIN,
TUCUMCARI, N.M.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM #3CK1335

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	I		LENS READING	190	
CAMERA READING	79-938		BOARD READING	30 - 173½	
BLUE	2-154			17-20	
F-16	190 11	UNITS	FLASH	14	SEC. MASK
YELLOW	2-152			17-20	
F-16	190 8½	UNITS	FLASH	16	SEC. MASK
RED	2-156			17-20	
F-16	190 8	UNITS	FLASH	16	SEC. MASK
BLACK	2-160			17-20	
F-16	190 3½	UNITS	FLASH	13	SEC.
EXTRA SKY EXPOSURE			F-16	—	UNITS

REMARKS: Reregistr Device #2

att

Enlarge Neg
to 5½ X 8½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				FEB 17 '54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
FEB 17 '54

DATE Filed
By
DATE Photo Returned to Customer

G334

NO. D-10423-K

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

ORDER NO. 82127

DATE 12-3-53

6½ M CURTEICHCOLOR GIANT CARD 5 3/8 x 8 3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES ~~TO COME~~

IMPRINT SAME AS ABOVE

J-23 SANTA FE STREAMLINER, THE LUXURY TRAIN OF THE SOUTHWEST

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1328

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2			LENS READING 190		
CAMERA READING 30-209½			BOARD READING 130-203		
BLUE 1-152			15-16		
F-16	8	UNITS	FLASH 9	SEC.	[✓ MASK]
YELLOW 1-150			15-22		
F-16	7	UNITS	FLASH 9	SEC.	[✓ MASK]
RED 1-156			15-18		
F-16	6	UNITS	FLASH 10	SEC	[✓ MASK]
BLACK 1-150			15-24		
F-16	1½	UNITS	FLASH 10	SEC.	
EXTRA SKY EXPOSURE			F-16		UNITS

REMARKS: N.T.P.

Att
Enlarge Neg
to 5½ x 8½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 26 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10424-K

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,
ALBUQUERQUE, N.M.
KODACHROME BY GEO. THOMPSON

ORDER NO. 82127

DATE 12-3-53

6½ M CURTEICHCOLOR GIANT CARD 5 3/8 x 8 3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES SAME AS ON OC-K52 Next

IMPRINT SAME AS ABOVE

J-24 ASPEN TIME IN NEW MEXICO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM OC-K52

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2			LENS READING 190		
CAMERA READING 9-894½			BOARD READING 130-26		
BLUE 3-150			16-25		
F-16 - 190	5	UNITS	FLASH	9	SEC.
YELLOW 3-148			16-31		
F-16 - "	5	UNITS	FLASH	10	SEC.
RED 3-135			16-22		
F-16 "	3	UNITS	FLASH	10	SEC.
BLACK 3-135			16-25		
F-16 "	2	UNITS	FLASH	10	SEC.
EXTRA SKY EXPOSURE			F-16		UNITS

REMARKS: N.T.P.

att Enlarge neg to 5½ x 8½

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

FEB 12 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 7 - 1953	[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 9 1953	FEB 12 '54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

G334

NO. D-10425 -K

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ORDER No. 82127
ALBUQUERQUE, N.M.
KODACHROME BY BARNES & CAPLIN
DATE 12-3-53

6½ M CURTEICHCOLOR GIANT CARD 5 3/8 x 8 3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES SAME reset AS ON OC-K33
IMPRINT SAME AS ABOVE

J-25 TAOS DANCERS AT TAOS PUEBLO, NEW MEXICO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM OC-K33

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190		
CAMERA READING 1-31	BOARD READING 30-827½		
BLUE 1-150	16-25		
F-16-190 W.F. 6. W.O. 3 UNITS	FLASH 8	SEC. ~~MASK~~	
YELLOW 1-145	16-23		
F-16 " " 6 _ " 2 UNITS	FLASH 7	SEC. ~~MASK~~	
RED 1-136	16-20		
F-16 " " 5 _ " 1 UNITS	FLASH 6	SEC. ~~MASK~~	
BLACK 1-130	16-21		
F-16 " " 4 UNITS	FLASH 5	SEC.	
EXTRA SKY EXPOSURE	F-16		UNITS

REMARKS: N.T.P. W.F. with yell filter.
W.O. " out "

Att'n Neg

Enlarge to 5½ x 8½

$334

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

FEB 12 '54 OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 9 1953	FEB 12 '54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10426-K

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ALBUQUERQUE, N.M. ORDER NO. 82127

KDDACHROME BY GEO. THOMPSON. DATE 12-3-53

6½ M CURTEICHCOLOR GIANT CARD 5 3/8 x 8 3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES reset SAME AS ON OC-K57

IMPRINT SAME AS ABOVE

J-26 NAVAJO FAMILY ON THE RESERVATION

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM OC-K57

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190	
CAMERA READING 1.31		BOARD READING 30-82 7½	
BLUE 1-150 WF WO		16-25	
F-16 -190 -6-3	UNITS	FLASH 8	SEC. ~~MASK~~
YELLOW 1-145		16-23	
F-16 -191. WF 6 - 2 WO	UNITS	FLASH 7	SEC. ~~MASK~~
RED 1-136 WF WO		16-20	
F-16 5-1	UNITS	FLASH 6	SEC. ~~MASK~~
BLACK 1-130		16-21	
F-16 with 3 5	UNITS	FLASH 5	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: N.T.P. W.F with yellow filter
WO " out "

✓ type 52

att Neg

Enlarge to 5½ x 8½

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC [illegible] 1953	[illegible] 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 9 1953	FEB 4 '54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. D-10427 -K

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ALBUQUERQUE, N.M.
KODACHROME BY CAPLIN & THOMPSON,

ORDER NO. 82127

DATE 12-3-53

6½ M CURTEICHCOLOR GIANT CARD 5 3/8 x 8 3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES SAME AS ON 2C-K110

IMPRINT SAME AS ABOVE

J-27 LARGE PETRIFIED LOG IN
PETRIFIED FOREST
NATIONAL MONUMENT, ARIZONA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 2C-K110

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

√ tag 53

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190	
CAMERA READING 9-894½		BOARD READING 130-26	
BLUE 1-176		16-22	
F-16 - 190	5 UNITS	FLASH 18	SEC. ~~MASK~~
YELLOW 1-185		16-24	
F-16 - "	5 UNITS	FLASH 24	SEC. ~~MASK~~
RED 1-186		16-24	
F-16 - "	5 UNITS	FLASH 25	SEC. ~~MASK~~
BLACK 1-178		16-24	
F-16 - "	1½ UNITS	FLASH 20	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: N.T.P.

Att: Enlarge Neg to 5½ x 8½

3334

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

FEB 12 '54 OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING; Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 9 1953	FEB 12 54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

NO. D-10428 -K

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.
COLOR BY RAY ATKESON.

ORDER NO. 82127

DATE 12-5-53

6½ M CURTEICHCOLOR GIANT CARD 5 3/8 x 8 3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES SAME AS ON 3C-k141 Reset

IMPRINT SAME AS ABOVE

J-28 PAINTED DESERT, ARIZONA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3C-K141

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190	
CAMERA READING 9-894½		BOARD READING 130-26	
BLUE 3-152		15-19	
F-16 -190 8	UNITS	FLASH 12	SEC. [redacted]
YELLOW 3-158		15-18	
F-16 7	UNITS	FLASH 12	SEC. [redacted]
RED 3-155		15-18	
F-16 7	UNITS	FLASH 12	SEC. [redacted]
BLACK 3-160		15-18	
F-16 3	UNITS	FLASH 18	SEC.
EXTRA SKY EXPOSURE		F-16 — 8	UNITS

REMARKS:

✓

att!

Enlarge Neg to 5½ x 8½

G ~~334~~
334

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

FEB 12 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC [illegible] 1953	[illegible] 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				FEB 12 '54
BLUEPRINT STRIPPING, OPAQUING			DEC 9 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10429-K

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.
KODACHROME BY CAPLIN & THOMPSON

ORDER NO. 82127

DATE 12-3-53

6½ M CURTEICHCOLOR GIANT CARD 5 3/8 x 8 3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES SAME AS ON 2C-K144 reset

IMPRINT SAME AS ABOVE

J-29 "THE GIANTS," ROCK FORMATION S.E. OF GALLUP, SOUTH OF HIGHWAY U.S. 66

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 2C-K144

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

tape 53 ✓

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 9-894½	BOARD READING 130.26
BLUE 3-172	15-22
F-16-190. 6-4 UNITS	FLASH 14 SEC.
YELLOW 3-165	15-22
F-16 6-4 UNITS	FLASH 12 SEC.
RED 3-163	15-23
F-16 6-4 UNITS	FLASH 12 SEC.
BLACK 3-179	15-25
F-16 1 UNITS	FLASH 20 SEC
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

N.T.P.

Att: Meg

Enlarge to 5½ x 8½

9334

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

11 54 OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 9 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10430

DISTRIBUTED BY MORLOCK NEWS CO., INC.,
SCHENECTADY, N.Y.

ORDER NO. 82269

DATE 12-14-53

6½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SOUVENIR OF
SCHENECTADY, NEW YORK
THE GATEWAY TO THE WEST
FRONT: FOUNTAIN IN CENTRAL PARK

SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM SUBJECT 8AH2509.
FOLLOW CARD 8AH2509 FOR COLORS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10430

DISTRIBUTED BY MORLOCK NEWS CO., INC.,
SCHENECTADY, N.Y.

ORDER NO. 82269

DATE 12-14-53

6½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
AMERICAN LOCOMOTIVE WORKS

GROUP OF GENERAL ELECTRIC
BUILDINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURT~~TCH~~~~C~~CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER - USE TWO SUBJECTS 6ah2479
and 6ah2477.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colorex Pat. 8th

ESTIMATE
AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC 31 1953	JAN [illegible]
SKETCH 5.0		5½		
RETOUCHING		5	JAN 7 1954	JAN 20 1954
PHOTO LITHO	JAN 27 54			
BLUEPRINT STRIPPING, OPAQUING				FEB 8
[illegible]				
[illegible] PROOF				
[illegible]		8c		

DATE SUBJECT CARD
By
DATE HAND COLOR PROOF OK'D

DATE FILE
By
DATE [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

40 = L

DIAL NO. D-10431 ORDER NO. 82307 DATE 12-16-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ST. COLUMBKILLE CHURCH
CHICAGO, ILLINOIS

4 M DBL.POST CARD SIZE 3½ X 11" STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AT THE ALTAR OF SAINT
COLUMBKILLE CHURCH
CHICAGO, ILL.

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM ~~7B86~~ - AND FOLLOW SAME LAYOUT AS CARD 7B86.
7B-5

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

NO. D-10432-K

THE CARRIAGE CAVALCADE, SILVER SPRINGS, FLA. ORDER No. 82335

DATE 12-18-53

6½ M C.T. CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT COLOR PHOTO BY MOZERT

A PICNIC SCENE FROM GRANDFATHER'S DAY. THE CAR IS A 1907 MITCHELL FROM THE CARRIAGE CAVALCADE COLLECTION AT FLORIDA'S SILVER SPRINGS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1502

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2			LENS READING		
CAMERA READING 6-450½			BOARD READING 23-750½		
BLUE					
F-16	16	UNITS	FLASH	8	SEC. [✓ MASK]
YELLOW					
F-16	12	UNITS	FLASH	10	SEC. [✓ MASK]
RED					
F-16	10	UNITS	FLASH	9	SEC. [✓ MASK]
BLACK					
F-16	4	UNITS	FLASH	8	SEC.
EXTRA SKY EXPOSURE			F-16		UNITS

REMARKS: NTP Lens from #3 camera open all the way.

G312

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 26 1954	JAN 26 1954
SKETCH				
RETOUCHING			JAN 27 '54	
REPHOTO				
PHOTO-LITHO			JAN 27 '54	FEB 8 '54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10433-K

THE CARRIAGE CAVALCADE, SILVER SPRINGS, FLA.

ORDER NO. 82335

DATE 12-18-53

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT COLOR PHOTO BY MOZERT

A BEAUTIFUL CONCORD COACH USED BY THE FAMED FABYAN HOUSE IN NEW YORK STATE YEARS AGO. PART OF THE CARRIAGE CAVALCADE COLLECTION AT FLORIDA'S SILVER SPRINGS

PHOTO PROPERTY OF C.T.

8 pt. caps
12 [illegible]

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1504.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2		LENS READING Open	
CAMERA READING 105-234		BOARD READING 41-123	
BLUE			
F-16 20	UNITS	FLASH 5	SEC. [✓ MASK]
YELLOW			
F-16 16	UNITS	FLASH 8	SEC. [✓ MASK]
RED			
F-16 14	UNITS	FLASH 5	SEC. [✓ MASK]
BLACK			
F-16 6	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16 9	UNITS

REMARKS: N.T.P. Take Lens from #3 camera
open Lens to #8 Wide open.

E312

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 27 1954	JAN 27 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 2 '54	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5

Colored Sht 7h

NO. D-10434

BARABOO NEWS AGENCY, BARABOO, WIS.

ORDER NO. 82339

DATE 12-18-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES-same as on cover D-4950 reset correction
TITLE IN FULL DEVIL'S LAKE STATE PARK, WISCONSIN BARABOO Front: DEVIL'S DOORWAY	IMPRINT SAME AS ABOVE
SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	Paper cello Print
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome for front cover make Print

USE ENCLOSED ~~PHOTOGRAPH FOR FRONT COVER~~ (
~~REFER TO~~ KODACHROME TRANSPARENCY ~~FOR COLOR~~S (~~OR USE FOR FRONT VIEW).~~ CHANGE DESIGN OF COVER-TO BE DIFFERENT FROM OLD COVER - MAKE ADDRESS AREA, LIGHT.
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10434

BARABOO NEWS AGENCY, BARABOO, WIS.

ORDER NO. 82339

DATE 12-18-53

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL OVERLOOKING THE NORTH END OF DEVIL'S LAKE	IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT.OFF.)
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 3CH1389 FOR BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

P.O.

4

FEB 10 1954

3½ 2-15-54 2-15-54

28 12/16

NO. D-10435-K

DISTRIBUTED BY CHRISTIAN'S COLOR CARD SERVICE, INC. ORDER No. 82385
PORTLAND 11, OREGON

DATE 12-22-53

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PETERSEN ROCK GARDENS NATURAL COLOR REPRODUCTIONS

Pel + Blue Proof

SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES ~~to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT VIEW - USE SUBJECT 3CK1531

Petersen w D11607

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10435-K

DISTRIBUTED BY CHRISTIAN'S COLOR CARD SERVICE, INC ORDER No. 82385
PORTLAND 11, OREGON

DATE 12-22-53

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW - USE SUBJECT 3CK1532

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Sht 1 hrs

MAGENTA SCREEN

CAMERA No. 2	LENS READING 145
CAMERA READING 9-57½	BOARD READING 23-69
BLUE 2-145	16-23
F-16 -145 6 UNITS	FLASH 10 SEC. MASK
YELLOW 2-156	16 30
F-16 -" 5 UNITS	FLASH 11 SEC. MASK
RED 2-158	1632 flash 163-2
F-16 " 5 UNITS	FLASH 12 SEC. MASK
BLACK 2-164	
F-16 " 1½ UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS

REMARKS:

N.T.P.

Rush on plat

MAGENTA SCREEN

CAMERA No. 2	LENS READING 140
CAMERA READING 6-944	BOARD READING 22-80
BLUE 2-155	16-23
F-16 6 UNITS	FLASH 10 SEC. MASK
YELLOW 2-156	16-30
F-16 5 UNITS	FLASH 11 SEC. MASK
RED 2-158	16-32
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK 2-164	16-33
F-16 1½ UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS

REMARKS:

N.T.P.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10436 ORDER NO. 82478 DATE 12-24-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALANSON HATS, INC.,
NEW YORK, N.Y.

12½ M DOUBLE P.C. SIZE 5½ X 7

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAKE THIS A BANNER STRAW HAT YEAR
NATIONAL HAT CORP. 721 BROADWAY
NEW YORK 3, N.Y.

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: LAYOUT AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW SKETCH. LAYOUT AND INSTRUCTIONS
ENCLOSED

X

VERY RUSH - MUST HAVE
PROOF - 1-8-54

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

5 prints

L.O. 2
Ret. 5
H.C. 11 1/2
L.A. 9

as quoted

NO. D-10437

ELWOOD JORDAN, JACKSON, MICH.

Picture Size 6½ x 10 5/8

ORDER NO. 82482

DATE 12-28-53

6½ M PICTURES 7" x 11" ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL RHAPSODY IN LIGHTS, FAMOUS ILLUMINATED CASCADES, SPARKS FOUNDATION, JACKSON, MICHIGAN .

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Pictures Size

USE PHOTO FROM OCH318.

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colormatch

Get Drawing

+ Enlarge Colors

+ Black

Picture Size

6½ x 10 5/8

E-331

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 31 1953	JAN 2[illegible] 1954
SKETCH				
RETOUCHING	2	½	JAN 28 '54	FEB 2 1954
REPHOTO				
PHOTO-LITHO			FEB 8 '54	FEB 9 '54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 9 '54	
ARTIST DEPT.		4¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10438 [illegible]

SILVER BOW NEWS CO., BUTTE, MONT.

ORDER NO. 82493

DATE 12-29-53

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
BUTTE, MONTANA
Front: A VIEW OF BIG BUTTE WITH
SCHOOL OF MINES EMBLEM

SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

[illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as D-919

IMPRINT SAME AS ABOVE

[illegible]

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT VIEW: USE SUBJECT OBH847.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10438

SILVER BOW NEWS CO., BUTTE, MONT.

ORDER NO. 82493

DATE 12-29-53

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, ~~LOWER, CENTER-BORDER~~

TITLE IN FULL RICHEST HILL ON EARTH

[illegible]

8 pt. ital., C & lc

Page Proof

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW: USE SUBJECT 8AH1579

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10439 **ORDER NO.** 82521 **DATE** 12-31-53

CUSTOMER ARCHER-HOYNE SAVINGS & LOAN ASS'N.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

PHOTO RETURNED TO

25 M LETTERHEADS SIZE 8½ X 11" STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full ARCHER-HOYNE FEDERAL SAVINGS AND LOAN ASSOCIATION - 3521 SOUTH ARCHER AVE. CHICAGO 9, ILLINOIS TELEPHONE FTONTIER 6-1234 ....

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10440 **ORDER NO.** 82522 **DATE** 12-31-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ARCHER-HOYNE SAVINGS & LOAN ASS'N.,
CHICAGO, ILLINOIS

25 M ENVELOPES SIZE #10 COMMERCIAL STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ARCHER-HOYNE FEDERAL SAVINGS
AND LOAN ASSOCIATION
3521 SOUTH ARCHER AVENUE - CHICAGO 9,
ILLINOIS

(All of this on address side)

FRONT NO. NO R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

PLACE EXTERIOR VIEW OF BUILDING(AS ON LETTERHEAD D-10439)
AS MARKED ON ENVELOPE.

COLOR DESCRIPTION

EXTERIOR VIEW OF BUILDING AS MARKED. FILL IN SKY
AS ON ATTACHED SAMPLE.

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

Ls 2/4

+ mounting duplicate
film of exterior view of
Art Col. Bus. Card on glass
L. O. ½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10441-K **ORDER NO.** 82523 **DATE** 12-31-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CATAWBA CLIFFS BEACH CLUB
PORT CLINTON, OHIO

12½ M CIRCULARS SIZE 17" X 11" STYLE CURTEICHCOLOR-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BEACH CLUB
IN THE HEART OF LAKE ERIE VACATIONLAND

(see sketch for balance of type)

(All of this on address side)

FRONT NO. NO R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

Emulsion away from lens

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Job (Part I first side)

MAGENTA SCREEN

CAMERA No. 2		LENS READING 100	
CAMERA READING 7-350½		BOARD READING 19-376	
BLUE 1-146		17-30	
F-16 100 - 7 UNITS		~~[illegible]~~ 8	SEC. [✓ MASK]
YELLOW 1-146		17-19	
F-16 - 100	6 UNITS	" 8	SEC. [✓ MASK]
RED 1-147		17-26	
F-16 - 100	5 UNITS	" 8	SEC. [✓ MASK]
BLACK 1-148		17-22	
F-16 100	1½ UNITS	FLASH 11	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: Special mask for this Job, turn over —

duplicate 35 m/m transparency to wanted size

Sketch ~~[illegible]~~

Layout 2 hrs

Litho Art (Background) 6 hrs

Linotype 3½ hrs

Hand Comp. 4 hrs

1 Original Kodak

10 Duplicate

1 Offset for Each Pack

CR

NO. D-10442-K

JK-10 WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.
[illegible] Post

ORDER NO. 82528

DATE 1-4-54

12½ M CURTEICHCOLOR JUMBO/CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK266. reset

IMPRINT SAME AS ABOVE
GRAUMAN'S CHINESE THEATRE
HOLLYWOOD, CALIFORNIA .... etc
8pt. caps

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK266... ENLARGE COLOR PLATES
WITH IMPROVED COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2		LENS READING 225	
CAMERA READING 9-495		BOARD READING 37-382	
BLUE			
F-16-190	10 UNITS	FLASH 8	SEC. [✓ MASK]
YELLOW			
F-16-190	9 UNITS	FLASH 8	SEC. [✓ MASK]
RED			
F-16-190	7 UNITS	FLASH 9	SEC. [✓ MASK]
BLACK			
F-16-190	3 UNITS	FLASH 10	SEC.
EXTRA SKY EXPOSURE		F-16-190. 9	UNITS

REMARKS: N.T.P.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

FEB 11 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 2[illegible] '54	JAN
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 2 54	FEB 11 '54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

9328

NO. D-10443-K

JK-11 WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 82528

DATE 1-4-54

12½ M CURTEICHCOLOR JUMBO CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK288. reset

IMPRINT SAME AS ABOVE

VINE STREET FROM SUNSET BOULEVARD
HOLLYWOOD, CALIFORNIA ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK288... ENLARGE COLOR PLATES
TRY TO MAKE THE "AMERICAN BROADCASTING SIGN"
SHOW A LITTLE BETTER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

tape 50 5

CAMERA No. 2			LENS READING 200		
CAMERA READING 3-189½			BOARD READING 32-404		
BLUE 3-145			18-24		
F-16-190	9	UNITS	FLASH 8	SEC.	[✓ MASK]
YELLOW 3-147			18-23		
F-16 "	8	UNITS	FLASH 8	SEC.	[✓ MASK]
RED 3-150			18-26		
F-16 "	7	UNITS	FLASH 9	SEC.	[✓ MASK]
BLACK 3-145			18-26		
F-16 "	3	UNITS	FLASH 10	SEC.	
EXTRA SKY EXPOSURE			F-16-190. 9		UNITS

REMARKS: N.T.P.

Picture OK

4328

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 2[illegible] 1954
SKETCH				
RETOUCHING			FEB 2 '54	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10444-K

JK-12 WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 82528

DATE 1-4-54

12½ M CURTEICHCOLOR JUMBO CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK281. reset

IMPRINT SAME AS ABOVE

WILSHIRE BOULEVARD THROUGH GENERAL DOUGLAS MAC ARTHUR PARK
LOS ANGELES, CALIFORNIA ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK281... ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190		
CAMERA READING 2-573½		BOARD READING 31-895		
BLUE 3-144		16-22		
F-16 -190	8 UNITS	FLASH 8		SEC. M[illegible]
YELLOW 3-157		16-23		
F-16 "	7 UNITS	FLASH 10		SEC. ~~MASK~~
RED 3-160		16-24		
F-16 "	6 UNITS	FLASH 11		SEC. [✓ MASK]
BLACK 3-157		16-23		
F-16 "	2 UNITS	FLASH 12		SEC.
EXTRA SKY EXPOSURE		F-16 -190	8 UNITS	

REMARKS: N.T.P.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

FEB 11 '54 OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 2[illegible] 1954
SKETCH				
RETOUCHING			[illegible] 2 '54	
REPHOTO				
PHOTO-LITHO				FEB 11 '54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

9328

NO. D-10445-K

JK-15 WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 82528

DATE 1-4-54

12½ M CURTEICHCOLOR JUMBO CARDS 6X9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK253. reset

IMPRINT SAME AS ABOVE

PERSHING SQUARE SHOWING BILTMORE
HOTEL, LOS ANGELES, CALIFORNIA
... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK253... ENLARGE COLOR PLATES

SHADOWS ON THE BILTMORE, JUST A LITTLE HEAVY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tare [illegible]

MAGENTA SCREEN

CAMERA No.	2		LENS READING	190	
CAMERA READING	2-573½		BOARD READING	31-895	
BLUE	2-154			16-25	
F-16	-190	7 UNITS	FLASH	9	SEC. MASK
YELLOW	2-160			16-27	
F-16	"	7 UNITS	FLASH	9	SEC. MASK
RED	2-161			16-27	
F-16	"	7 UNITS	FLASH	9	SEC. MASK
BLACK	2-168			16-28	
F-16	"	2 UNITS	FLASH	15	SEC.
EXTRA SKY EXPOSURE			F-16 "	4	UNITS

REMARKS:

Letter OK

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 2
SKETCH				
RETOUCHING			[illegible] 2 54	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

41328

NO. D-10446-K

JK.16 ~~W~~WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 82528

DATE 1-4-54

12½ M CURTEICHCOLOR JUMBO CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK344. reset

IMPRINT SAME AS ABOVE

"ORIGINAL" FARMERS MARKET
HOLLYWOOD, CALIFORNIA ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK344... ENLARGE COLOR PLATES

CROP BELOW THE "CEDRICS" SIGN, WHICH WILL GIVE A LITTLE MORE FOREGROUND OF FLOWERS. BETTER DETAIL IN FLOWERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 2-573½	BOARD READING 31-895
BLUE 1-145	17-19
F-16-190 9 UNITS	FLASH 8 SEC [✓ MASK]
YELLOW 1-152	17-20
F-16 " 7 UNITS	FLASH 8 SEC [✓ MASK]
RED 1-145	17-22
F-16 " 7 UNITS	FLASH 7 SEC [✓ MASK]
BLACK 1-146	17-23
F-16 " 3 UNITS	FLASH 10 SEC
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS: Go by Hilte in work.

N.T.P.

[illegible] OK

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN [illegible]
SKETCH				
RETOUCHING			[illegible] 2 '54	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G 328

NO. D-10447-K

JK-17 WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 82528

DATE 1-4-54

12½ M CURTEICHCOLOR JUMBO CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES- same as (attached to 3CK893

IMPRINT SAME AS ABOVE

VIEW OF HOLLYWOOD BOWL DURING A SUMMER CONCERT
HOLLYWOOD, CALIFORNIA ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK893... XXX ENLARGE COLOR PLATES

DID NOT THE TRANSPARENCY HAVE A LITTLE MORE COLOR TO IT, PARTICULARLY AROUND THE STAGE. ALSO THE BEAM LIGHTS?

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tape 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 2-573½		BOARD READING 31-895	
BLUE 2-152		17-20	
F-16	8 UNITS	FLASH 10	SEC. [✓ MASK]
YELLOW 2-151		17-21	
F-16	7 UNITS	FLASH 10	SEC. [✓ MASK]
RED 2-155		17-24	
F-16	6 UNITS	FLASH 10	SEC. [✓ MASK]
BLACK 2-155		17-24	
F-16	2 UNITS	FLASH 11	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: N.T.P.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

FEB 11 '54 OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 2
SKETCH				
RETOUCHING			JAN 2 '54	
REPHOTO				
PHOTO-LITHO				FEB 11 '54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G 328

NO. D-10448

DELLS BOAT CO., WISCONSIN DELLS, WIS.

ORDER NO. 82539

DATE 1-5-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES-same as cover D-9132
TITLE IN FULL ~~INDIANS~~ OF WISCONSIN DELLS	IMPRINT SAME AS ABOVE
Set up see sket	Paper Proofs only
SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTOGRAPH ENCLOSED

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10448

DELLS BOAT CO., WISCONSIN DELLS, WIS.

ORDER NO. 82539

DATE 1-5-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL CHIEF DAYBREAK	IMPRINT GENUINE CURTEICH-CHICAGO "C.T.ART COLORTONE" CREATION (REG. U.S. PAT.OFF.)
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE VIEW FROM FOLDER COVER D-9132

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored Art Th

Rept JAN 21 1954

C

AND WORK [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
[illegible]			~~JAN 27 1954~~	
S[illegible] C.O.	2	3		
RETOUCHING	3	2½	JAN 26 1954	JAN 27 1954
[illegible]				
[illegible]	45	~~32~~ 12		2/16/54

Large Gothic

NO. D-10449-P

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

ORDER NO. 82563

DATE 1-7-54

12½ M GIANT POST CARD 7" X 11" C.T. PHOTOCHROM - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SEE SEVEN STATES FROM ROCK CITY ATOP LOOKOUT MT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM D-6502. ~~ENLARGE COLOR PLATE~~S

BRIGHTEN THE COLORS AND SHOW MORE DETAIL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1954	JAN 27 1954
SKETCH	2		JAN 11 1954	JAN 14 1954
RETOUCHING		1½		
REPHOTO				
PHOTO-LITHO			FEB 2 '54	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	3		FEB 12 '54
ARTIST DEPT.	2	18		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D FEB 12 '54
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. D-10450

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

ORDER NO. 82571

DATE 1-7-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
WATERTOWN, NEW YORK
THE GATEWAY TO THE 1000 ISLANDS
FRONT: THE FOUNTAIN IN PUBLIC SQUARE

Paper-Proof

SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

cello.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES INCL

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FBB FRONT: USE SUBJECT 9AH196 - FOUNTAIN ONLY - NIGHT VIEW.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10450

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

ORDER NO. 82571

DATE 1-7-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AIR VIEW OF BUSINESS
SECTION AND PUBLIC SQUARE,
WATERTOWN, N. Y.

in 2 lines

Cello

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW: USE PHOTOGRAPH ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored Sht 8

ESTIMATE
AND WORK SCHEDULE

EST. TIME

DATE ENT. DEPT.

DATE COMPLETED

P.C.

FEB 4 1954 FEB 5 1954 FEB 9 1954

3½
9

JAN 25 1954 FEB 4 1954

FEB 17 54

FEB 17 54

34

front 12
back 20

NO. D-10451

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER NO. 82781

DATE 1-19-54

50 M CIRCULARS 17X 11" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL EDGEWATER GULF HOTEL OVERLOOKING THE GULF OF MEXICO MIDWAY BETWEEN GULFPORT AND BILOXI ...

(see sketch for balance of type)

Cello & Paper Proof

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Red Proofs as per sample – done

MAKE OVER 2-24-54

Rush

Red Express

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	FEB 24 54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			~~JAN 22 1954~~	~~JAN 28 1954~~
SKETCH .0,		8		
RETOUCHING	6	6	FEB 24 54 ~~JAN 23 1954~~	~~FEB 3 1954~~
REPHOTO			~~JAN 21 1954~~	~~JAN 25 1954~~
PHOTO-LITHO			~~FEB 4 54~~	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER
Dept.
Makeover Time Required

	TIME
COMPOSING	2
PHOTO-LITHO	
COMPOSING	
ART DEPT.	

Time Recorded in Cost Dept.
Date
By

#5

[illegible]
~~Layout~~ ~~1 hr~~
~~Stenciling~~ ~~6 hrs~~
Hand col. 6 hrs
Litho Art 49 hrs
incl. opaquing
7 P.C. reductions
mounting reductions
on glass 5 hrs
Composing 2½ hrs
Line cuts 1 hr

M.O. Cort

Special [illegible]
8 on sheet

work in three

Special Red

NO. D-10452-K

FJ.14-GENERAL FLORIDA JUMBO SCENE FROM KODACHROME **ORDER NO.** K-50148

DATE 1-21-54

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. **R. M.** NO ✓

IMPRINT SAME AS ABOVE

IT'S FUN IN THE FLORIDA SUN

(at bottom of message space)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK792...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Pic.

[illegible]
48

MAGENTA SCREEN

CAMERA No. 2	LENS READING 210
CAMERA READING 4-669	BOARD READING 33-470½
BLUE 2-159	15-20
F-16 190 8 UNITS	FLASH 10 SEC. [✓ MASK]
YELLOW 2-157	15-21
F-16 190 7 UNITS	FLASH 10 SEC. [✓ MASK]
RED 2-164	15-20
F-16 190 7 UNITS	FLASH 10 SEC. [✓ MASK]
BLACK 2-173	15-24
F-16 190 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

G326

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 25 '54	JAN 25 '54
SKETCH				
RETOUCHING			JAN 21 1954	JAN 21 1954
REPHOTO				
PHOTO-LITHO			JAN 21 '54	
BLUEPRINT STRIPPING, OPAQUING			JAN 25 '54	JAN 27 1954 JAN 27 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10453

DISTRIBUTED BY RIDDLES' PHARMACY, RANGELEY, MAINE

ORDER NO. 82964

DATE 2-1-54

6½ M GIANT POST CARDS 6 5/8 x 9 1/8 C.T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

A VIEW OF RANGELEY PARK ON THE SHORE OF RANGELEY LAKE, RANGELEY, MAINE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~FOLLO~~ USE KODACHROME FROM 4CK102

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tw 49

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 3-521		BOARD READING 32-673	
BLUE 1-149		14-19	
F-16 -205	5 UNITS	FLASH 8	SEC. [✓ MASK]
YELLOW 1-152		14-24	
F-16	5 UNITS	FLASH 9	SEC. [✓ MASK]
RED 1-154		14-21	
F-16	4 UNITS	FLASH 9	SEC. [✓ MASK]
BLACK 1-153		14-26	
F-16	1½ UNITS	FLASH 10	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT. MAR 4 54	DATE COMPLETED
COMPOSING, Type Set Up			MAR [illegible] 1954	[illegible]
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 4 54	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CJ-15

NO. D-10454

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 83106

DATE 2-5-54

12½ M JUMBO POST CARDS C.T. CURTEICHCOLOR FULLFACE

SIZE 6 5/8 x 9 1/8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES. same as 4CK142

IMPRINT SAME AS ABOVE

~~CJ-15~~ S.S. "CATALINA", SANTA CATALINA, CALIFORNIA ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK142 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C. Tape 4 2½

B. " 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING [illegible]	
CAMERA READING 1-634		BOARD READING 28.44 2½	
BLUE			
F-16	14 UNITS	FLASH 7	SEC. [✓ MASK]
YELLOW			
F-16	14 UNITS	FLASH 6	SEC. [✓ MASK]
RED			
F-16	13 UNITS	FLASH 5	SEC. [✓ MASK]
BLACK			
F-16	10 UNITS	FLASH 7	SEC.
EXTRA SKY EXPOSURE		F-16 7	UNITS

REMARKS:

Special Tele Lens from #3 Camera put on special Lens Holder to make this Job. Tin Lens

---

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FE	
SKETCH				
RETOUCHING			8 54	FEB 8 1954
REPHOTO				
PHOTO-LITHO			FEB 8 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CJ-5

NO. D-10455

WESTERN PUBLISHING & NOVELTY CO.,LOS ANGELES,CALIF.

ORDER NO. 83105

DATE 2-5-54

12½ M JUMBO POST CARDS C.T. CURTEICHCOLOR FULL FACE

SIZE 6 5/8 x 9 1/8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl.

IMPRINT SAME AS ABOVE

AVALON BAY, SHOWING ST~~R~~EAMER AT PIER AND CASINO IN DISTANCE.

SANTA CATALINA, CALIFORNIA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 4CK141

~~FOLLOW KODACHROME TRANSPARENCY~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2		LENS READING	200	
CAMERA READING	3-607		BOARD READING	32-738½	
BLUE	3-150		18-16		
F-16	~~200~~ 7	UNITS	FLASH	8	SEC. ~~MASK~~
YELLOW	3-146		18-18		
F-16	" 6	UNITS	FLASH	8	SEC. [✓ MASK]
RED	3-144		18-20		
F-16	" 6	UNITS	FLASH	7	SEC. [✓ MASK]
BLACK	3-168		18-24		
F-16	" 2	UNITS	FLASH	12	SEC.
EXTRA SKY EXPOSURE			F-16	14	UNITS

REMARKS:

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB	
SKETCH				
RETOUCHING			5 54	FEB 6 1954
REPHOTO				
PHOTO-LITHO			FEB 8 1954	MAR 12 54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

MAR 12 54

DATE Filed

By

DATE Photo Returned to Customer

NO. D-10456-K

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 83063

DATE 2-5-54

25 M CURTEICHCOLOR POST CARD BOOKLET COVER SIZE 3-3/8 x 5-15/16" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF MUSA ISLE
SEMINOLE INDIAN VILLAGE
HOME OF THE SEMINOLE INDIAN
GENUINE NATURAL COLOR REPRODUCTIONS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION FROM
) KODACHROME OR EKTACHROME
ORIGINAL

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION.

FOLLOW ~~LAYOUT~~ SKETCH.

~~SUBMIT SKETCH~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. I		LENS READING 150	
CAMERA READING 70-481½		BOARD READING 23-817	
BLUE 3-146		15-21	
F-16 150	7 UNITS	FLASH 14	SEC. ~~MASK~~
YELLOW 3-136		15-21	
F-16 150	9 UNITS	FLASH 13	SEC. MASK
RED 3-145		15-18	
F-16 150	10 UNITS	FLASH 13	SEC. MASK
BLACK 3-160		15-24	
F-16 150	10 UNITS	FLASH —	SEC.
EXTRA SKY EXPOSURE		F-16 —	UNITS

REMARKS: Reregister Device from #2

Size of Copy 6 1/16" x 3 5/8"
Center marks at [illegible]
1/8" [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			FEB 8 1954	FEB 8 1954
REPHOTO			~~FEB 8 1954~~	
PHOTO-LITHO			FEB 8 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10457

CARTER'S NEWS AGENCY, MOBILE, ALA.

ORDER NO. 83080

DATE 2-9-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM MOBILE
THE CITY OF SIX FLAGS, ALABAMA
ALABAMA'S ONLY SEAPORT

SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-same as cover D-4741

IMPRINT SAME AS ABOVE

Per Proof

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10457

CARTER'S NEWS AGENCY, MOBILE, ALA.

ORDER NO. 83080

DATE 2-9-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~GREETINGS FROM MOBILE, ALABAMA~~

7AH180

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 7AH180

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

00

5

2½

36

FEB 10 1954

FEB 15 1954

MAR 2 '54

FEB 26 1954

MAR 2 '54

NO. D-10458

M. E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 83083

DATE 2-9-54

SIZE 6-3/4 X 4-3/4"

12½ M GUIDE BOOK COVER C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~PICTORIAL~~ GUIDE BOOK OF TROPICAL ~~SARASOTA JUNGLE~~ GA~~RDENS~~

-RM-

SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO.,INC.,CHICAGO,U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

MAKE THE "J" IN "JUNGLE" LOOK MORE LIKE THE LETTER "J".

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Pencil Skt 2 hrs

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 '54	FEB 15 1954
SKETCH 0	2	6		
RETOUCHING	2	3	FEB 11 '54	FEB 15 1954
REPHOTO				
PHOTO-LITHO			FEB 17 '54	MAR 5 '54
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	[illegible]	MAR 5 '54	[illegible]
ARTIST DEPT.	40	16	3-11-54	3-11-54

FEB 17 '54

MAR 5 '54

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
MAR 8 '54

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

Very Rush

NO. D-10459

DISTRIBUTED BY SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.

ORDER NO. 83241

DATE 2-16-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER
FORT WAYNE, INDIANA
FRONT: THE LINCOLN TOWER
INDIANA'S TALLEST BUILDING

[illegible]

SMALL TYPE: COPYRIGHT MCMLIV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES Missing

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 1AH296. REMOVE AUTOMOBILE.
NOTE CUSTOMER'S LAYOUT.

BRUSH TYPE. USE A DIFFERENT COLOR SCHEME THAN OLD COVER
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10459

DISTRIBUTED BY SUMMIT CITY NEWS AGENCY,
FORT WAYNE, IND.

ORDER NO. 83241

DATE 2-16-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (in Panel) ALLEN COUNTY WAR MEMORIAL COLISEUM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT 3CH91. INSERT STREAMER (OR FLAG) IN UPPER LEFT CORNER WITH: "GREETINGS FROM FORT WAYNE, INDIANA"
SEE CUSTOMER'S LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

EST. TIME

4
5

FEB 16 '54

MAR 12 1954

NO. D-10460-P

UNITED NEWS COMPANY, DETROIT, MICHIGAN

ORDER NO. 83167

DATE 2-17-54

6½ M GIANT POST CARDS 6 5/8 x 9 1/8 C.T. PHOTO CHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES ENCL.

IMPRINT NONE

SHRINE OF THE LITTLE FLOWER,
ROYAL OAK, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

[illegible]

USE PHOTO FROM #3C-P2124 ENLARGE COLOR PLATES

6AH1966

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawing
& Enlarge Colors
& Black Center Mark
att Mr Har
& Change T on Drawing for one shot
color

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT. FEB 18 '54	DATE COMPLETED
COMPOSING, Type Set Up			FEB 22 '54	FEB 2 . 1954 FEB 26 '54
SKETCH		1/2		
RETOUCHING			FEB 18 '54 MAR 1 '54	2-19-54 FEB 19 '54 MAR 2 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2	MAR 2 '54	

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS
* *
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-10461 ORDER NO. 83269 DATE 2-17-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER NATIONAL VAN LINES, INC.
CHICAGO, ILLINOIS

50 M BLOTTERS SIZE 4 X 9"

STYLE ART COLORTONE-WHITE BORDER
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NATIONAL VAN LINES INC.
SERVING THE NATION WITH A COMPLETE
48 STATE PERSONALIZED SERVICE

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE NEGATIVES FROM 9BH572.

SEE LAYOUT AND TYPE, CUT TO GO IN UPPER RIGHT. ✓

COLOR DESCRIPTION

PHOTO USED FOR

us
~~FOLLOW CARD 9BH572 FOR COLORS~~

WHITE BACKGROUND - NO TINT ✓

RETURN PHOTO YES NO

3M-11-23-53

517

as quoted

Rush

NO. D-10462

ARTEX-GREEN CORP., CHICAGO, ILL.

ORDER NO. 83271

DATE 2-18-54

25 M PICTURES 5 X 7" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Palm Trees on Waterfront)

USE PHOTO FROM 6BH1026... ENLARGE COLOR PLATES

IF NECESSARY TO CUT OUT ANY PART OF PICTURE IN ENLARGING, LEAVE AS MUCH OF THE SKY BACKGROUND IN THE UPPER LEFT HAND CORNER AS POSSIBLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawing
+ Enlarge Color
+ Plate

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	FEB 19 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH FC		1/2		
RETOUCHING			FEB 19 '54	2-19-54 FEB 19 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				APR 7 1954
HAND COLOR PROOF				
ARTIST DEPT.	45	4	FEB 19 '54	3/4/54

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

ARTEX-GREEN CORP., CHICAGO, ILL.

NO. D-10463

ORDER NO. 83271

DATE 2-18-54

25 M PICTURES 6 X 8" C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Palm Trees at sunset)

USE PHOTO FROM 3BH862... ENLARGE COLOR PLATES

D2879 16418

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Set Drawing Color
+ Enlarg Black
+

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date

FEB 19 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH 20		½		
RETOUCHING			FEB 19 '54	2-19-54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				APR 7 1954
HAND COLOR PROOF				
ARTIST DEPT.		2½	FEB 19 '54	

FEB 19 '54

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-10464

ARTEX-GREEN CORP., CHICAGO, ILL.

ORDER NO. 83271

DATE 2-18-54

25 M PICTURES 7 X 10" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Palms & Australian Pines)

USE PHOTO FROM 2BH553... ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawings
+ Enlarge Color +
Black

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

FEB 19 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH 20				
RETOUCHING			FEB 19 '54	2-19-54 ✓ FEB 19 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				APR 7 1954
HAND COLOR PROOF				
ARTIST DEPT.		5	FEB 19 '54	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

DISTRIBUTED BY S.T. KIME, BIG WALKER LOOKOUT, WYTHEVILLE, VA.	NO. D-10465 ORDER NO. 83303 DATE 2-23-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES-to come
TITLE IN FULL SOUVENIR FOLDER OF BIG WALKER LOOKOUT WYTHEVILLE, VIRGINIA FRONT: OBSERVATION TOWER ATOP BIG WALKER MOUNTAIN SMALL TYPE:COPYRIGHT MCMLIV BY CURT TEICH & CO.,INC.,CHICAGO,U.S.A.	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

3405

See sketch for Balance of type

FOR FRONT: USE SUBJECT 4CH159

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

DISTRIBUTED BY S.T.KIME, BIG WALKER LOOKOUT, WYTHEVILLE, VA.	NO. D-10465 ORDER NO. 83303 DATE 2-23-54

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL (MAP CARD) BIG WALKER LOOKOUT SEE 5 STATES	IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT.OFF.)
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT 2CH437

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C

ESTIMATE

EST. TIME

DATE

6

5

3

APR 9 1954 APR 9 1954

APR 9 1954

MAY 1954

42 3

Large [illegible]

NO. D-10466-K

DISTRIBUTED BY HERMAN HEMLER, 507 W. BONBRIGHT ST.
CARLSBAD, NEW MEXICO
KODACHROME BY HEMLER

ORDER No. 83334

DATE 2-25-54

6½ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as OCK94.

IMPRINT SAME AS ABOVE Next

NATURAL ENTRANCE BY TRAIL
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO ...

PHOTO PROPERTY OF [redacted] C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM OCK94 ...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 53

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190	
CAMERA READING 9-834/2		BOARD READING 29-834	
BLUE 2-150		17-25	
F-16 -190- 4½	UNITS	FLASH 9	SEC. ~~MASK~~
YELLOW 2-144		17-25	
F-16-190 3½	UNITS	FLASH 10	SEC. ~~MASK~~
RED 2-138		17-25	
F-16 " 3	UNITS	FLASH 8	SEC. ~~MASK~~
BLACK 2-138		17-25	
F-16 1½	UNITS	FLASH 11	SEC
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Make Enlargement 8½ x 5½

~~[illegible]~~

G369

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	FEB 25 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 26 '54	[illegible]
SKETCH				
RETOUCHING			FEB 25 '54	FEB 26 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 23 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D10467-K

DISTRIBUTED BY HERMAN HEMLER, 507 W. BONBRIGHT ST.
CARLSBAD, NEW MEXICO

ORDER No. 83334

DATE 2-25-54

6½ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 3CK543 reset

IMPRINT same as D-10465-K SAME AS ABOVE.

LUNCH ROOM
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK543...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

type 53

MAGENTA SCREEN

CAMERA No. 2 | LENS READING 190
CAMERA READING 9-834½ | BOARD READING 29-834
BLUE 2-154 | 16-18
F-16 8 UNITS | FLASH 9 SEC. [✓ MASK]
YELLOW 2-148 | 16-16
F-16 6 UNITS | FLASH 8 SEC. [✓ MASK]
RED 2-146 | 16-14
F-16 5 UNITS | FLASH 8 SEC. [✓ MASK]
BLACK 2-150 | 16-14
F-16 2 UNITS | FLASH 12 SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

Make Enlargement
5½ X 8½

E269

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 26 '54	MAR 3 1954
SKETCH				
RETOUCHING				FEB 26 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 23 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-10468-K

DISTRIBUTED BY HERMAN HEMLER,507 W.BONBRIGHT ST.
CARLSBAD, NEW MEXICO

ORDER NO. 83334

DATE 2-25-54

6½ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK544 reset

IMPRINT same as D-10466-K SAME AS ABOVE

TEMPLE OF THE SUN
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK544...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tape 53

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190	
CAMERA READING 9-834½		BOARD READING 29-834	
BLUE 4-140		16-20	
F-16 -190	8 UNITS	FLASH 9	SEC. [✓ MASK]
YELLOW 4-132		16-18	
F-16 "	6 UNITS	FLASH 7	SEC. [✓ MASK]
RED 4-146		16-20	
F-16 "	6 UNITS	FLASH 9	SEC. [✓ MASK]
BLACK 4-144		16-18	
F-16 "	2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Make Enlargement 5½ x 8½ ✓

G.369

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 25 '54 FEB 26 '54	[illegible]
SKETCH				
RETOUCHING			FEB 25 '54	FEB 26 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 23 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

NO. D-10469-K

DISTRIBUTED BY HERMAN HEMLER, 507 W. BONBRIGHT ST.
CARLSBAD, NEW MEXICO

ORDER No. 83334

DATE 2-25-54

6½ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 3CK545 used

same as D-10466-K

IMPRINT SAME AS ABOVE

CRYSTAL SPRING DOME
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK545...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tane 53

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190	
CAMERA READING 9-834½		BOARD READING 29.834	
BLUE 3-147		17-18	
F-16 -190 -	9 UNITS	FLASH 9	SEC. [✓ MASK]
YELLOW 3-142		17-20	
F-16	7 UNITS	FLASH 8	SEC. [✓ MASK]
RED 3-144		17-18	
F-16	6 UNITS	FLASH 8	SEC. [✓ MASK]
BLACK 3-148		17-18	
F-16	2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Make Enlargement
5½ X 8½

G-369

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 25 '54 FEB 26 '54	[illegible]
SKETCH				
RETOUCHING			FEB 25 '54	FEB 26 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 23 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

NO. D-10470-K

DISTRIBUTED BY HERMAN HEMLER,507 W.BONBRIGHT ST. ORDER NO. 83334
CARLSBAD, NEW MEXICO

DATE 2-25-54

6½ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK546 reset

IMPRINT same as D-10466-K
SAME AS ABOVE

THE CAVE MAN
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK546...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tape 53

MAGENTA SCREEN

CAMERA No. 2			LENS READING 190		
CAMERA READING 9-834½			BOARD READING 29-834		
BLUE 4-140			16-20		
F-16-190	8 UNITS		FLASH	9	SEC. [✓ MASK]
YELLOW 4-132			16-18		
F-16 "	6 UNITS		FLASH	7	SEC. [✓ MASK]
RED 4-146			16-20		
F-16 "	6 UNITS		FLASH	9	SEC. [✓ MASK]
BLACK 4-144			16-18		
F-16 "	2 UNITS		FLASH	12	SEC.
EXTRA SKY EXPOSURE			F-16		UNITS

REMARKS:

Make Enlargement
5½ X 8½

G-369

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	Time Allowed	FEB 25 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 26 '54	
SKETCH				
RETOUCHING			FEB 25 '54	FEB 26 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 23 1954	APR 5 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

NO. D-10471-K

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

ORDER NO. 83335

DATE 2-25-54

6½ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. **R. M.** YES-same as 2CK240 reset

IMPRINT SAME AS ABOVE.

J30. TAOS INDIAN PUEBLO
TAOS, NEW MEXICO ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 2CK240...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

type 53

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 9-834½	BOARD READING 29-834
BLUE 3-145	14-20
F-16 -190- 5 UNITS	FLASH 8 SEC. ~~MASK~~
YELLOW 3-149	14-20
F-16 3½ UNITS	FLASH 9 SEC. ~~MASK~~
RED 3-150	14-20
F-16 3 UNITS	FLASH 10 SEC. ~~MASK~~
BLACK 3-154	14-22
F-16 2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 ~~170~~. UNITS

REMARKS:

Make Enlargements
5½ X 8½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			FEB 25 '54	
COMPOSING, Type Set Up			FEB 26 '54	
SKETCH				
RETOUCHING			FEB 25 '54	FEB 26 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				APR 5 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

G 369

NO. D-10472-K

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

ORDER NO. 83335

DATE 2-25-54

6½ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK134 reset

same as D-10471

IMPRINT SAME AS ABOVE

J31. CHILI PEPPERS OUT TO DRY ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK134...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tape 53

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	9-834½	BOARD READING	29-834
BLUE			
F-16 - 190	7 UNITS	FLASH 8	SEC. [✓ MASK]
YELLOW			
F-16 "	6 UNITS	FLASH 9	SEC. [✓ MASK]
RED			
F-16 "	6 UNITS	FLASH 9	SEC. [✓ MASK]
BLACK			
F-16 "	2 UNITS	FLASH 14	SEC.
EXTRA SKY EXPOSURE		F-16 - 190 - 7	UNITS

REMARKS:

Make Enlargements 5½ x 8½

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

FEB 25 '54

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 26 '54	MAR 15 1954
SKETCH				
RETOUCHING			FEB 25 '54	FEB 26 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

E 369

NO. D-10473-K

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

ORDER NO. 83335

DATE 2-25-54

6½ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK1339 reset

IMPRINT ~~same as~~ D-10471 SAME AS ABOVE

J32. MISSION AT ACOMA PUEBLO
NEW MEXICO ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1339...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

tape 53

CAMERA No. 2	LENS READING 190
CAMERA READING 9-834½	BOARD READING 29-834
BLUE 2-160	15-21
F-16 -190- 9 UNITS	FLASH 12 SEC. [✓ MASK]
YELLOW 2-160	15-22
F-16 " 7 UNITS	FLASH 12 SEC. [✓ MASK]
RED 2-155	15-22
F-16 " 6 UNITS	FLASH 11 SEC. [✓ MASK]
BLACK 2-171	15-25
F-16 " 1½ UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Make Enlargement
5½ X 8½

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	FEB 25 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 26 '54	MAR 15 1954
SKETCH				
RETOUCHING			FEB 25 '54	FEB 26 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

E369

NO. D-10474-K

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

ORDER NO. 83335

DATE 2-25-54

6½ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. **R. M.** YES-same as 3CK1343 reset

IMPRINT SAME AS ABOVE same as D-10471

J33. SIERRA BLANCA (WHITE MT.)
FROM RUIDOSO HIGHWAY ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1343...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tone 53

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 9-834½	BOARD READING 29-834
BLUE 1-156	16-18
F-16 -190 7 UNITS	FLASH 10 SEC. ~~MASK~~
YELLOW 1-152	16-23
F-16 " 6 UNITS	FLASH 10 SEC. [✓ MASK]
RED 1-154	16-20
F-16 " 5 UNITS	FLASH 11 SEC. [✓ MASK]
BLACK 1-156	10-20
F-16 " 1½ UNITS	FLASH 13 SEC
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Make Enlargement 5½ x 8½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT. FEB 25 '54	DATE COMPLETED
COMPOSING, Type Set Up			FEB 26 '54	MAR 15 1954
SKETCH				
RETOUCHING			FEB 25 '54	FEB 26 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

E 369

NO. D-10475-K

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

ORDER NO. 83335

DATE 2-25-54

6½ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE) ENL

FRONT NO. SPEC. same as D-10471 R. M. YES-~~same as 4CK229~~

IMPRINT SAME AS ABOVE

J34. U. S. 66 FOUR LANE HIGHWAY
THROUGH TIJERAS CANYON EAST OF
ALBUQUERQUE, NEW MEXICO ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK229...

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Type 53

MAGENTA SCREEN

CAMERA No.	V	LENS READING	190
CAMERA READING	9-834½	BOARD READING	29-834
BLUE	2-160		14-20
F-16	4 UNITS	FLASH	12 SEC. ~~MASK~~
YELLOW	2-160		14-24
F-16	4 UNITS	FLASH	12 SEC. ~~MASK~~
RED	2-166		14-24
F-16	4 UNITS	FLASH	14 SEC. ~~MASK~~
BLACK	2-164		14-22
F-16	1½ UNITS	FLASH	11 SEC.
EXTRA SKY EXPOSURE		F-16 -140-	3 UNITS

REMARKS:

Make Enlargements 5½ x 8½

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	Time Allowed	FEB 25 '54 DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 26 '54	
SKETCH				
RETOUCHING			FEB 25 '54	FEB 26 '54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....

By ....

DATE HAND COLOR PROOF OK'D

....

....

DATE Filed ....

By ....

DATE Photo Returned to Customer ....

....

G989